



City of Madison 2013 Program Year CAPER

The CPMP 2010-2014 Consolidated Annual Performance and Evaluation Report includes Narrative Responses to CAPER questions that CDBG, HOME, HOPWA, and ESG grantees must respond to each year in order to be compliant with the Consolidated Planning Regulations. The Executive Summary narratives are optional.

GENERAL

GRANTEE: City of Madison

CON PLAN PERIOD: 2010 to 2014

Executive Summary (92.220(b))

The Executive Summary is required. Provide a brief overview that includes major initiatives and highlights how activities undertaken during this program year addressed strategic plan objectives and areas of high priority identified in the consolidated plan.

Executive Summary

The Consolidated Annual Performance Evaluation Report (CAPER) examines the City of Madison's progress in meeting the community development goals set forth in its five-year Consolidated Plan. The Consolidated Plan is a federally required planning document that helps guide and describe community development efforts in the City of Madison. The Plan includes an analysis of housing and community development needs; a statement of strategies to address the identified needs; and a listing of specific activities that implement proposed strategies. The needs assessment and strategies remain constant for the Plan's five-year period, while the specific activities are updated and submitted to the U.S. Department of Housing and Community Development (HUD) annually as the City's Annual Action Plan. This 2013 CAPER examines the activities that occurred in the fourth year of the City of Madison's Consolidated Plan.

The purpose of the community development program in the City of Madison is to help make the City "a more viable urban community by providing decent housing and a suitable living environment and by expanding the economic opportunities for low- and moderate-income individuals." During 2013, the program worked with many non-profit community and neighborhood groups, and their associated business, resident, and neighborhood partners to plan, develop and invest in projects which contributed to the objectives outlined in the Consolidated Plan and established by the CDBG Committee, Mayor, and Common Council in consultation with City of Madison residents.

The Community Development Division (CDD) administers federal, state and local funds within the Department of Planning and Community and Economic Development. The CDD worked with community-based groups to develop policy, plans, projects, and related activities to strengthen neighborhoods and expand

opportunities for low- and moderate-income households throughout the community. The Division invested in non-profit community groups that:

- Improved and expanded affordable housing options throughout the community
- Expanded businesses which created jobs and assisted in microenterprise development
- Strengthened neighborhoods through the operation of neighborhood centers and community gardens, and the implementation of strategic neighborhood-building projects
- Increased the access of low and moderate income households and community groups to resources through the improvement of community service facilities, enhancement of informational services, and employment and training opportunities.

The CDBG Committee develops the overall policy for the investment of Federal, State, and local funds administered through the Community Development Division (CDD). This eleven-member policy group meets at least monthly to recommend funding for proposals and oversees progress toward the goals outlined in the HUD and Common Council approved City of Madison 5 year Consolidated Plan.

2013 Highlights include these major activities completed by the Division or its funded agencies:

1. Investment in the community:

The CDD invested over \$8 million in the community to address the goals and objectives outlined in the 2010-2014 Consolidated Plan.

2. Increase in number of FTE jobs created:

In 2013, the CDD saw an 8% increase in the number of new FTE positions created, over half filled by low – moderate income individuals.

3. Increase in microenterprise activity:

In 2013, the CDD saw over 200 microenterprises assisted with either loans, technical assistance, or both – nearly a five-fold increase over 2012 figures.

4. Increase in services provided by neighborhood focal points:

In 2013, the CDD saw a 32% increase in the number of unduplicated participants assisted at neighborhood centers and community gardens.

5. Division development:

The Community Development Division (CDD) continues to develop, create efficiencies and improve service delivery.

6. Geographic distribution of funds:

The CDD again took a balanced investment approach in 2013.

2013 Goals, Objectives, Outcomes, and Expenditures

Objectives	Outcomes	Expenditure Total and Percentage of Funds
Goal: <i>Improve and expand affordable housing options</i>		
(A) Owner-occupied housing	153 total repairs/rehabs	\$403,475 4.9%
(B) Housing for buyers	99 properties acquired or assisted with a downpayment loan	\$1,049,842 12.7%
(D) Rental Housing	18 rental units created or improved 154 households received rental assistance	\$1,252,543 15.1%
Goal: <i>Expand businesses to create jobs and assist with the development of microenterprises</i>		
(E) Business Development and Job Creation	91 FTE positions	\$1,109,909 13.4%
(F) Economic Development of Small Businesses	219 microenterprises assisted	\$353,584 4.3%
Goal: <i>Strengthen neighborhoods through the operation of neighborhood centers, community gardens and the implementation of strategic neighborhood revitalization efforts</i>		
(G) Improvement of community focal points	202,225 individuals	\$1,107,608 13.4%
(L) Revitalization of strategic areas	2 neighborhoods	\$563,383 6.8%
Goal: <i>Increase the access of low and moderate income households and community groups to resources through the improvement of community service facilities, enhancement of informational services and employment and training opportunities</i>		
(J) Improvement of services to homeless and special populations	8,117 households	\$698,355 8.4%
(K) Physical improvement of community service facilities	3 buildings improved	\$273,205 3.3%
(X) Expansion of individual choice and access to housing resources and employment and training opportunities	6,892 people	\$613,797 7.4%
Goal: <i>Administer the Community Development program to meet the community needs and funder requirements</i>		
(Z) Overall program administration	99 contracts	\$848,419 10.3%
Expenditure Total		\$8,274,120