

City of Madison Vending Oversight Committee Meeting
Street Vending Staff Report
January – February 2024

Unless otherwise noted, the below statistics are current as of 2/16/24

Art & Craft:

Licenses Issued – 0

Applications In process - 66

New applicants – 8

Merchant Vending:

Licenses Issued – 0

Applications In process - 5

Sidewalk Cafes & Roadway Café:

Licenses Issued – 0

Applications in process - 50

Sidewalk Café ONLY applications - 31

Sidewalk & Roadway Café applications – 19

Food Cart Vending:

Mall Concourse Licenses Issued – 0

Mall Concourse Applications Submitted/in process – 33

Southeast Campus License Issued – 0

Southeast Campus Applications Submitted/in process - 3

Late Night Vending License Issued – 0

Late Night Vending Applications Submitted/in process – 3 applications for new vendors submitted. These will be closed and the vendors will be asked to reapply when the new program is approved.

Umbrella Street Vending Licenses ONLY (no high density vending licenses issued) – 0

Umbrella Street Vending ONLY Application Submitted/in process – 18

Street Vending License (food only and not high density vending) – 0

Street Vending License Application Submitted/in process - 8

Basic Street Vending License (not food):

Street Vendor License in process - 0

TOSVOD – Top of State Vending Overlay District

TOSVOD License Issued – 0

TOSVOD License in Process – 0

City of Madison Vending Oversight Committee Meeting

Street Vending Staff Report

January – February 2024

Game Day Vending:

Applications for game day will be open in July.

Camp Randall Game Day Vending Area – 0
Camp Randall Game Day High Density Food - 0
Camp Randall Game Day High Density Goods - 0
Game Day Ticket Sellers – 0

Banners:

2023 Statistics for Banner Permits issued as of 2/16/24

Number of individual organizations that have received a Banners Permit – 25
Number of individual Banners Permits in process or issued – 40 (18 issued to date)

TEM Permits:

2023 Statistics for Tabling issued as of 2/16/24

Number of Tabling Permits issued – 0
Number of Tabling Permits at fees due – 4
I anticipate a large number of applications to be submitted in the near future.

Ongoing Business:

We are excited to welcome Brian Swanson as the new Street Vending Monitor!

The new BRT stations on the Square and State St. have begun construction. It will continue through late April or early May if there are delays. I have relocated Surco Food Cart weekdays to accommodate the construction footprint. Their temporary site is F51.

Staff are working with Metro, Traffic Engineering and other agencies on detours and road closures for the Capital Square for this year.

Staff continue to meet with new and prospective vendors.