



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

---

Wednesday, June 5, 2019

5:30 PM

Central Library - Room 302  
201 W Mifflin Street  
Madison, WI 53703

---

### CALL TO ORDER / ROLL CALL

A motion was made by Day Farnsworth, seconded by Rudd to convene meeting with Vice-Chair Martin Bailkey in the Chair at 5:35 PM. The motion passed by voice vote/other.

**Present:** 17 - Arvina Martin; Garrett P. Peterson; Erica C. Anderson; Allison E. Martinson; Allison M. Dopf; Dustin K. Lundt; Christopher G. Brockel; Henry D. Aschauer; Hedi L. Rudd; Jennifer N. Lam; Martin H. Bailkey; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Regina M. Vidaver; Maeraj H. Sheikh and Benjamin E. Rush

**Excused:** 4 - Rebecca Kemble; Avra Reddy; Devika J. Suri and Rosaleen E. Joyce

**Others present:** George Reistad (staff); Nick Heckman (staff); Nan Fey (DPCED); Jenna Walter (Isthmus); Charlie Romines (Streets); Bryan Johnson (Streets); Stacie Reece (Engineering)

### APPROVAL OF MINUTES

A motion was made by Brockel, seconded by Day Farnsworth, to approve the April minutes. The motion passed by voice vote/other.

A motion was made by Brockel, seconded by Rush, to approve the May minutes. The motion passed by voice vote/other.

### PUBLIC COMMENT

Nan Fey – Department of Planning, Community, and Economic Development - Interim Director discussed ways that DPCED touches elements of the MFPC's work

### DISCLOSURES AND RECUSALS

None

### NEW BUSINESS

None

## SPECIAL PRESENTATION

- 1 [56099](#) Madison Organics and the New Food Scraps Recycling Program - Bryan Johnson, Recycling Coordinator (City of Madison)

**Attachments:** [Streets Organics Program Pres MFPC 060519.pdf](#)

**Q:** educational/media promo to accompany the pilot rollout?

**A:** It's such a small program that a lot of work is not going into education, especially if there are only 200 HH and they have to opt-in; old program trials had FAQ's, message board, and community meetings

**Q:** Good eval questions but is 200-250 households a big enough sample size?

**A:** The idea is a slow build-up of capacity

Brockel provided a background/history on the Food Waste Reduction Task Force

**Q:** Are there other private operators in business in MAD?

**A:** Yes at least 3 - Earth Stew, Rooted, Curbside Composting

**Q:** Are there similarities between the recycling program (20-25 years ago) and the new food scraps program?

**A:** The phased approach on recycling might translate to the food scraps program

## WORK GROUP REPORTS

- 2 [56100](#) Community Engagement June 2019

**Attachments:** [Equity Questions Summary of Findings MFPC060518.pdf](#)

Work Group members created a summary memo with findings and recommendations, based on the equity responses provided by work groups, which was the basis of the discussion below:

- Mance offered an overview of the summary/findings/recs document
- Feedback and suggestions from MFPC members?
- Bailkey: LAFPC as an exemplar for what our work could be
  - o LAFPC and MFPC both operate under a work group structure
  - o LAFPC had a Leadership Council (large group), a core group (5-6 Exec Cmte), LAFPC membership more generally/work groups more generally
- Looking at a major re-structure?
  - o Martinson: We could have the ability to have an exec cmte – chair, vice chair, and staff/director
    - This body could set priorities for work groups
- There is a void in the memo touching specifically on equity considerations in our process
  - o Racial Equity and Social Justice Initiative
    - Tools and Training Group could assist

- We are in a place of opportunity to make some changes and pivot/focus our work
  - New members are always coming on
  - Touches on this in the recommendations but needs to be more clearly called out
  - Question on motion to approve – what’s the timeline?
  - Brockel: MFPC is a volunteer-based group, we should manage our capacity and focus and also respect the nature of the MFPC
  - Anderson: processes on WG establishment, processes on WG work plan
  - Rudd: Staff capacity is a huge component of what can happen
  - What is the way to set this up so that outcomes are maximized?

A motion was made by Martinson, seconded by Brockel, to approve recommendations outlined in the Work Group memo. The motion passed by voice vote/other.

3      [56101](#)      Food Waste and Recovery June 2019

Bryan Johnson - Recycling Coordinator, City of Madison along with Stacie Reece (Engineering) and Charlie Romines (Streets) gave a presentation on the organics program, new food scraps pilot, and EPA feasibility study grant to the Work Group. Moving forward, the work group will be exploring/researching other food scraps/organic material programs around the country to see what works/what doesn't and what is best-suited for Madison.

4      [56102](#)      Healthy Retail Access June 2019

Madison Oriental Market application was approved by Common Council on 5/14. HRAP Staff Team continues to meet and is in the process of finalizing changes to the application and letter. The Work Group did not meet in May - next meeting is scheduled for June 25th.

5      [56103](#)      Healthy Marketing and Procurement June 2019

Previous work looking at implementation guides from other municipalities and states to develop a brief guide for Madison is on-going. Work Group did not meet in May - next meeting is scheduled for June 19th.

6      [56104](#)      Pollinator Protection June 2019

No report. The group did not meet and with changes to the MFPC roster, the group is in somewhat of a transition stage. The Work Group is actively looking for a new chair and new members to carry forward priority activities identified in the group's workplan.

Please contact George Reistad, Food Policy Director, if you are interested in being a member of this Work Group. The work group also outlined possible future actions regarding city farmland leases that could be brought to the full MFPC for consideration.

7      [56105](#)      SEED Grants Funding June 2019

No report.

---

8      [56106](#)      Urban Agriculture June 2019

The Urban Agriculture Work Group met on Tuesday, May 21st. One agenda item was a discussion on the farm production opportunities offered by Dane County's Anderson Farm County Park in the Town of Oregon in ways consistent with the park's 2013 master plan:

([https://parks-lwr.dane.countyofdane.com/documents/pdf-Planning/Anderson\\_Final\\_MP\\_opt.pdf](https://parks-lwr.dane.countyofdane.com/documents/pdf-Planning/Anderson_Final_MP_opt.pdf)).

Twelve acres of farmland are planned to transition to organic, with two associated issues being the identification of future farmers and creating equitable land and transportation access to the site. Gardens Network staff are now mapping the current locations of Hmong subsistence and market farmers in and around Madison as possible farmers at Anderson or other county farm parks, or on city-owned agricultural parcels. The work group also outlined possible future actions regarding city farmland leases that could be brought to the full MFPC for consideration.

The next work group meeting will Tuesday, June 18th, at which time the UW-Madison student team that studied the community garden water rate issue over Spring semester will present their work.

#### REGULAR BUSINESS REPORTS

9      [56107](#)      Community Gardens Update June 2019

UW students will be providing a presentation on their work analyzing issues around water access at community gardens to the Urban Ag Work Group on June 18.

10     [56108](#)      Integrated Pest Management Policy Review Task Force June 2019

In the face of member transitions and staff work portfolio changes, staff is exploring ways that the Task Force can resume meeting on a monthly basis, with a goal of completing its work by Spring/Summer of 2020.

For detailed Minutes of all Task Force meetings and materials reviewed, see: <https://madison.legistar.com/DepartmentDetail.aspx?ID=38466&GUID=1D2A53EC-6165-4B62-AE87-8877CFBFFECA>

11     [56109](#)      Dane County Food Council June 2019

No report.

12     [56110](#)      Food Policy Director Update June 2019

- Truman Olson update: SSM Health has pivoted locations and will build on Fish Hatchery Road and will not demolish Pick n Save; Staff is still meeting to utilize data collected and have a model ready to go if any unexpected developments come forward on Welton (developer) or Kroger (tenant) side of things
- ACDS updates: Still conducting interviews and doing research; Should have a draft report in early July

- Heckman/Reistad - Met with Jess Calkins, new Community Food Systems Coordinator at Dane Co Extension
- Systems Practice Course - +Acumen: Day Farnsworth, Heckman, and Reistad are taking an online course on systems thinking approaches using food systems labor and wages as a premise and have been meeting weekly

13      [56111](#)

Madison Metropolitan School District Update June 2019

The summer feeding program will run from June 24 through August 16. Between MMSD schools and community sites, Food & Nutrition is sponsoring 42 sites this year. We will be having a kickoff event at Leopold Park on June 24 starting at 11:30am.

14      [56112](#)

Public Health Madison and Dane County June 2019

For the first time since it was included in the 2010 Child Nutrition Act, the House of Representatives Agricultural Appropriations committee fully appropriated money to the WIC Peer Breastfeeding community worker program. The committee also blocked funding for moving the USDA Economic Research Service from Washington DC to Kansas City, although the Secretary of Agriculture still announced the move.

15      [56113](#)

Public Market Development Committee June 2019

No report.

#### ANNOUNCEMENTS

Sheboygan Av Community Garden – open house on 6/22; water system has been installed.

#### ADJOURNMENT

A motion was made by Day Farnsworth, seconded by Brockel, to Adjourn. The motion passed by voice vote at 7:32pm.