

# ORIGINAL ALCOHOL BEVERAGE LICENSE APPLICATION

Submit to municipal clerk.

For the license period beginning \_\_\_\_\_ 20\_\_\_\_; ending June 30 2008

TO THE GOVERNING BODY of the:  Town of } Madison  
 Village of }  
 City of }

County of Dane Aldermanic Dist. No \_\_\_\_\_ (if required by ordinance)

- 1 The named  INDIVIDUAL  PARTNERSHIP  LIMITED LIABILITY COMPANY  
 CORPORATION/NONPROFIT ORGANIZATION

hereby makes application for the alcohol beverage license(s) checked above

- 2 Name (individual/partners give last name, first, middle; corporations/limited liability companies give registered name): GD 3, LLC

An "Auxiliary Questionnaire," Form AT-103, must be completed and attached to this application by each individual applicant, by each member of a partnership, and by each officer, director and agent of a corporation or nonprofit organization, and by each member/manager and agent of a limited liability company. List the name, title, and place of residence of each person

	Title	Name	Home Address	Post Office & Zip Code
President/Member		<u>See ATTACHED</u>		
Vice President/Member				
Secretary/Member				
Treasurer/Member				

Agent Theodore H. Peterson 2902 Melissa Circle Fitchburg, WI 53711

Directors/Managers Sole Manager Eliot G. Butler 3650 Lake Meadota Drive Madison, WI 53705

- 3 Trade Name The Great Dane Pub & Brewing Company Business Phone Number 608-661-9400  
 4 Address of Premises 357 Price Place Post Office & Zip Code Madison, WI 53705

- 5 Is individual, partners or agent of corporation/limited liability company subject to completion of the responsible beverage server training course for this license period?  Yes  No  
 6 Is the applicant an employe or agent of, or acting on behalf of anyone except the named applicant?  Yes  No  
 7 Does any other alcohol beverage retail licensee or wholesale permittee have any interest in or control of this business?  Yes  No  
 8 (a) Corporate/limited liability company applicants only: Insert state WI and date 3/10/06 of registration.  Yes  No  
 (b) Is applicant corporation/limited liability company a subsidiary of any other corporation or limited liability company?  Yes  No  
 (c) Does the corporation, or any officer, director, stockholder or agent or limited liability company, or any member/manager or agent hold any interest in any other alcohol beverage license or permit in Wisconsin?  Yes  No

(NOTE: All applicants explain fully on reverse side of this form every YES answer in sections 5, 6, 7 and 8 above)

- 9 Premises description: Describe building or buildings where alcohol beverages are to be sold and stored. The applicant must include all rooms including living quarters if used, for the sales, service, and/or storage of alcohol beverages and records. (Alcohol beverages may be sold and stored only on the premises described.) See Original Application. Adding wholesale beer to

- 10 Legal description (omit if street address is given above): Existing liquor/beer license

- 11 (a) Was this premises licensed for the sale of liquor or beer during the past license year?  Yes  No  
 (b) If yes, under what name was license issued? GD 3, LLC

- 12 Does the applicant understand they must file a Special Occupational Tax return (TTB form 5630 5) before beginning business? [phone 1-800-937-8864]  Yes  No

- 13 Does the applicant understand a Wisconsin Seller's Permit must be applied for and issued in the same name as that shown in Section 2, above? [phone (608) 266-2776]  Yes  No

- 14 Is the applicant indebted to any wholesaler beyond 15 days for beer or 30 days for liquor?  Yes  No

**READ CAREFULLY BEFORE SIGNING:** Under penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers. Signers agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another (Individual applicants and each member of a partnership applicant must sign; corporate officer(s) members/managers of Limited Liability Companies must sign.) Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license

## SUBSCRIBED AND SWORN TO BEFORE ME

this 11th day of January, 2008

Cheryl Hendrick  
 (Clerk/Notary Public)

My commission expires 8/11/2011

Eliot G. Butler  
 (Officer of Corporation/Member/Manager of Limited Liability Company /Partner/Individual)

\_\_\_\_\_  
 (Officer of Corporation/Member/Manager of Limited Liability Company /Partner)

\_\_\_\_\_  
 (Additional Partner(s)/Member/Manager of Limited Liability Company if Any)

## TO BE COMPLETED BY CLERK

Date received and filed with municipal clerk <u>1/11/08</u>	Date reported to council/board	Date provisional license issued	Signature of Clerk / Deputy Clerk
Date license granted <u>1/11/08</u>	Date license issued	License number issued <u>79951</u>	

alder dist 11, police sector 108

09401

#7. The Great Dane Pub & Brewing Company, Incorporated, is 71% owner of GD 3, LLC. See attached.

OF GD 3, LLC

#8. The following members hold an interest in The Great Dane Pub & Brewing Company, Incorporated, located at 123 E. Doty St, Madison, WI, 53703:

- A) The Great Dane Pub & Brewing Company, Incorporated
- B) Tom Smith
- C) Hillary Butler
- D) Eliot Butler

The following members of GD 3, LLC hold an interest in GD 2, LLC, located at 2980 Cahill Main, Fitchburg, WI 53711

- A) The Great Dane Pub & Brewing Company, Incorporated
- B) Hillary Butler
- C) Edward & Jacqueline Kinney
- D) Thomas Noonan
- E) Michael H Aven
- F) Janice L. & Richard Lenes
- G) Pamela J. Hoffman & Robert E. Miller
- H) Laurin Jorstad
- I) Eliot Butler

\* The attached lists of ownership explain the above

## City of Madison Supplemental Class A License Application

<input checked="" type="checkbox"/> Seller's Permit Number <input checked="" type="checkbox"/> Federal Employer Identification Number <input checked="" type="checkbox"/> Notarized Original Application Form <input checked="" type="checkbox"/> Notarized Supplemental Form	<input type="checkbox"/> Description of Licensed Premise <input type="checkbox"/> *Notarized Appointment of Agent <input type="checkbox"/> Background Investigation Form(s) <input type="checkbox"/> Notarized Transfer of Ownership <input type="checkbox"/> *Articles of Incorporation	<input type="checkbox"/> Floor Plans <input type="checkbox"/> Lease <input type="checkbox"/> Sample Menu <input type="checkbox"/> Business Plan * Corporation/LLC only
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1. Name of Applicant/Partner/Corporation/LLC GD 3, LLC  
 2. Address of Licensed Premise 357 Price Place Madison, WI 53705  
 3. Telephone Number: 608-661-9400 4. Anticipated opening date: 12/1/06  
 5. Mailing address if not opening immediately \_\_\_\_\_

6. Have you contacted the Alderperson, Police Department District Captain, Alcohol Policy Coordinator, and the neighborhood association representative for the area in which you intend to locate?  Yes  No

7. Are there any special conditions desired by the neighborhood?  Yes  No

Explain. \_\_\_\_\_

8. What type of establishment is contemplated?  Liquor Store  Grocery Store  
 Convenience Store – Gas Pumps  Yes  No  Other—Explain Brewpub

9. Business Description: Restaurant - Brewery

10. Detailed written description of building, including overall dimensions, seating arrangements, capacity, bar size and all areas where alcohol beverages are to be sold and stored. **The licensed premise described below shall not be expanded or changed without the approval of the Common Council.**

See Original Application

11. Are any living quarters directly or indirectly accessible and under control of the applicant?  Yes  No  
 Please note that alcohol may be sold and stored only on the licensed premise, not in living quarters.

12. Describe existing parking and how parking lot is to be monitored. See original application

13. Describe your management experience, staffing levels, duties and employee training.

See original application

14. Identify the **registered agent** for your Corporation or LLC. This is your corporation's agent for service of process, notice or demand required or permitted by law to be served on the corporation.

Theodore H. Peterson 2902 Melissa Circle Fitchburg, WI 53711  
 Name Address

15. Utilizing your market research, who would you project your target market to be?

See Original Application

16. Describe how you plan to advertise/promote your business. What products will you be advertising?

See Original Application

17. Are you operating under a lease or franchise agreement?  Yes (attach a copy)  No

18. Owner of building where establishment is located: See Original Application

Address of Owner: \_\_\_\_\_ Phone Number \_\_\_\_\_

19. Private organizations (clubs): Do your membership policies contain any requirement of "Invidious" (likely to give offense) discrimination in regard to race, creed, color, or national origin?  Yes  No

20. List the Directors of your Corporation/LLC

Eliot G. Butler 3650 Lake Mendota Drive Madison, WI 53705

Name Address

\_\_\_\_\_  
Name Address

\_\_\_\_\_  
Name Address

21. List the Stockholders of your Corporation/LLC

See attached \_\_\_\_\_ % of Ownership

Name Address % of Ownership

\_\_\_\_\_  
Name Address % of Ownership

\_\_\_\_\_  
Name Address % of Ownership

**Read carefully before signing:** Under penalty provided by law, the applicant states that the above information has been truthfully completed to the best of the knowledge of the signer. Signer agrees to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted will not be assigned to another. Any lack of access to any portion of a licensed premise during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license.

Subscribed and Sworn to before me:

this 11th day of January 2008

Cheryl A. Kendrick  
(Clerk/Notary Public)

Eliot G. Butler  
(Officer of Corporation/Member/Manager of LLC/Partner/Individual)

My commission expires 8/21/2011