

From: [Miller, Michael](#)
To: [Horvath, Linda](#)
Subject: FW: Northside Bus shelters Enhanced with Artwork
Date: Tuesday, March 24, 2015 2:23:37 PM

Linda,

Do we show the Steering Committee what the Northside did with bus shelters?

From: Wolf, Karin
Sent: Friday, November 01, 2013 2:58 PM
To: Wolf, Karin
Subject: Northside Bus shelters Enhanced with Artwork



Please Share Widely (apologies for multiple postings)

Metro Transit riders on the city's Northside will soon see area bus shelters transformed to include the design work of Daniella Echeverria. Echeverria, was selected, by a committee of Northside residents, to create six silhouette images that may appear on benches, bus shelters, banners and numerous other places throughout Northside neighborhoods.

Commissioning Echeverria to create the silhouette images was part of a large and ongoing community effort to share pride of the cultural diversity, natural spaces, parklands, gardening, recreation, and economic opportunities unique to North Madison.

The idea for customizing Northside bus shelters stemmed from a neighborhood planning process that began in 2009 and was supported by past Madison Common Council member Satya Rhodes-Conway, and current Alders Anita Weir (Dist 18) and Larry Palm (Dist 12).

The Northside bus shelter beautification project is being funded through a grant from Madison's Community Development Division and is being administered by Michael Miller (mmiller@cityofmadison.com). Public art charettes and art selection meetings were staffed by City Arts Administrator Karin Wolf (kwolf@cityofmadison.com).

To view the other images that are part of the Northside Image library go to: <http://www.cityofmadison.com/MAC/documents/northsideImageLibrary.pdf>

The Northside Planning Council (NPC) will feature Echeverria's images on t-shirts celebrating their 20th Anniversary. NPC is currently exploring ideas for new projects that will incorporate the images as well. For more information about their efforts visit northsidemadison.org

