



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft SISTER CITY COLLABORATION COMMITTEE

Monday, July 23, 2012

4:30 PM

Room LL120 - Madison Municipal Building
215 Martin Luther King, Jr. Blvd.

CALL TO ORDER / ROLL CALL

Present: 5 -

Frank L. Alfano; Daina P. Zemliauskas-Juozevicius; Charles J. James;
Amy R. Zastrow and Bridget R. Maniaci

Absent: 2 -

Josephine H. Oyama-Miller and Carolyn A. Gantner

Others present: Aaron Olver

APPROVAL OF MINUTES

Maniaci moved to approve the minutes from the June 28, 2012 meeting -
seconded by James - minutes approved unanimously.

PUBLIC COMMENT - None

DISCLOSURES AND RECUSALS

DISCUSSION ITEMS

[26937](#) International Day Selection Committee

No action was taken due to Carolyn Gantner's absence.

[26820](#) Portable Sister City Display

Referred to next meeting for further discussion. Estimated cost is \$250.00.

[26938](#) Marketing Materials

Aaron Olver, City Economic Director, presented the new City of Madison marketing materials. There is a book of Madison scenes available to visitors at no charge. Planning is still in the process of looking for additional materials, but it is labor intensive. The new material will be in "modules." Aaron will see if the Sister City Program can be included as a module. The committee was very impressed and pleased at the progress being made by Aaron and his staff.

[26036](#) Implementation Plan Update

The reception for the City Council will be prior to their September 4, 2012 meeting. Each Sister City is to provide three to four 8x10 pictures for part of a display that evening. Each Sister City is also to provide prior to the next SCCC meeting, a one page summary of their activities within the last year.

[26939](#) Committee Membership

Sal Carranza's name will be submitted by the Mayor's Office to be the Tepatitlan representative on the SCCC.

[27082](#) SCCC Brainstorming for Economic Contributor Worksheet

Tabled until the next SCCC meeting.

[26816](#) Viet Nam Resolution

Maniaci reported that the Council passed a resolution deleting Viet Nam as a Sister City.

ADJOURNMENT

Alfano moved to adjourn the meeting which was seconded by Zemliauskas-Juozevicius - meeting was adjourned at 5:25 p.m.