

TO QUALIFY FOR ASSISTANCE, THE EVENT MUST MEET THE FOLLOWING REQUIREMENTS :

- This event meets Monona Terrace's definition of a convention.
- This event has not yet been contracted.
- This event has a minimum of 75 % programmed events at the Monona Terrace.
- This event uses a minimum of two hotels within the Madison Room Tax District.
- This event has an overflow hotel with a minimum room block of 50.

PLUS ONE OF THE FOLLOWING :

- This event has a minimum direct spending impact of \$100,000.
- This event has a minimum out of town attendance of 400.

Form Revised 6/24/14

DATE OF REQUEST		11/4/16		SALES MANAGER		Sarah Lemmers					
GROUP								Ancient & Accepted Scottish Rite Masons			
EVENT TITLE						National Supreme Council AASRM National Convention 2021		LEAD		115272	
EVENT DATES				July 15-23, 2021 <small>(verify this does not conflict with major, annual events)</small>				AMOUNT REQUESTED		\$21,465	
ASSISTANCE TYPE				Non-Shuttle				FUND USE		Facility Rental	
PEAK ROOM NIGHTS (total peak)				182				TOTAL ROOM NIGHTS		1,431	
HOTEL BLOCK											
		1		2		3		4			
Hotel Name		Hilton		Concourse		Park Hotel		Sheraton			
Peak Room Block Bid		75		100		90		75			

GROUP STATUS		Pending		DIRECT SPENDING IMPACT		\$675,805	
COMPETITION		Indianapolis, IN; Louisville, KY		ATTENDANCE		400	
DECISION DATE		12/30/16		EXPECTED CONTRACT REVENUE		\$54,006	

HISTORY		1	2	3
MONTH & YEAR		August 2015	August 2013	August 2012
CITY		Spartanburg, SC	Long Beach, CA	Miami, FL
FACILITY		Spartanburg Marriott	Hilton Long Beach	Miami Hilton Downtown
BLOCK TOTAL		1295	1313	
PICK UP TOTAL		1121	653	

COMMENTS		OTHER FUNDING <small>(external & internal)</small>		\$17,000 GMCVB Grant	
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TO ROUTE TO DIRECTOR OF SALES (DOS) FOR APPROVAL, PRINT AND HAND DELIVER WITH ATTACHMENTS.

DOS Approval 
 DOS Approval Date 11-21-16
 CEO Approval 
 CEO Approval Date 11-21-16

INTERNAL USE ONLY:
 Committee Meeting _____
 Approval Date & Amount _____

Garnett, Sara

From: Jennifer Davis <Jennifer.Davis2@marriott.com>
Sent: Thursday, November 10, 2016 10:07 AM
To: Garnett, Sara
Subject: Spartanburg Marriott

Hi Sara,

It was a pleasure speaking with you.

National Supreme Council National Convention Aug 2015

Contracted room:

Aug. 5- 4

6- 96

7- 161

8- 171

9- 170

10- 171

11- 171

12- 171

13- 171

14- 9

15 & 16 - 0

1295

Picked up Rooms:

4- 1

5- 4

6- 76

7- 135

8- 149

9- 157

10- 158

11- 157

12- 150

13- 118

14- 12

15- 2

16- 2 1121

If I may ask what this in regards to? I am new to Spartanburg Marriott.

Thanks so much for your patience. If you need any additional information please call or email. Have a wonderful afternoon!

JENNIFER DAVIS | Sales Coordinator

SPARTANBURG MARRIOTT

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