



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, December 16, 2009

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Call to Order/Roll Call

Present: 10 -

Michael E. Verveer; Carl Gloede; Steve Brist; Thomas J. Farley; Thomas A. Landgraf; David A. Hart; Chet Gerlach; Pamela Bean; Dawn B. Crim and Katherine Plominski

Excused: 4 -

Michael Schumacher; Ronda Statz; Marsh Shapiro and Mark D. Woulf

Barb Mercer was present to represent the Taver League. Elena Berg was present to represent the City Clerk's Office.

Approval of Minutes

A motion was made by Bean, seconded by Gerlach, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

There was no public comment.

Change of Licensed Premise

1. [16485](#) Change of Licensed Premise
Blue Velvet Lounge LLC • dba Blue Velvet Lounge • capacity of 168
430 W Gilman St • Agent: Lawrence Schmock
Class B Combination Liquor & Beer • 95% Alcohol, 5% food
Aldermanic District 04 (Alder Verveer) • Police Sector 403
Request to apply the results of recent capacity review to the license.

A motion was made by Gerlach, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant: Larry Schmock.

New License - Public Hearing

2. [16151](#) Public Hearing - New License
Bernie & Tony's Back Door LLC • dba Bernie & Tony's Back Door
30% alcohol, 65% food, 5% Other
4265 W Beltline Hwy • Agent: Thomas Caputo • Estimated Capacity: 100
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Solomon) • Police Sector 104

A motion was made by Ald. Verveer, seconded by Gerlach, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion passed by the following vote:

- Excused:** 1 -
Michael Schumacher
- Ayes:** 5 -
Michael E. Verveer; Thomas A. Landgraf; David A. Hart; Chet Gerlach and Pamela Bean
- Noes:** 1 -
Thomas J. Farley
- Non Voting:** 1 -
Ronda Statz; Marsh Shapiro; Carl Gloede; Steve Brist; Dawn B. Crim; Katherine Plominski and Mark D. Woulf

Registrants: Thea Bach, Mary Mullen, Jeffrey Glazer, Sheila Handrick, Pamela Danielsen, John Bach, Donna Sarafin, Jason Anderson, Sharon Grant, James Danielsen, Cathy Casper.

3. [16415](#) Public Hearing - New License
Faouzi LLC • dba Excalibur Bar & Grille • 60% alcohol, 40% food
4245 W Beltline Hwy • Agent: Said Jridi • Estimated Capacity: 160
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Solomon) • Police Sector 104

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING . The motion passed by voice vote/other.

Registrants: Said Jridi, Jeffrey Glazer, Cathy Casper, Mary Muller, James Danielsen, Sheila Handrick, Steve Cohen, Pamela S. Danielsen, Jason Anderson, Sharon Grant, Donna Sarafia, John Bach, Thea Bach.

4. [16677](#) Public Hearing - New License
Triple B LLC • dba Nitty Gritty, The • 46% alcohol, 53% food, 1% Other
223 N Frances St • Agent: Eric Suemnicht • Estimated Capacity: 402
Class B Combination Liquor & Beer
Aldermanic District 04 (Alder Verveer) • Police Sector 404 • Density Area

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice

vote/other.

Registrants: Lee Pier, Eric Suemnicht, Marsh Shapiro.

5. [16678](#) Public Hearing - New License
RARE Hospitality International Inc • dba LongHorn Steakhouse #5361
10% alcohol, 90% food
418 S Gammon Rd • Agent: James Kasprzak • Estimated Capacity: 269
Class B Combination Liquor & Beer
Aldermanic District 09 (Alder Skidmore) • Police Sector 124

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Registrant: James Kasprzak.

6. [16679](#) Public Hearing - New License
S&K Odana LLC • dba Indian Spice N Curry Restaurant • 20% alcohol, 80% food
6119 Odana Rd • Agent: Sukhwinder Singh • Estimated Capacity: 80
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear) • Police Sector 113

A motion was made by Bean, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

7. [16688](#) Public Hearing - New License
Madison Hotel Associates LP • dba Hyatt Place
1.8% alcohol, 2.9% food, 95.3% Other
333 W Washington Ave • Agent: Blaze Brigman • Estimated Capacity: 420
Class B Combination Liquor & Beer
Aldermanic District 04 (Alder Verveer) • Police Sector 405 • Density Area

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE January 20 meeting. The motion passed by voice vote/other.

8. [16712](#) Public Hearing - New License
Francesca's Madison LLC • dba Francesca's al Lago • 30% alcohol, 70% food
111 Martin Luther King Jr Blvd • Agent: Ron Trachtenberg
Estimated Capacity: 165
Class B Combination Liquor & Beer
Aldermanic District 04 (Alder Verveer) • Police Sector 405 • Density Area

A motion was made by Ald. Verveer, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Registrants: Rick Petri, Kevin O'Driscoll, Michael Noone.

9. [16713](#)

Public Hearing - New License
802 Regent LLC • dba Buckingham's • 48% alcohol, 51% food, 1% Other
802 Regent St • Agent: Dan Ironmonger • Estimated Capacity: 180
Class B Combination Liquor & Beer
Aldermanic District 04 (Alder Verveer) • Police Sector 404 • Density Area
with the following conditions: Must meet the definition of a restaurant as defined by Madison
General Ordinance Section 38.02.

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING with the following conditions: Must meet the definition of a restaurant as defined by Madison General Ordinance Section 38.02. The motion passed by voice vote/other.

Registrant: Danny Ironmonger.

10. [16717](#)

Public Hearing - New License
Luckys Madison LLC • dba Lucky's Bar & Grille • 66% alcohol, 33% food, 1% Other
1421 Regent St • Agent: Rodney Ripley • Estimated Capacity: 160
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Kerr) • Police Sector 303

A motion was made by Bean, seconded by Landgraf, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Registrant: Rod Ripley.

11. [16726](#)

Public Hearing - New License
Tai's Corporations • dba Tai's • 5% alcohol, 95% food
638 S Whitney Way • Agent: Chan Li • Estimated Capacity: 50
Class B Beer, Class C Wine
Aldermanic District 19 (Alder Clear) • Police Sector 113

A motion was made by Bean, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

12. [16727](#)

Public Hearing - New License
Bernie & Tony's Piano Bar & Sicilian Restaurant LLC • dba Bernie & Tony's
30 % alcohol, 65% food, 5% Other
4265 W Beltline Hwy • Agent: Thomas Caputo • Estimated Capacity: 100
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Solomon) • Police Sector 104

A motion was made by Ald. Verveer, seconded by Gerlach, to RECOMMEND TO COUNCIL TO REFER - PUBLIC HEARING to the ALCOHOL LICENSE

REVIEW COMMITTEE January 20 meeting. The motion passed by voice vote/other.

Excused: 1 -

Michael Schumacher

Ayes: 5 -

Michael E. Verveer; Thomas A. Landgraf; David A. Hart; Chet Gerlach and Pamela Bean

Noes: 1 -

Thomas J. Farley

Non Voting: 1 -

Ronda Statz; Marsh Shapiro; Carl Gloede; Steve Brist; Dawn B. Crim; Katherine Plominski and Mark D. Woulf

13. [16477](#)

Operator License Application

Emma Wexler - Establishment where employed: Tex Tubbs Taco Palace

A motion was made by Ald. Verveer, seconded by Bean, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE January 20 meeting. The motion passed by voice vote/other.

Operator's License Applications

14. [16747](#)

Operator License Application

Jenny Justen - Establishment where employed: Fluno Center

A motion was made by Ald. Verveer, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER . The motion passed by voice vote/other.

Registrant: Jenny Justen.

15. [16748](#)

Operator License Application

Grant Merrill - Establishment where employed: The Pub

A motion was made by Ald. Verveer, seconded by Bean, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE January 20 meeting. The motion passed by voice vote/other.

16. [16768](#)

Operator License Application

Benjamin Herdrich - Establishment where employed: Francois Oil

A motion was made by Ald. Verveer, seconded by Bean, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE January 20 meeting. The motion passed by voice vote/other.

Action Items

Discussion Items

17. [16730](#) Hip Hop Best Practices

Alcohol Policy Coordinator Plominski distributed the attached report.

18. [16202](#) Amending Section 38.08(4)(e) of the Madison General Ordinances to change the license period of an operator's license from one year to two years and increase the fee from \$35 a year to \$75 for two years.

This Ordinance was adopted by the Common Council on December 15, 2009.

19. [16583](#) Creating Section 38.10(1)(h) and amending Sec. 38.10(4)(b) of the Madison General Ordinances to require an alcohol beverage licensee whose license is suspended, nonrenewed or revoked to display a sign informing the public that the establishment is closed for license suspension, nonrenewal or revocation, and to add this violation to the point schedule.

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER . The motion passed by voice vote/other.

Report of the Alcohol Policy Coordinator

20. [16766](#) -Update on ALERT meeting for Annex/Regent Street Retreat
-Update on Subcommittee meeting on Downtown Issues and Ordinances
-Update on South District Tavern Safety Training

Report of the City Attorney

21. [08455](#) Summary of Recent Office Enforcement Actions.

Attorney Brist distributed the attached report.

Report of Madison Police Department

22. [16777](#) Report of Recent Calls for Service

Captain Gloede distributed the attached report.

Report of City Clerk's Office

23. [16776](#) Summary of Licenses Issued

Ms. Berg distributed the attached report.

Adjournment

A motion was made by Farley, seconded by Bean, to Adjourn at 10:30 p.m. The motion passed by voice vote/other.