



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved COMMITTEE ON AGING

Wednesday, July 23, 2014

1:30 PM

Madison Senior Center
330 W. Mifflin St.

Meets the 4th Wednesday of most months.

CALL TO ORDER / ROLL CALL

Guests: Cheryl Batterman (Dane County AAA), Sonya Lindquist (EM/MCOE), Alice Jarvi, Matt Wachter and Heather Allen (City of Madison), Caroline Werner (Outreach)

Chairperson Tammy Hagen called the meeting to order at 1:30 pm with a quorum of members present.

Present: 11 - Michael E. Verveer; Lauren Cnare; James C. Lamal; Michael R. Jackson; Edna Canfield; Thomas Frazier; Felicitus Ferington; Kathleen Whitt; Mary Jo A. Rimkus; Tamara S. Hagen and Paul H. Kusuda

Absent: 2 - Faisal A. Kaud and Rosemary Lee

APPROVAL OF MINUTES

The minutes of the June 26, 2014 meeting were approved on the motion of Lauren Cnare and Tom Frazier.

PUBLIC COMMENT

Christine Beatty introduced new staff, Debbie Mason, Intergenerational Coordinator.

DISCLOSURES AND RECUSALS

Paul Kusuda is a member of the Dane County AAA Board.

REPORTS

1. [32453](#) Madison Senior Coalitions

Attachments: [My meal, My way.pdf](#)

Sonya discussed the Concerts at the Coalition and the new senior breakfast program, My Meal, My Way, which will have a "soft opening" on August 1 and its Grand Opening on August 8 with dignitaries in attendance. She indicated four senior concerns common to all Coalitions: senior housing/homelessness, senior transportation, senior nutrition and mental health and mental illness concerns/AODA.

2. [31594](#) Community Services Committee, Fay Ferington

No meeting.

3. [31595](#) Changing Demographics Workgroup, Lauren Cnare

Discussion deferred to Action Item 34441

4. [31596](#) Madison Senior Center Foundation, Jim Lamal

Attachments: [Foundation 8.14.pdf](#)

No meeting. Seeking new Board members and financial advisor will attend August 20 meeting.

5. [34533](#) Dane County AAA Housing Task Force, Mary Jo Rimkus

Attended first meeting with quality members from a variety of venues. Surprised that there was no waiting list, but learned about lottery for housing slots. Reviewed the application forms. Senior housing has a 10-20% turnover annually.

8. [34852](#) Staff Report, Christine Beatty
 -New Staff, Debra Mason, Intergenerational Coordinator
 -Volunteer Coordinator Hiring Process
 -New Participant Software, Rec Trac
 -National Women's Music Festival, "Senior Centers: A Resource for All"
 -Statistical Report: 2013 Delivered Services

Attachments: [Senior Centers-A Resource for All.doc](#)
[Madison Sr Coalition Services.pdf](#)

Discussed hiring process for new Volunteer Coordinator. Explained need for new Rec/Trac software system. Made presentation with Fay Ferington at the National Women's Music Festival and provided LGBT history and facets of LGBT population. Commented on 2013 Delivered Services document.

DISCUSSION ITEMS

6. [33492](#) Advocacy Focus for Committee: Affordable Senior Housing/Mental Health Impact on Housing

Matt Wachter led members through a presentation of graphs and charts indicating the status and trends of senior housing in Madison. Key items:

- Seniors are 15% of population and poised to enlarge
- Over 75 years old have increased migration; multiple factors
- 93% of seniors are white, non-Hispanic; while City as a whole is 76% white, non-Hispanic
- Senior growth on periphery of City; unsure why at this point
- Seniors (85%) own rather than rent
- No age difference in percentage of income spent on housing, ~30%
- Fastest growth in seniors with over \$200,000 income

7. [34851](#) NIH-commissioned Census Bureau Report Highlights Effect of Aging Boomers

Attachments: [65 in the USA; 2010.pdf](#)

Christine Beatty wanted members to have available this comprehensive guide to senior adult, especially 'boomer' population, as a resource.

ACTION ITEMS

9. [34441](#) Directing city staff to develop an implementation plan to promote transit-oriented housing options for older adults.

Heather Allen presented the resolution. It was discussed and adopted unanimously on the motion of Tom Frazier and Mary Jo Rimkus.

10. [34853](#) Discuss and Accept the Strategic Plan Accomplishments for January -June, 2014

Attachments: [RV1-6 2014.doc](#)

The accomplishments were accepted unanimously on the motion of Mike Verveer and May Jo Rimkus.

11. [34854](#) Discuss and Approve the Strategic Plan Goals for July-December, 2014

Attachments: [Goals7-12.2014.doc](#)

The goals were approved unanimously on the motion of Mary Jo Rimkus and Edna Canfield.

ADJOURNMENT

Mike Verveer and Mary Jo Rimkus moved adjournment of the meeting at 3:50 pm, and the motion passed unanimously.