

AGENDA # 9

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: March 2, 2011
TITLE: 1702 Hoffman Street – Madison College “Protective Services Education Building.” 17 th Ald. Dist. (21522)	REFERRED: REREFERRED: REPORTED BACK:
AUTHOR: Alan J. Martin, Secretary	ADOPTED: POF:
DATED: March 2, 2011	ID NUMBER:

Members present were: Mark Smith, Dawn O’Kroley, Richard Slayton, John Harrington, R. Richard Wagner, Melissa Huggins, Jay Handy and Henry Lufler, Jr.

SUMMARY:

At its meeting of March 2, 2011, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION** for the Madison College “Protective Services Education Building” located at 1702 Hoffman Street. Appearing on behalf of the project were Michael Gordon, representing Potter Lawson; and Jody Shaw, representing Madison College. Gordon presented plans for one of two new buildings for Madison College; this being the most remote. The site is in the southwest corner of the parking lot at the corner of Pearson and Anderson Streets. The building would be setback approximately 50-60 feet from the right-of-way of Pearson Street where there is a sanitary sewer. The protective services building will be for housing and training programs for fire, police, criminal justice and EMS. All of these groups relate to vehicles and there will be two “apparatus garages” for these vehicles. The classrooms, laboratories and training facilities are in a two-story bar on the south edge of the site. The first floor on the south bar is larger than the second floor. A large paved area provides for vehicular needs for the fire truck, as well as three bays for EMS vehicles. The building entrance is on the east edge to serve them well for interior functions and also for those who park there and be visible from Anderson Street. To the west is the current fire training facility and outdoor training areas, which will be expanded in the future. This new building will need to relate to the existing buildings on the campus, as well as be identifiable on its own. The materials will consist of brick to make a connection to the existing Traux building, although it will be lighter and warmer; stone that is used on all new projects in varying amounts as a focus material; and a metal panel, which they will work on with the college to determine type and color.

Comments and questions from the Commission were as follows:

- The simplicity and the clarity in function in how this building operates, where people should go and where vehicles go, it’s a really nice concept. The one-story piece is comfortable with the two-story piece. It’ll be great to see what you do on the east side as the metal panel wraps down.
- This is a great canvas you’ve created for yourself.
- Every 12 stalls you need an island in the parking lot.
- I like the materials and the proportions.
- I like it, it’s nice. Love what happened out there with the use of the metal wrapping.

- I'm very interested to see Schreiber Anderson's take on this (relative to the master plan). The connectivity is going to be very important, particularly having this in an existing football field of parking, to make this place have a sense of identity.
- I like the entrance features.
- This is one of the better designs I've seen since I've been on this Commission.
- Try to bring some of the composite from the outside into the inside of the building.
- The crispness of this design is going to wear well for years.

ACTION:

Since this was an **INFORMATIONAL PRESENTATION** no formal action was taken by the Commission.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6, 6, 8, 9 and 9.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 1702 Hoffman Street

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	5	7	-	-	-	6	5	6
	6	9	-	-	-	6	7	8
	9	9	-	8	-	-	9	9
	6	6	-	-	-	-	7	6
	-	-	-	-	-	-	-	9

General Comments:

- Great design! Entry?