



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

Consider: Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

Wednesday, November 19, 2025

5:00 PM

Virtual

The City of Madison is holding the Economic Development Committee meeting in virtual format.

Written Comments: You can send comments on agenda items to edc@cityofmadison.com

Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

Listen by Phone: (877) 853-5257 (Toll Free) Webinar ID: 825 9521 1549

Call to Order/Roll Call

The meeting was Called to Order at 5:03pm. Harris chaired the meeting.

Staff present: Mikolajewski, Makinen, Ouk, Rohlich, Miller, Reistad

Present: 6 - Jeffrey J. Liggon; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz; Kabah Bah and John W. Duncan

Absent: 1 - Joann Pritchett

Excused: 2 - Melissa Gombar and Sabrina V. Madison

Approval of Minutes

A motion was made by Duncan, seconded by Bulgrin to Approve the Minutes from the October 15, 2025 meeting. The motion passed by voice vote.

Public Comment

1. [90849](#) Public Comment - EDC 11/19/25

Attachments: [EDCRegistrantsReport-11-19-25.xlsx](#)

None

Disclosures and Recusals

None

Discussion Items

2. [84376](#) City of Madison Economic Development Plan Update

Mikolajewski introduced Rich Overmoyer from 4th Economy to present the themes and ideas for the Economic Development Plan. The four themes were:

1. Improve economic mobility and build generational wealth
2. Empower Madison's workforce
3. Support local capital circulation and small businesses
4. Invest in existing and emerging industries to support opportunity jobs

3. [90852](#) Adopted 2026 Economic Development Division Budget Overview

Mikolajewski gave an overview of the approved 2026 Economic Development Division budget.

4. [81529](#) Economic Development Division Financial Assistance Dashboard

Attachments: [November 2025 - EDD Financial Assistance Dashboard.pdf](#)

Rohlich presented the October Dashboard.

5. [78859](#) Announcements and Future EDC Agenda Items

December 11th is the next community meeting for the Economic Development Plan and will be held on Zoom.

December 17th is the next Economic Development Committee meeting.

Adjournment

A motion was made by Duncan, seconded by Liggon, to Adjourn at 6:18pm. The motion passed by voice vote.