

Christianson, Eric

From: Anne Morrison [aneujahr@me.com]
Sent: Tuesday, June 14, 2011 10:59 AM
To: Christianson, Eric
Subject: New License for Brocah Three LLC, dba Brocach Irish Pub

To Whom It May Concern:

I'm writing to express my strong support for the new license for Brocach Irish Pub at 1843 Monroe St. Brocach will be a valuable addition to our retail corridor and is compatible with the family-friendly culture of the neighborhood. My husband and I moved back to Madison with our young son and specifically chose the Monroe Street neighborhood because of the vibrant restaurant and retail scene. We live two blocks from the proposed location. We enjoy frequenting Brutta, Barriques, Pasquals and Brasserie V and are looking forward to patronizing Brocach with and without our son. We can imagine having a casual dinner there as a family, grabbing a drink after bedtime, or meeting there with a neighborhood book club.

We have been to the Brocach on the Capitol Square and understand that this is not simply a destination for hard drinking and that 75% of the revenue for this establishment is expected to be derived from food sales. Brocach would be an asset to our neighborhood and I urge you to support the application.

Kind Regards,

Anne Neujahr Morrison
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