

## LGBTQ+ Rainbow Murals and Crossings Pilot Program (RMCAPP)

1. Scope of Work:
  - Monona Terrace: Using MMA Paint through TRANSPO or other manufacturer, paint four rainbow pedestrian crossings on Capital City Bike Path near the Monona Terrace.
  - State Street: Installation of 1 rainbow mural in between the crosswalks at the Top of State Street.
2. Size of crossings (see attached maps and mock-ups):
  - i. Monona Terrace Crossings – Approximately 150-180 Square feet each
  - ii. State Street - Top of State – area 23'x30' = 690 SF
3. Final Design and location of each flag type TBD. Attached mock-ups show the Progress Pride Flag for illustrative purposes only.



4. Maintenance: City of Madison will provide all installation and maintenance of murals.
5. Cost Estimate
  - a. Funds to cover costs of Installation will be donated/gifted to the City under M.G.O. § 4.29(4) as accepted by the Director of Transportation with approval by the Mayor.
  - b. Estimated cost range of \$10-18 per SF for MMA material (\$30-40 for Thermoplastic resin). More accurate estimate needed from manufacturer.
    - i. Capital City Trail / Four Monona Terrace Crossings: 651 SF = **\$6,500 - \$11,718**
    - ii. State Street: 690 SF = **\$20,700 - \$27,600**
6. Installation: To be determined based on securing all necessary funds and permissions. Our goal is to install sometime in June to coincide with LGBTQ+ Pride Month and Madison Bike Week) and Madison's August LGBTQ+ Pride celebrations.

### Top of State Street Mural



### Capital City Trail - Monona Terrace

#### Potential Rainbow Locations

