



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.co  
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## Agenda - Approved

### URBAN DESIGN COMMISSION

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Wednesday, March 5, 2008

5:30 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-130 (Madison Municipal Building)

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*If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.*

*Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.*

*Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.*

*Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.*

*Please contact the Department of Planning and Community & Economic Development at (608) 266-4635, TTY/Textnet (866) 704-2318.*

#### CALL TO ORDER / ROLL CALL

#### BUSINESS BY MEMBERS

#### PUBLIC COMMENT

#### ANNOUNCEMENTS

#### UNFINISHED BUSINESS

##### 04167

To adopt and confirm amendments to the Madison General Ordinances as set forth in attached Exhibit X pursuant to Sec. 66.0103, Wis. Stats. repealing and recreating Chapter 31 and amending portions of Chapter 28 and Chapter 1.

- Review and discussion on the photographic survey undertaken by the Commission members prior to the meeting emphasizing the use, necessity and location of pole signs, as well as a comprehensive look at visual feel of signage.
- Review of "explanative" graphics already developed by staff relevant to the draft ordinance revisions.
- Review of draft provisions for ground signs in the C2 and C3 Districts to reduce the

*benefits ground signs on streets of higher speeds and greater number of lanes.  
- Discussion on draft language that provides an incentive for the use of monument signs  
(non-pole) versus pole signs, including a definition.*

**ADJOURNMENT**