**CITY OF MADISON** 

ORGANIZATION: Community Action Coalition for South Central Wisconsin, Inc.

PROGRAM/LETTER: B Housing Counseling/Financial Services

### **PROGRAM BUDGET**

1. 2010 BUDGETED			ACCOUNT	CATEGORY	
	SOURCE				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0
MADISON-CDBG	24,077	24,077	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT	217,822	69,358	4,750	2,250	141,464
FUNDRAISING DONATIONS	0	0	0	0	0
USER FEES	0	0	0	0	0
OTHER	0	0	0	0	0
TOTAL REVENUE	241,899	93,435	4,750	2,250	141,464

## 2. 2011 PROPOSED BUDGET

	SOURCE				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0
MADISON-CDBG	59,162	59,162	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT*	182,737	36,338	5,950	2,500	137,949
FUNDRAISING DONATIONS	0	0	0	0	0
USER FEES	0	0	0	0	0
OTHER**	0	0	0	0	0
TOTAL REVENUE	241,899	95,500	5,950	2,500	137,949

# \*OTHER GOVT 2011

Source	Amount	Terms
CSBG	50,737	If increase in City \$, will shift CSBG into direct benefits due to funding cuts
ESG 2010-2011	40,000	July 1- June 30. Total contract is \$95,722: \$40,000 will be used in 2011
ESG 2011-2012	60,000	July 1- June 30. We hope contract is \$100,000/ \$40,000 used in 2011
EFSP (FEMA)	22,000	eviction prevention payments
Public Serice Commission	10,000	telephone payments / part of housing/budget counseling
TOTAL	182,737	

# \*\*OTHER 2011

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

PROGRAM B - 1 MAY 25, 2010

ORGANIZATION:	Community Action Coalition for South Central Wisconsin, Inc.	
PROGRAM/LETTER:	В	Housing Counseling/Financial Services

### 2012 PROGRAM CHANGE EXPLANATION

Complete only if you are requesting more than your 2011 request.

Note: Additional funding should only be requested where services or programming will change or expand in the second year.

3. PROGRAM UPDATE: If requesting more than 2011, describe any major changes being proposed for the program/service in 2012,

i.e., expansions or narrowing in target population, scope and level of services, geographic area to be served, etc.).

200 characters (with spaces)	
200 Characters (with spaces)	

### 4. 2012 COST EXPLANATION

Complete only if significant financial changes are anticipated between 2011-2012.

Explain specifically, by revenue source, any significant financial changes that you anticipate between 2011 and 2012.

For example: unusual cost increases, program expansion or loss of revenue.

200 characters (with spaces)

5. 2012 PROPOSED BUDGET		ACCOUNT CATEGORY			
	BUDGET				SPECIAL
REVENUE SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0
MADISON-CDBG	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT*	0	0	0	0	0
FUNDRAISING DONATIONS	0	0	0	0	0
USER FEES	0	0	0	0	0
OTHER**	0	0	0	0	0
TOTAL REVENUE	0	0	0	0	0

## \*OTHER GOVT 2012

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	0	

## \*\*OTHER 2012

Source	Amount	Terms
	0	
	0	
	0	
	0	
	0	
TOTAL	. 0	

PROGRAM B - 2 MAY 25, 2010

CITY OF MADISON

ORGANIZATION:

PROGRAM/LETTER:

PRIORITY STATEMENT:

Community Action Coalition for South Central Wisconsin, Inc.

B Housing Counseling/Financial Services

CDBG: X Access to Community Resources - Informational Services

#### **DESCRIPTION OF SERVICES**

6. NEED FOR PROGRAM: Please identify local community need or gap in service that the proposed program will address.

Housing Counseling assists those who have low and moderate income with information and referral, landlord mediation, housing searches, and budget counseling. Housing counseling is a non-monetary resource that expands individual access and resources to improve housing tenure. The service is needed because low to moderate income persons having difficulty securing or maintaining housing, need to know how to connect to an array of housing options available. In 2009, Community Action Coalition for South Central Wisconsin, Inc. (CAC) provided information and referral to 10,261 households. An additional 5,539 informational services were made face-to-face at community locations. In 2009, 452 households received financial assistance from CAC to secure or maintain housing. 77% of participants who received financial assistance maintained stable housing for 12 months. 96% who received financial assistance had income less than 30% of County Median Income.

7. SERVICE DESCRIPTION - Describe the service(s) provided including your expectations of the impact of your activities.

Housing Counseling increases access to community resources that help low and moderate income households make informed housing-related decisions. For those w ho receive financial assistance, housing and budget counseling helps them to obtain or retain stable housing. Some of the primary Housing Counseling services provided and the expected impacts are as follows:

- •Information and referrals to provide information on affordable housing options and, if CAC is unable to provide a service to eliminate barriers to obtaining or retaining housing, CAC will identify and help participants connect with other agencies, landlords and/or public assistance programs available in the community to meet their needs;
- •Budget counseling Monthly income and expenses are completed by the participant as part of the Financial Assistance application. When CAC awards an eviction prevention or entry-cost grant to someone, a budget counseling session is conducted by CAC with the participant.
- •Mediation betw een the participant and the landlord (and sometimes other housing-related service providers) to arrange repayment plans and/or negotiate agreements in order to obtain, maintain and retain housing;
- •Help with applications for housing and/or related services;
- •Provision of interpreters in the case that the participant is LEP
- •Rides to search and apply for housing.

All of these services create increased access to information and housing, thereby reducing homelessness.

8. PROPOSED PROGRAM CONTRACT GOALS: Include clearly defined service goals and process objectives: number of unduplicated clients to be served, number of service hours to be provided etc.

CAC will provide 10,000 individuals with housing information, referrals, and housing counseling specific to their household's needs (including budgeting assistance, landlord/tenant mediation and supportive services); 325 households who receive financial assistance to secure or maintain housing will be provided with housing and budget counseling. CAC staff will conduct follow up to report at least 6 months of retained housing. Service hours will be based on 2 Financial Services Specialists working 1 FTE total (1 FTE = 2,080 hrs) and 1 Family Development Manager working .12 FTE (250 hrs)

9. SERVICE HOURS: Frequency, duration of service and hours and days of service availability.

The CAC Office is open 8:00 a.m. – 4:30 p.m., Monday – Friday, which is when the majority of services are provided. However, service hours may occasionally vary according to the needs of the participant and the hours of availability of landlords and referral agencies with whom CAC will be working on the participant's behalf.

PROGRAM B - 3 MAY 25, 2010

COMMUNITY DEVELOPMENT	<u>DIVISION</u>	PROGRAM DESCRIPTIO	N	<u>CITY (</u>
ORGANIZATION:	Community Action	Coalition for South Central Wi	sconsin, Inc.	
PROGRAM/LETTER:	B Housi	ing Counseling/Financial Serv	ices	
10. POPULATION SERVED: Plor challenges).	lease describe in term	ns of age, income level, LEP, lite	racy, cognitive or pr	nysical disabilities
CAC Housing Counseling/Fir moderate income individuals households received housin	s regardless of Engli ng counseling with f	Il promote access to communitish proficiency, age, race, eth inancial assistance: 63% were below 30% of Median.	nicity, and ability. I	In 2009, 452 an, 24% White,
		rvice area (Include census tract v 7 N. Stoughton Rd, Madison an		· ,
telephone or personal interv	riew on-site.	Ç ,		ŕ
12. OUTREACH PLAN: Describ	e your outreach and	marketing strategies to engage y	our intended servic	e population.
profit agencies, public and p service delivery changes in with Dane County Departme services throughout Madiso Intake line is staffed by a ro to provide accurate and reli- clearinghouse agency for h	private funders com the community by a ent of Human Servic on and Dane County station of CAC Housi able information and lousing information.	rices Consortium (HSC), an organited to the prevention of hor attending HSC meetings and by es. CAC provides housing cas; w orking at several Joining Foing Casew orkers and Financial referral. CAC is listed with UCAC is the lead agency for this prevention. CAC w orks with	melessness. CAC  / having a strong r se management ar orces for Families al Services Specia nited Way of Dane e City ESG Rentab	keeps abreast of referral relationship and financial sites. The CAC lists who are able a County 2-1-1 as a alle Program, which
13. COORDINATION: Describe	how you coordinate y	our service delivery with other co	ommunity groups or	agencies.
provide referrals and inform housing. Coordination is fac Program. Information and Re Consortium referring individ	nation that best addr silitated by sharing C eferral for housing in uals to CAC for a ce	ng/Financial Services with numbersesses the needs of household ity ESG dollars for financial as an formation is coordinated by numbers and interest of the process. Hou numbers are provided a continuur of the process of the provided and its provided and the process of the provided and the process of the provided and the provided	ds and promotes a ssistance through nembers of the Ho sing Counseling/Fi	access to stable the Rentable meless Services inancial Services
14. VOLUNTEERS: How are vol	lunteers utilized in this	s program?		
N/A				
15. Number of volunteers utilized	d in 2010?		0	

PROGRAM B - 4 MAY 25, 2010

Number of volunteer hours utilized in this program in 2010?

ORGANIZATION:	Community Action Coalition for South Central Wisconsin, Inc.		
PROGRAM/LETTER:	B Housing Counseling/Financial Services		

16. BARRIERS TO SERVICE: Are there populations that are experiencing barriers to the service you are proposing,i.e, cultural differences, language barriers and/or physical or mental impairments or disabilities? Describe the ability of proposed program to respond to the needs of diverse populations.

Approximately 85% of Housing Counseling participants have 0-30% Median Income. They have few prospects for negotiating rental and utility agreements without assistance. Some are LEP and require translation services to navigate the housing application process and need assistance in mediation to deal with landlord / tenant issues. CAC provides interpreters on an as needed basis. The CAC Intake process, staffed by Housing Casew orkers and Financial Services Specialists provides housing assistance while connecting individuals to a variety of community resources; including but not limited to healthcare, mental health providers, substance abuse programs, financial literacy services and other organizations that provide financial assistance. CAC provides Housing Counseling, information and referral services during regular business hours: Monday – Friday, 8:00 a.m. – 4:30 p.m. Appointments are also made during after-hours to accommodate the needs of the household. When an Intake w orker is busy w orking w ith an individual and not able to answ er an incoming call, voice mail is available and individuals are called back on the same day to ensure that information is as accessible as possible.

17. EXPERIENCE: Please describe how your agency, and program staff experience, qualifications, and past performance will contribute to the success of the proposed program?

CAC has provided housing services to low-income individuals and families since 1968 and case management services since 1996. The agency regularly employs a total of 32 staff (27 in Dane County and 5 in Jefferson County); and added 7.5 positions in 2009-2010 to specifically operate American Recovery and Reinvestment Act programs. The Family Development division of CAC has 3.0 FTE housing case workers, 2.0 Financial Services Specialists, and 1.0 FTE Housing Casew orker Coordinator providing programs dedicated to financial assistance, housing case management, housing counseling, information, referral and financial literacy. CAC is an active member in local organizations and coalitions such as the Homeless Services Coalition (HSC) and the Dane County Continuum of Care (COC). In 2009, CAC became the lead agency for City of Madison and Dane County Homeless Prevention and Rapid Re-Housing Grants, which have been a coordinated effort with many partners to direct funds and assistance to those at risk of becoming homeless. CAC has also been a recipient of funding from the City ESG grant for many years, and the lead-agency for the Rentable Program. Both Financial Services Specialists are HQS Certified (Housing Quality Standards). Housing Case workers have varied educational backgrounds, but each one has been in the field of housing and working with low-income families for over 10 years.

18. LICENSING OR ACCREDITATION: Report program licensing, accreditation or certification standards currently applied.

19. STAFF: Program Staff: Staff Titles, FTE dedicated to this program, and required qualifications for program staff.

Staff Title	FTE	City \$	Qualifications
2 Financial Srvcs Specialists	1	Yes	familiarity with fair housing prac., able to provide housing info/refer.
1 Mgr of Family Development	0.12	Yes	able to conduct reporting and provide program oversight
1 Intake Worker	0.25	No	provide housing information and referral to CAC & other outside entities; coll

PROGRAM B - 5 MAY 25, 2010

**CITY OF MADISON** 

ORGANIZATION: Community Action Coalition for South Central Wisconsin, Inc.

PROGRAM/LETTER: B Housing Counseling/Financial Services

### CDBG DESCRIPTION OF SERVICES SUPPLEMENT

Please provide the following information ONLY if you are applying for projects that meet the "CDD Community Development Program Goals & Priorities". If not applying for CDBG Office Funds, go to Community Resources Description of Services Supplement (p. 7), or go to Demographics (p. 8).

#### 20. PARTICIPANT INCOME LEVELS:

Indicate the number of households of each income level and size that this program would serve in 2011-2012.

Income Level	Number of Households
Over 80% of county median income	0
Between 50% to 80% of county median income	0
Between 30% to 50% of county median income	25
Less than 30% of county median income	300
Total households to be served	325

## 21. If projections for 2012 will vary significantly from 2011, complete the following:

Income Level for 2012	Number of Households
Over 80% of county median income	0
Between 50% to 80% of county median income	0
Between 30% to 50% of county median income	25
Less than 30% of county median income	300
Total households to be served	325

# 22. AGENCY COST ALLOCATION PLAN: What method does your agency use to determine indirect cost allocations among programs?

N/A The Agency uses a direct cost allocation plan based on either FTE or square footage.							

## 23. PROGRAM ACTIVITIES: Describe activities/benchmarks by timeline to illustrate how your program will be implemented.

	Est. Month
Activity Benchmark	of Completion
Household (family) needs assessments	Jan - Dec
Information and referrals on housing options	Jan - Dec
Financial assessments and budget counseling	Jan - Dec
Tenant advocacy and mediation with landlord/property manager	Jan - Dec
Education regarding housing rights and responsibilities	Jan - Dec
Budget and housing counseling with those participants who are drawn for financial asst.	Jan - Dec
Quarterly & Yearend reporting	Jan - Dec
Follow-up reporting 6 months from date participant received financial assistance	Jan - Dec

PROGRAM B - 6 MAY 25, 2010

ORGANIZATION:	Community	y Action Coalition for South Central Wisconsin, Inc.	
PROGRAM/LETTER:	В	Housing Counseling/Financial Services	
		OF SERVICES SUPPLEMENT	
		LY if you are applying for projects that meet the "Community Resources	
Program Goals & Priorities" If no	t applying fo	or CR Funds, go to Demographics (p. 8).	
24. CONTRIBUTING RESEARC			
•	•	neworks you have utilized in developing this program.	
2000 characters (with space	es)		
25. ACCESS FOR LOW-INCOM	IE INIDIVIDI I	ALC AND FAMILIES	
		•	
		nts do you expect to be of low and/or moderate income?  describe participant's or household income status? (check all that apply)	
What hamework do you use to o		The state of the s	
		children enrolled in free and reduced lunch	
		or families that report 0-50% of Dane County Median Income	
		r family income in relation to Federal Poverty guidelines	
	Other		<u> </u>
26. HOW IS THIS INFORMATIC	NI CUDDEN	TLV COLLECTEDS	
		TLY COLLECTED?	
400 characters (with space	8)		
		STRUCTURE AND ANY ACCOMMODATIONS MADE TO ADDRESS	
ACCESS ISSUES FOR LOW IN	COME INDI	VIDUALS AND FAMILIES.	
NA			

PROGRAM B - 7 MAY 25, 2010

**CITY OF MADISON** 

28

856

884

158

698

186

884

TOTAL ETHNICITY

TOTAL RESIDENCY

3%

97%

100%

18%

79%

21%

0%

100%

ORGANIZATION:

PROGRAM/LETTER:

B Housing Counseling/Financial Services

### 28. DEMOGRAPHICS

Complete the following chart for unduplicated participants served by this program in 2009. Indicate the number and percentage for the following characteristics. For new programs, please estimate projected participant numbers and descriptors.

PARTICIPANT			PARTICIPANT			
DESCRIPTOR	#	%	DESCRIPTOR	#	%	
TOTAL	884	100%	AGE			
MALE	351	40%	<2	0	0%	
FEMALE	533	60%	2 - 5	171	19%	
UNKNOWN/OTHER	0	0%	6 - 12	141	16%	
			13 - 17	119	13%	
			18 - 29	76	9%	
			30 - 59	345	39%	
			60 - 74	29	3%	
			75 & UP	3	0%	
Note: Race and ethnic catego	ories are stated		TOTAL AGE	884	100%	
as defined in HUD standards			RACE			
			WHITE/CAUCASIAN	236	27%	
			BLACK/AFRICAN AMERICAN	535	61%	
			ASIAN	1	0%	
			AMERICAN INDIAN/ALASKAN NATIVE	6	1%	
			NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	0	0%	
			MULTI-RACIAL:	0	0%	
			Black/AA & White/Caucasian	0	0%	
			Asian & White/Caucasian	0	0%	
			Am Indian/Alaskan Native & White/Caucasian	0	0%	
			Am Indian/Alaskan Native & Black/AA	0	0%	
			BALANCE/OTHER	106	12%	
			TOTAL RACE	884	100%	
			ETHNICITY			

HISPANIC OR LATINO

CITY OF MADISON

RESIDENCY

NOT HISPANIC OR LATINO

PERSONS WITH DISABILITIES

DANE COUNTY (NOT IN CITY)

OUTSIDE DANE COUNTY

PROGRAM B - 8 MAY 25, 2010

CITY OF MADISON

COMMONITY DEVELOPMENT	PROGRAM DESCRIPTION CITY	OF WAD								
ORGANIZATION:	Community Action Coalition for South Central Wisconsin, Inc.									
PROGRAM/LETTER:	B Housing Counseling/Financial Services	B Housing Counseling/Financial Services								
29. PROGRAM OUTCOMES	Number of unduplicated individual participants served during 2009.  Total to be served in 2011.  750									
Complete the following for each	program outcome. No more than two outcomes per program will be reviewed.									
If applying to OCS, please refer	to your research and/or posted resource documents if appropriate.									
	illed descriptions of what should be included in the table below.									
Outcome Objective # 1:	Assist 325 low-income households in Madison to obtain and retain affordable housing the provision of referrals, housing and budget counseling and case management specific to bousehold's peeds of which 75% will report that they have maintained housing for 6 more	the								
Performance Indicator(s):	50% of households receiving housing counseling and financial assistance will be sample will be reported that they have obtained and retained housing for 6 months.	d and it								
Proposed for 2011:	Total to be considered in 164 Targeted % to meet perf. measures	75%								
•	perf. measurement Targeted # to meet perf. measure	123								
Proposed for 2012:	Total to be considered in 164 Targeted % to meet perf. measures	75%								
·	perf. measurement Targeted # to meet perf. measure	123								
Explain the measurement tools or methods:	Part of housing counseling and financial assistance is the follow-up process, where case and financial services specialists will contact the participants and/or landlords to report effectiveness of services and whether the household that received assistance is still resist the rental for which they received assistance. The reason why CAC is proposing a 50% seither landlord and/or participants can often be difficult to get ahold of for follow-up, so C reasonably expect to be able to reach at least half of these households and/or landlords.	ding in sample is AC can								
Outcome Objective # 2:	Information, referral and housing counseling will be provided to 10,000 low-to-moderate households which will increase housing stability									
Performance Indicator(s):	All persons who call or walk-in for housing assistance, will complete an Intake process, in needs of the household are logged and they are provided with housing counseling is pro-									
Proposed for 2011:	Total to be considered in 10000 Targeted % to meet perf. measures	90%								
	perf. measurement Targeted # to meet perf. measure	9000								
Proposed for 2012:	Total to be considered in 10000 Targeted % to meet perf. measures	90%								
·	perf. measurement Targeted # to meet perf. measure	9000								
Explain the measurement tools or methods:	CAC has an Intake process which centralizes all inquiries via phone or walk-in. The Intak process consists of a standard Intake form, call log book and Information & Referral boo households are logged and number of households served with information and referral a recorded monthly.	k. All								

PROGRAM B - 9 MAY 25, 2010

# **AGENCY OVERVIEW**

# 1. AGENCY CONTACT INFORMATION

Organization	Community Action Coalition for South Central Wisconsin, Inc.					
Mailing Address	1717 N. Stoughton Rd., Madison, WI 53704-2605					
Telephone	(608) 246-4730					
FAX	(608) 246-4760					
Admin Contact	Greta Hansen, Executive Director					
Financial Contact	Elizabeth Rowe, Associate Director					
Website	www.cacscw.org					
Email Address	ghansen@cacscw.org					
Legal Status	Private: Non-Profit					
Federal EIN:	39-1053827					
State CN:						
DUNS #	07-893-5681					

## 2. CONTACT INFORMATION

0	DIVITACT IN OF	MATION							
Α	Community Gardens								
	Contact:	Chris Brockel	Phone:	608-246-4730	Email:	chrisb@cacscw.org			
В	Housing Coun	seling/Financial Services							
	Contact:	Greta Hansen	Phone:	608-246-4730	Email:	ghansen@cacsc.org			
С	Program C								
	Contact:		Phone:		Email:				
D	Program D								
	Contact:		Phone:		Email:				
E	Program E								
	Contact:		Phone:		Email:				
F	Program F								
	Contact:		Phone:		Email:				
G	Program G								
	Contact:		Phone:		Email:				
Н	Program H								
	Contact:		Phone:		Email:				
I	Program I								
	Contact:		Phone:		Email:				
J	Program J			· .					
	Contact:		Phone:		Email:				
K	Program K								
	Contact:		Phone:		Email:				
L	Program L	-							
	Contact:		Phone:		Email:				

AGENCY OVERVIEW - 1 MAY 25, 2010

# 3. AGENCY REVENUE DETAILED BY PROGRAM

REVENUE	2009	2010	2011	2011 PROPOSED PROGRAMS			
SOURCE	ACTUAL	BUDGET	PROPOSED	Α	В	С	D
DANE CO HUMAN SVCS	188,507	170,493	170,543	0	0	0	0
DANE CO CDBG	0	0	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0	0	0
MADISON-CDBG	67,766	67,766	119,162	60,000	59,162	0	0
UNITED WAY ALLOC	209,487	189,987	168,500	0	0	0	0
UNITED WAY DESIG	13,713	13,634	63,000	0	0	0	0
OTHER GOVT	1,133,740	4,408,903	2,124,345	70,689	182,737	0	0
FUNDRAISING DONATIONS	120,147	640,995	749,272	12,000	0	0	0
USER FEES	1,803	13,107	118,500	1,000	0	0	0
OTHER	193,612	254,191	80,000	80,000	0	0	0
TOTAL REVENUE	1,928,775	5,759,076	3,593,322	223,689	241,899	0	0

REVENUE	2011 PROPO						
SOURCE	E	F	G	Н	I	J	K
DANE CO HUMAN SVCS	0	0	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0	0	0
MADISON-COMM SVCS	0	0	0	0	0	0	0
MADISON-CDBG	0	0	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0	0	0
OTHER GOVT	0	0	0	0	0	0	0
FUNDRAISING DONATIONS	0	0	0	0	0	0	0
USER FEES	0	0	0	0	0	0	0
OTHER	0	0	0	0	0	0	0
TOTAL REVENUE	0	0	0	0	0	0	0

REVENUE	2011 PROPO	SED PROGRAMS CONT.	
SOURCE	L		Non-City
DANE CO HUMAN SVCS	0		170,543
DANE CO CDBG	0		0
MADISON-COMM SVCS	0		0
MADISON-CDBG	0		0
UNITED WAY ALLOC	0		168,500
UNITED WAY DESIG	0		63,000
OTHER GOVT	0		1,870,919
FUNDRAISING DONATIONS	0		737,272
USER FEES	0		117,500
OTHER	0		0
TOTAL REVENUE	0		3,127,734

AGENCY OVERVIEW - 2 MAY 25, 2010

#### AGENCY ORGANIZATIONAL PROFILE

### 4. AGENCY MISSION STATEMENT

CAC's mission is "to develop the economic and social capacities of individuals, families and communities to reduce poverty" in Dane, Jefferson, and Waukesha Counties by: helping low-income residents meet their basic needs for housing, food and clothing and develop skills necessary to improve their economic and social circumstances; helping communities develop respectful and responsive approaches to addressing poverty; and increasing our agency's capacity to foster its mission and achieve program goals.

### 5. AGENCY EXPERIENCE AND QUALIFICATIONS

6000 characters (wth spaces) Organization Mission and Scope of Programs and Services

Community Action Coalition for South Central Wisconsin, Inc. (CAC) is a non-profit organization founded in 1966, as one of 16 designated community action agencies in Wisconsin and one of more than 1600 nationwide, established under the Economic Opportunity Act of 1964, as part of President Johnson's "War on Poverty." CAC is a multi-purpose agency committed to a variety of anti-poverty programs and services. The agency serves three contiguous counties in south central Wisconsin – Dane, Jefferson and Waukesha.

For 44 years, CAC programs have provided essential services to assist low-income individuals achieve greater self sufficiency and promote low-income individuals access to community resources. Programs are focused in five core areas: homelessness prevention and housing stability; food and nutrition; skill building in employment and income management; community inclusion and leadership; and emergency services. Specific examples of programs in these core areas include: housing case management and advocacy; transitional and permanent housing; financial assistance grants to prevent homelessness; food procurement and distribution to pantries and meal sites; coordination of community and food pantry gardens; financial literacy skill building; employability skills training; automobile car loans for low-income w orkers; one-on-one advocacy for community members w ith disabilities; promotion of neighborhood leadership; and a free clothing center. All programs of service reflect CAC's mission "to develop economic and social capacities of individuals, families and communities to reduce poverty."

CAC has been providing landlord and tenant mediation and housing counseling since 1968 and housing case management since 1997. CAC has been providing services and leadership in community garden development since 1980. The number of community gardens in Madison has more than doubled since 2008, to included 53 community gardens and 13 pantry gardens. CAC has been a leader, an authority and an innovator in making these gardens a reality for the all Madison residents.

CAC uses a results oriented management approach (ROMA) and assesses its programs via program progress reports (PPRs). These PPRs are prepared mid-year and annually, review ed by the CAC board of directors, and reported to the state twice a year. In addition, every three years, CAC does a community needs assessment; the next one is scheduled for September, 2010. Topics covered in the 2007 assessment were: housing; homelessness; employment, education and financial issues; health and wellness; food and nutrition; emergency food assistance; transportation; needs of seniors; needs of children/youth; quality of life; and accessibility. Based on the results of this assessment, CAC works with an extensive network of community partners, including United Way agencies in Dane, Jefferson and Waukesha Counties (CAC service area), to develop and/or support needed programs, taking care not to duplicate what is already being offered.

CAC continually works to refine, restructure and expand programs to efficiently meet the needs of the communities we serve. Staff regularly attend training sessions provided by the City, County, United Way and the Wisconsin Association of Community Action Programs. CAC often works with other organizations to develop and implement programs, as well as provide technical assistance and give advice on community wide projects.

AGENCY OVERVIEW - 3 MAY 25, 2010

# **AGENCY OVERVIEW**

# 6. AGENCY GOVERNING BODY

How many Board meetings were	e held in 2009?				7
How many Board meetings has	your governing body or Board of	Directors schedule	ed for 2010?		6
How many Board seats are indic	cated in your agency by-laws?				18
Please list your current Board of	Directors or your agency's gove	rning body.			
Name	Bette Barnes - Chair of Perso	nnel Committee			
Home Address	2211 Chadbourne, Madison, W	l 53726			
Occupation	Retired Professor				
Representing	Madison-Area Urban Ministry				
Term of Office		From:	01/1990	To:	01/2011
Name	Bob Salov - Treasurer				
Home Address	2103 Pleasant Drive				
Occupation	Shadowfax				
Representing	Public Appointee, Dane County	Executive			
Term of Office		From:	06/2008	To:	
Name	Chris Hodge	<del>-</del>		-	
Home Address	5133 Golden Leaf Trail, Madiso	n, WI 53704			
Occupation	Educator				
Representing	Dane County Low-Income Resp	oresentative			
Term of Office		From:	08/2009	To:	08/2012
Name	Melissa A. Scholz - Plans, Pri	orities & Develop	ment Committ	ee Member	
Home Address	2115 Adams St., Madison, WI 5	53711			
Occupation	Attorney, Owner of Non-Profit L	aw			
Representing	Public Appointee, City of Madis	on Mayor			
Term of Office		From:	03/2009	To:	03/2012
Name	Reg Emshoff - President	•			
Home Address	Capital Valuation Association, 1	0 E. Doty St. #100	2, Madison, W	l 53703	
Occupation	Attorney				
Representing	Dane County Low-Income Resp	oresentative			
Term of Office		From:	01/1981	To:	01/2011
Name	Tom Lopez - Chair Plans, Prid	orities & Developr	nent Committe	e	
Home Address	Bus: Kraft Oscar Mayer, 910 N	layer Ave., Madisoi	n, WI 53704		
Occupation	Marketing Director - Kraft Osca	r Mayer			
Representing	Community Organization - Dane	e County			
Term of Office		From:	10/2007	To:	10/2010
Name	V. Richard Wildermuth - Past	President			
Home Address	755 Braxton Pl. #A606, Madiso	n, WI 53715			
Occupation	Self-Employed				
Representing	Dane County Low-Income Resp	presentative			
Term of Office		From:	01/1999	To:	01/2011
Name	Cynthia Pike - Secretary	•		•	
Home Address	2434 Fox River Pkwy, Waukesh	na, WI 53186			
Occupation	Public Health Nurse				
Representing	Public Appointee, City of Wauk	esha Mayor			
Term of Office		From:	04/2004	To:	

AGENCY OVERVIEW - 4 MAY 25, 2010

# AGENCY GOVERNING BODY cont.

Name	Kathi Cauley							
Home Address	1541 Annex Rd, Jefferson, WI 53549							
Occupation	Director, Jefferson County Human Services							
Representing	Public Appointee, Jefferson County Board Supervisor							
Term of Office	From: 03/2010 To: 03/2013							
Name	John Woodbury							
Home Address	523 W. Puerner St., Jefferson, WI 53549							
Occupation	President, Fort Atkinson Food Pantry							
Representing	Community Organization - Jefferson County							
Term of Office	From: 02/2010 To: 02/2013							
Name	Joyce Hughes - Vice President							
Home Address	1505 E. Main Street, Watertown, WI 53094							
Occupation	Retired Educator							
Representing	Public Appointee, Jefferson County City of Watertown Mayor							
Term of Office	From: 06/2007 To: 10/2010							
Name								
Home Address								
Occupation								
Representing								
Term of Office	From: mm/yyyy To: mm/yyyy							
Name								
Home Address								
Occupation								
Representing								
Term of Office	From: mm/yyyy To: mm/yyyy							
Name								
Home Address								
Occupation								
Representing								
Term of Office	From: mm/yyyy To: mm/yyyy							
Name								
Home Address								
Occupation								
Representing								
Term of Office	From: mm/yyyy To: mm/yyyy							
Name								
Home Address								
Occupation								
Representing								
Term of Office	From: mm/yyyy To: mm/yyyy							
Name								
Home Address								
Occupation								
Representing								
Term of Office	From: mm/yyyy To: mm/yyyy							

AGENCY OVERVIEW - 5 MAY 25, 2010

# AGENCY GOVERNING BODY cont.

Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy
Name		
Home Address		
Occupation		
Representing		
Term of Office	From: mm/yyyy To:	mm/yyyy

AGENCY OVERVIEW - 6 MAY 25, 2010

# 7. STAFF-BOARD-VOLUNTEER DEMOGRAPHICS

Indicate by number the following characteristics for your agency's current staff, board and volunteers.

Refer to application instructions for definitions. You will receive an "ERROR" until completing the demographic information.

DESCRIPTOR	ST	AFF	ВО	ARD	VOLUNTEER		
DESCRIPTOR	Number	Percent	Number	Percent	Number	Percent	
TOTAL	41	100%	10	100%	880	100%	
GENDER							
MALE	16	39%	4	40%	361	41%	
FEMALE	25	61%	6	60%	519	59%	
UNKNOWN/OTHER	0	0%	0	0%	0	0%	
TOTAL GENDER	41	100%	10	100%	880	100%	
AGE							
LESS THAN 18 YRS	0	0%	0	0%	114	13%	
18-59 YRS	39	95%	4	40%	598	68%	
60 AND OLDER	2	5%	6	60%	168	19%	
TOTAL AGE	41	100%	10	100%	880	100%	
RACE*						0	
WHITE/CAUCASIAN	25	61%	8	80%	625	71%	
BLACK/AFRICAN AMERICAN	5	12%	1	10%	202	23%	
ASIAN	4	10%	0	0%	35	4%	
AMERICAN INDIAN/ALASKAN NATIVE	3	7%	0	0%	0	0%	
NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER	0	0%	1	10%	0	0%	
MULTI-RACIAL:	0	0%	0	0%	0	0%	
Black/AA & White/Caucasian	0	0%	0	0%	0	0%	
Asian & White/Caucasian	0	0%	0	0%	0	0%	
Am Indian/Alaskan Native & White/Caucasian	0	0%	0	0%	0	0%	
Am Indian/Alaskan Native & Black/AA	0	0%	0	0%	0	0%	
BALANCE/OTHER	4	10%	0	0%	18	2%	
TOTAL RACE	41	100%	10	100%	880	100%	
ETHNICITY							
HISPANIC OR LATINO	4	10%	0	0%	9	1%	
NOT HISPANIC OR LATINO	37	90%	10	100%	871	99%	
TOTAL ETHNICITY	41	100%	10	100%	880	100%	
PERSONS WITH DISABILITIES	6	15%	1	10%	106	12%	

<sup>\*</sup>These categories are identified in HUD standards.

AGENCY OVERVIEW - 7 MAY 25, 2010

## **8. AGENCY EXPENSE BUDGET**

This chart describes your agency's total expense budget for 3 separate years.

Where possible, use audited figures for 2009 Actual. The 2010 Budget and 2011 Proposed Budget will autofill from

information you provided elsewhere in the application.

		2009	2010	2011
Αςςοι	ınt Description	ACTUAL	BUDGET	PROPOSED
A.	PERSONNEL			
	Salary	1,088,091	1,257,183	1,115,823
	Taxes	113,160	126,299	112,008
	Benefits	208,989	288,737	248,609
	SUBTOTAL A.	1,410,240	1,672,219	1,476,440
В.	OPERATING			
	All "Operating" Costs	184,472	270,105	228,326
	SUBTOTAL B.	184,472	270,105	228,326
C.	SPACE			
	Rent/Utilities/Maintenance	160,673	156,744	165,363
	Mortgage (P&I) / Depreciation / Taxes	4,637	4,637	4,637
	SUBTOTAL C.	165,310	161,381	170,000
D.	SPECIAL COSTS			
	Assistance to Individuals	2,774,405	3,345,726	1,610,556
	Subcontracts, etc.	39,929	289,032	89,000
	Affiliation Dues	18,376	20,613	19,000
	Capital Expenditure	30,014	0	0
	Other:	3,666,269	1,324,209	1,185,014
	SUBTOTAL D.	6,528,993	3,655,371	1,718,556
			ERROR	ERROR
	SPECIAL COSTS LESS CAPITAL EXPENDITURE	6,498,979	3,655,371	1,718,556
	TOTAL OPERATING EXPENSES	8,259,001	5,759,076	3,593,322
E.	TOTAL CAPITAL EXPENDITURES	30,014	0	0

## 9. PERSONNEL DATA: List Percent of Staff Turnover

15	5.0	0%

Divide the number of resignations or terminations in calendar year 2009 by total number of budgeted positions. Do not include seasonal positions. Explain if you had a 20% or more turnover rate in a certain staff position/category. Discuss any other noteworthy staff retention issues, or policies to reduce staff turnover.

After ARRA fun	idina ends in September	2010 CAC will	evnerience annrovir	mataly 6 layoffe
	idii id ei ids ii i sebtei ibei	. 20 IO. OAC W III		nately olayons

AGENCY OVERVIEW - 8 MAY 25, 2010

## 10. PERSONNEL DATA: Personnel Schedule

List each individual staff position by title. Seasonal Employees should be entered at the bottom.

Indicate if the position meets the Living Wage Exception with an asterisk (\*).

Indicate the number of 2011 Proposed Full-Time Equivalents (FTEs) in each staff position, across all agency programs.

Indicate the total salaries for all FTEs in that staff position. Do NOT include payroll taxes or benefits in this table.

	2010 2011							
	Est.	Est.	Proposed	Proposed	Hourly	Α	В	С
Staff Position/Category	FTE	Salary	FTE	Salary	Wage	FTE	FTE	FTE
Directors	3.0	191,084	3.0	191,084	30.62	0.0	0.0	0.0
Division Managers	4.8	188,601	4.0	165,611	19.91	0.5	0.1	0.0
Program Coordinators	3.0	99,266	3.0	99,266	15.91	0.0	0.0	0.0
Caseworkers	7.5	233,147	6.5	195,416	14.45	0.0	0.0	0.0
Specialists	15.9	436,986	13.5	384,360	13.68	3.0	2.0	0.0
Assistants	4.6	108,099	3.1	80,087	12.54	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
******Those that auto-rounded*****	0.0	0	0.0	0	0.00	0.0	0.0	0.0
Div. Mgr: Prog A1 = .12; Non-Cty = 3.38	0.0	0	0.0	0	0.00	0.0	0.0	0.0
Asst: Non-Cty - 3.1 = 3.07	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0		0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
	0.0	0	0.0	0	0.00	0.0	0.0	0.0
TOTAL	. 38.7	1,257,183	33.1	1,115,824		3.5	2.1	0.0

TOTAL PERSONNEL COSTS: 1,115,824

	Nbr of	Total	Hourly	Seasonal	Α	В	С
Seasonal/Project Employee ONLY	Weeks	Hours	Wage	Earnings	# HRS	# HRS	# HRS
	0	0	0.00	0	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00
	0	0	0.00	0	0.00	0.00	0.00
TOTAL	0	0		0	0.00	0.00	0.00

AGENCY OVERVIEW - 9 MAY 25, 2010

2011 P	ROPOSEI	D FTEs DI	STRIBUTI	ED BY PR	OGRAM				
D	E	F	G	Н	I	J	K	L	Non-City
FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE	FTE
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.5
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	27.5

D	E	F	G	Н	I	J	K	L	Non-City
# HRS									
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

AGENCY OVERVIEW - 10 MAY 25, 2010

ORGANIZATION:

Community Action Coalition for South Central Wisconsin, Inc.

## PROGRAM BUDGET

1. 2010 BUDGETED		ACCOUNT CATEGORY			
REVENUE	SOURCE				SPECIAL
SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	170,493	146,493	6,000	0	18,000
DANE CO CDBG	0	0	0	0	0
UNITED WAY ALLOC	188,487	94,989	32,153	42,845	18,500
UNITED WAY DESIG	13,634	13,634	0	0	0
OTHER GOVT	4,128,831	761,551	156,459	38,505	3,172,316
FUNDRAISING DONATIONS	626,345	415,436	54,135	62,281	94,493
USER FEES	12,107	0	0	0	12,107
OTHER	154,000	2,000			152,000
TOTAL REVENUE	5,293,897	1,434,103	248,747	143,631	3,467,416

2. 2011 PROPOSED BUDGET		ACCOUNT CATEGORY			
REVENUE	SOURCE				SPECIAL
SOURCE	TOTAL	PERSONNEL	OPERATING	SPACE	COSTS
DANE CO HUMAN SVCS	170,543	154,543	6,000	0	10,000
DANE CO CDBG	0	0	0	0	0
UNITED WAY ALLOC	168,500	110,500	38,000	0	20,000
UNITED WAY DESIG	63,000	13,000	0	50,000	0
OTHER GOVT*	1,870,919	500,000	43,712	0	1,327,207
FUNDRAISING DONATIONS	737,272	448,208	121,064	37,000	131,000
USER FEES	117,500	0	0	65,000	52,500
OTHER**	0	0	0	0	0
TOTAL REVENUE	3,127,734	1,226,251	208,776	152,000	1,540,707

## \*OTHER GOVT 2011

Source	Amount	Terms
CSBG (Comm Svcs Block Grant)	835,082	
TEFAP Commodities	747,000	
ESG/HPP/THP/SSSG (Jefferson)	46,720	
COC (Dane & Jefferson)	603,190	
WHEDA	335,000	
TOTAL	ERROR	

# \*\*OTHER 2011

Source	Amount	Terms
(More Other Gov't) WETAP-DOT	85,000	
(More Other Gov't) ESG/AIDS/ARCW	17,625	
(More Other Gov't) EFSP (Food & Je	54,500	
(More Other Gov't) Porchlight	7,300	
(More Other Gov't) HPRPs	132,602	
TOTAL	ERROR	

NON-CITY FUNDING - 1 MAY 25, 2010