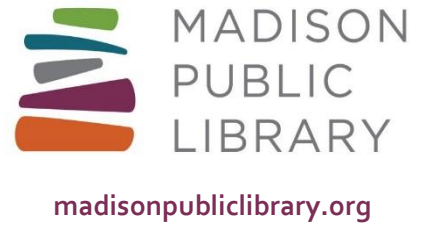


Imagine Reindahl

Planning Update – April 2019



Planning continues to move forward for the Imagination Center at Reindahl Park. Despite the cold weather and snowstorms over the past few months, we participated in many conversations with a breadth of individuals and organizations. Thank you all for your willingness to share your perspectives with us.

Perhaps most inspiring is our recent work with teenagers. We hosted three planning sessions with 18 students in Centro Hispano's Escalera program and 17 students at East High School. The students learned about planning and voiced their thoughts about the Imagination Center. The students were enthusiastic and excited by the possibility of a new library and community facility. Their ideas are invaluable to us as we frame our vision for the project.

In addition to the planning sessions with teenagers and others, we held a lunch meeting in February with community representatives to discuss components of the City of Madison's Racial Equity and Social Justice Initiative Analysis (RESJI). From that conversation and others, we will make sure we continue to engage all those who have a stake in the Imagination Center project. Specifically, we will make efforts to engage park users, seniors, those who face housing insecurity, and people of all abilities.

@ Contact

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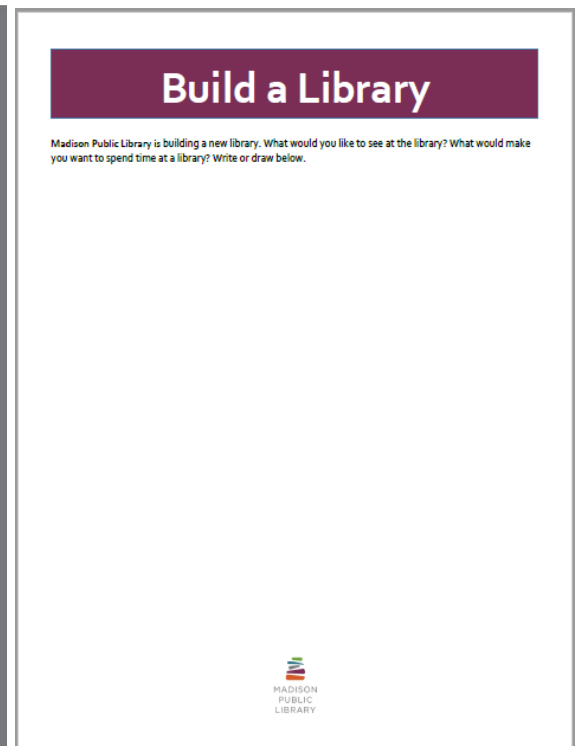
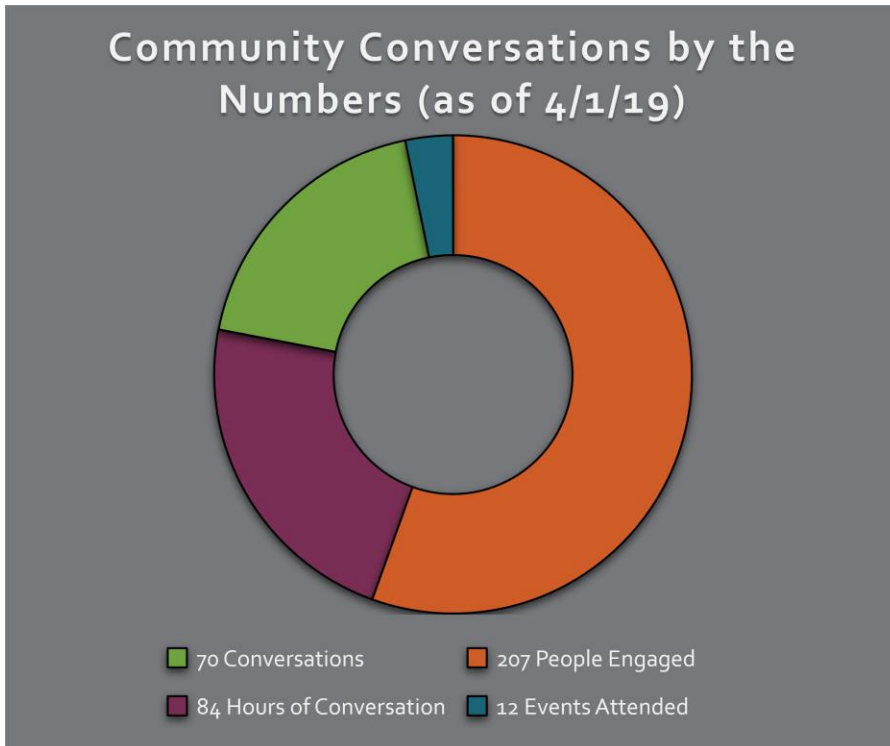
Building from the conversations that produced *Communities Inspiring Libraries: A Strategic Plan for Eastside Growth*, the Imagination Center at Reindahl Park relies heavily on conversation. We want you to share your thoughts, hopes, and dreams for your neighborhood and library.

To help facilitate dialogue, Madison Public Library will schedule the following:

- Park visits in Reindahl Park - starting summer of 2019.
- One-on-one interviews with residents, service providers, businesses, and stakeholders.
- Events at local schools, faith communities, community centers, and assisted living facilities.
- Community conversations at neighborhood restaurants and organizations.
- Planning exercises at middle and high school classrooms.
- Conversations with park users and door knocking in the Reindahl community.

Look for us in your neighborhood! Translation services, accommodations, and other support is available.

Over the last six months, Madison Public Library shared 70 conversations with 207 people. Over 84 hours of conversations have taken place. Additionally, 79 students submitted “Build a Library” plans. “Build a Library” is a blank canvas for students to draw, write, and describe their vision for a library.



Organizations Engaged

- 100 Black Men - NM
- African Association of Madison - NM
- African Center Community Development - NM
- American Family Insurance - 52
- Care Net - Dane County - 24
- Center for Resilient Cities -NM
- Centro Hispano - NM
- Centro Hispano - Escalera Program -NM
- Christ the Solid Rock Baptist Church - 32
- City of Madison - Community Development - 1
- City of Madison - Parks - 1
- City of Madison - Planning - 1
- City of Madison - Police - 1
- Community GroundWorks - 9
- Dane County - Joining Forces for Families - 15
- Dane County - Immigration Affairs - 10
- East Madison Community Center - 14
- East Madison High School - Principal's Group - 6
- East Madison High School - Book Club - 6
- East Towne Mall Administration - 38
- Eastside Lutheran Church - 42
- Food for Thought Initiative - NM
- Hawthorne Elementary School - 13
- Home Savings Bank - 21
- HyVee - East Madison - 25
- Just Coffee Cooperative - 19
- Maison College- Administration - 17
- Madison College - Student Senate - 17
- Madison Cricket Association - 27
- Madison Metropolitan School District - NM
- MSCR - NM
- NAMI - Dane County - 4
- Northside Planning Council - 7
- Oakwood Village - 53
- Office Depot - 33
- Reindahl Community Gardeners - 26
- Sandburg Elementary School - 46
- Sandburg Neighborhood Association -47
- Senegambia Association - NM

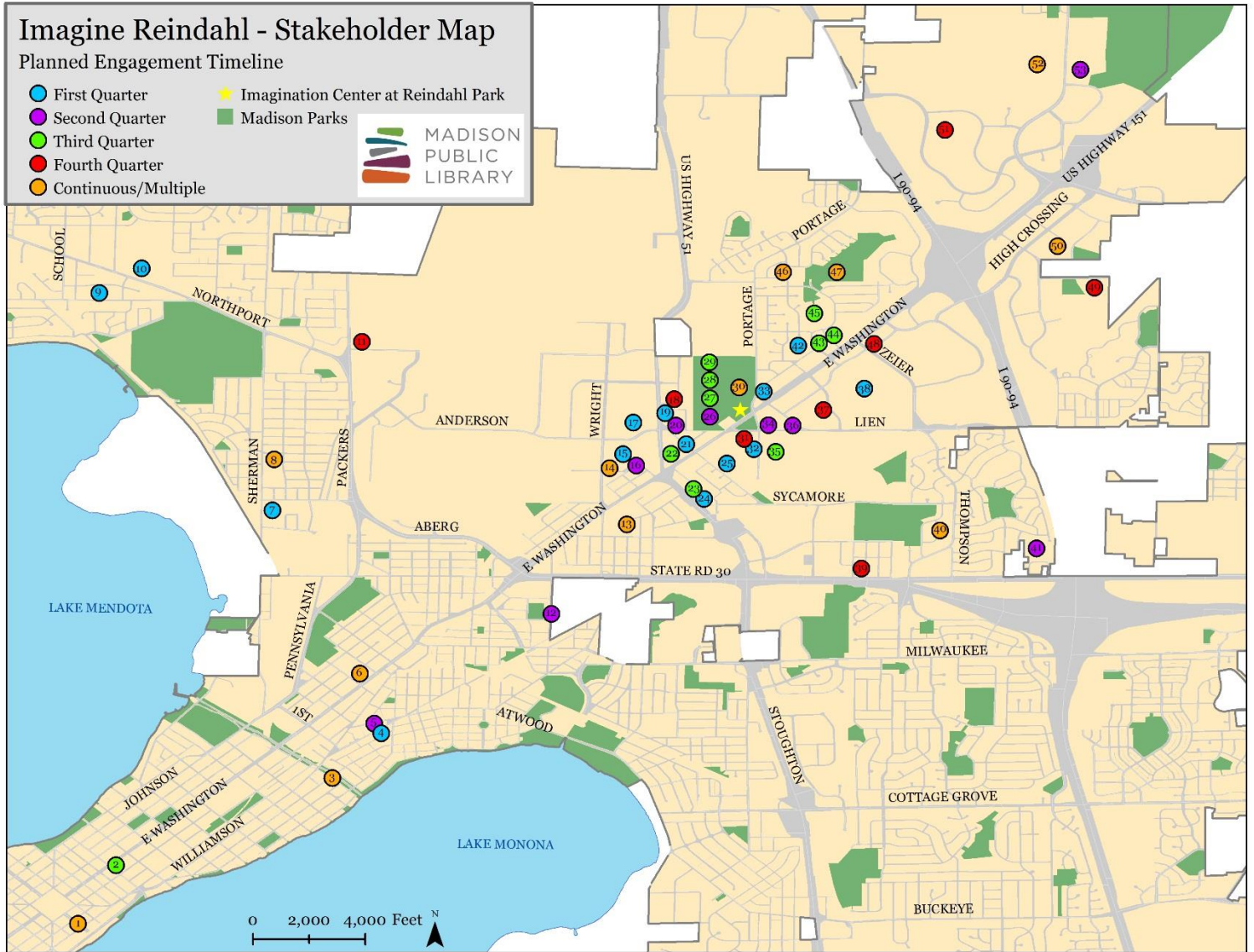
Organizations Referred

- African Women's Association - NM
- ALDI - 31
- Alliant Energy - 51
- Amcor Rigid Plastics - 35
- The Beacon - 2
- Capital East Soccer - 29
- City of Madison - CDA - 16
- Community Action Coalition - 20
- Community Living Alliance - 23
- Cool Beans Coffee Cafe - 37
- Dane County - Public Health - NM
- Gambian Youths of Wisconsin - NM
- Hmong Institute - NM
- Ho-Chunk Nation - NM
- Holy Cross Lutheran Church - 41
- Islamic Center of East Madison - 33
- Journey Mental Health - NM
- Just Bakery/Porchlight Products - 36
- Klein's Floral and Greenhouses - 22
- La Hispana Grocery - 43
- Madison Football Club - 28
- Madison Pointe Senior Living - 39
- Meadowmere Madison - 49
- Mentoring Positives - 12
- Nehemiah - Center for Urban Leadership Development - NM
- O'Keefe Middle School - 3
- Old National Bank - 48
- Planned Parenthood - East Madison - 18
- River Food Pantry - 11
- Sherman Middle School - 8
- Stonebridge Condominiums - 45
- Taqueria Sabor Queretano - 44
- United Way - Dane County - 5

The organization list on the previous page provides an overview of organizations that Madison Public Library has met with to talk about the Imagination Center project. Organizations referred represents groups Madison Public Library plans to meet with in the coming months. The referral list is comprised of community members' suggestions to Madison Public Library as well as key community groups in Madison that we have identified. Madison Public Library has also had conversations with many individuals, neighbors, and park users in addition to the listed groups.



Don't see your organization? We want the list to grow. Please let us know who you would like us to have a conversation with. You can suggest organizations as well as family, friends, neighbors, or anyone who wants to talk about the Imagination Center.



The Imagine Reindahl – Stakeholder Map shows the geographical location of organizations Madison Public Library has met with or plans to engage. Each location has a number that corresponds to numbers next to organizations on the previous page of this planning update. NM indicates the organization is not mapped. These organizations may be outside of the mapping extent or have a citywide or regional presence.

Imagine Reindahl Wishlist



The Imagine Reindahl Wishlist is an overview of community engagement results to this point. The purpose of the wishlist is to provide a synopsis of the ideas that the community has suggested for the Imagination Center. The wishlist should not be interpreted as the end result of the Imagine Reindahl process but rather a benchmark of what engagement results indicate today. Madison Public Library welcomes conversation regarding the list below and any additions that come to mind. We also want to know whom we could collaborate with to the deliver these services.

In *Communities Inspiring Libraries: A Strategic Plan for Eastside Growth*, Madison Public Library identified five roles the library must prioritize in planning for new facilities. Brief descriptions are as follows:

- **Social Forum** – Madison Public Library is a social hub for the community and should work to become a more intentionally inclusive space for social interaction.
- **Civic Innovator** – Madison Public Library should encourage participation in public life and provide a space for civic engagement and connection.
- **Holistic Health Advocate** – Madison Public Library should promote access to health care opportunities and should prioritize health literacy.
- **Cultural Platform** – Madison Public Library should provide a platform for expression, education, and celebration. The library must increase culturally diverse and relevant educational and recreational opportunities.
- **Economic Engine** – Madison Public Library should provide resources and tools to enhance workforce development and otherwise support library visitors.

Suggestions for the Imagination Center are as follows:

Social Forum

After School Care/Teen Center
Meeting Rooms and Park Shelter
Childcare
Child Exploration and Self-Directed Activities
Coffee Shop/Café

Civic Innovator

City Government Service Center
3-1-1 Service Center
Voter Registration and Polling Place
Police Drop-in Station

Cultural Platform

Music Center and Recording Studio
Public Arts Showcase/Gallery
Agricultural and Environmental Education
Theater with Cultural Presentations
Madison/Agricultural History Center

Holistic Health Advocate

Mental Health Services
Health Literacy
Addiction Services
Homeless Services
Walk-in Free Clinic
Food Pantry
Snack Bar or Food Service Area
Diet and Food Education Services
Gymnasium and Fitness Classes
Respite Care and Family Services
Social Work Services
Recreation Equipment Checkout
Seed Bank/Garden
Dental Clinic
Haircut/Salon Service

Economic Engine

Credit/Financial Literacy Services
ESL Classes
Homework Help/Tutoring
Career and Job Training Assistance

Multiple/Intersecting

Community Center – SF, CP

Literacy Classes – CP, EE

Immigration and Legal Services – CI, CP

Greenhouse and Gardens – HHA, EE

Group Co-Working Space SF, EE

Makerspace/Creatorspace – SF, CP, EE

Senior and Elderly Services – SF, CP

Imagine Reindahl Timeline

- September 2018 - December 2018 - Introductions and Community Engagement Launch
- January 2019 - December 2019 - Community Engagement and Conversations
- January 2020 - March 2020 - Develop Draft Imagine Reindahl Plan
- March 2020 - June 2020 - Finish Imagine Reindahl Plan
- January 2020 - December 2020 - Establish Partnerships and Begin Design
- January 2021 - December 2021 - Continue Design, Prepare, and Bid Project
- April 2022 - Begin Imagination Center Construction



Contact

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Imagine Reindahl



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