

Department of Planning & Community & Economic Development

Economic Development Division

Website: www.cityofmadison.com

Office of Business Resources

Office of Economic Revitalization

Office of Real Estate Services

Madison Municipal Building, Suite LL-100 215 Martin Luther King, Jr. Boulevard P.O. Box 2983 Madison, WI 53701-2983 TTY/TEXTNET 866 704 2318 FAX 608 267 8739 PH 608 266 4222

TO: Economic Development Commission

FROM: Matthew B. Mikolajewski, Office of Business Resources Manager

SUBJECT: EDC TIF Policy Sub-Committee Recommendations

DATE: November 5, 2008 --- DRAFT

At its October 15, 2008 meeting, the EDC formed a TIF Policy Sub-Committee to review the referred TIF Policy (dated August 19, 2008) and make a recommendation to the full EDC. The Sub-Committee was chaired by Mr. Nelson, and also included Mr. Clarke and Mr. Her. The Sub-Committee met on October 29th and November 3rd, 2008. Any recommendations made by the full EDC will be next forwarded to the TIF Policy Committee for their consideration.

The EDC's TIF Policy Sub-Committee focused its discussion on insuring a TIF policy that is simple, flexible, robust, and competitive. To this end, the Sub-Committee made the following specific recommendations:

- In lieu of adopting the August 19, 2008 version forwarded to the EDC, the Sub-Committee recommends adopting the more streamlined "Perfect World" version (dated July 8, 2008) prepared by Mr. Joe Gromacki, TIF Coordinator, with the additional edits as follows:
- Remove the job creation guaranty language as outlined in Section 3.1 (5).
- Remove the equity participation payment language as outlined in Section 5.1 (11).
- Remove <u>all</u> references to a requirement for jobs with an identifiable "career ladder," such as is found in Goal 1 (2).
- Replace references of "Neighborhood Plans" with the City's "Comprehensive Plan."
- Make other recommended edits as submitted by organizations such as Downtown Madison Inc.