

**CITY OF MADISON
Common Council
INTER-DEPARTMENTAL
CORRESPONDENCE
210 Martin Luther King, Jr. Blvd.
Room 417
Madison WI 57309
266-4071**

DATE: January 20, 2016

TO: Members of the Alcohol License Review Committee

FROM: Ald. Barbara Harrington-McKinney, District 1

SUBJECT: **Agenda Item #12 - New License Application for Dahmen's at Hawks Landing, 88 Hawks Landing Circle.**

A community meeting was held on January 12, 2016 at Dahmen's Pizza restaurant on Mineral Point Road. Fifteen residents attended the meeting and unanimously voted to support the liquor license application. Residents were very excited to have the restaurant join their community as a neighborhood and golf course restaurant. (Summary notes from the community meeting follow and attached is an email regarding the license).

I support the application and request that the ALRC recommend to the Common Council approval of the application for Dahmen's at Hawks Landing.

Notes from 1/12/2016 Community Meeting

- Previous owner of the Tap Room located at Hawks Landing approached the Dahmen's regarding purchase of the business.
- Proposed establishment will continue the neighborhood, friendly atmosphere.
- Residents attending the public meeting gave positive feedback for locating Dahmen's at Hawks Landing within their community and felt that the establishment would be an asset to the neighborhood. Dahmen's Pizza on Mineral Point Road was recognized in WSJ article as "the Cheers of the Westside of Madison". Residents liked that.
- The establishment will be a golf course restaurant and bar. Menu: pizza, sandwiches and salads. The proposed hours of operation: 11:00 a.m.-10:00 p.m., pizza delivery within a 10 minute delivery area.
- Opened year round. Projected opening of Dahmen's at Hawks Landing: March 2016.

Comments from residents:

- Keep heart of the previous business "Tap Room"
- Offer local beers
- Need for detailed marketing strategy to reach over 1,000 houses and 200 apartments in Hawks Landing.
- Should target Epic Employees

- Retain ambiance of previous restaurant
- Caution delivery drivers with kids in area, stressed safety when driving through the neighborhood
- Quality of future employees, employee training, request workers wear uniforms for identification purposes.
- Anticipated number of employees: 20 people on staff, age 21 and over, for insurance liability purposes.
- Onsite management: three member management team
- Suggested planning for a grand opening the first week. Planned opening: March 2016 for the beginning of the golf season.
- The business has a current lease which will end February 1, 2016.
- Proposed hours: year round.
- The restaurant at the Mineral Point Road location will be closed.
- Fifteen residents and property owners attended the community.
- The vote was unanimous in approving the license application for Dahmen's at Hawks Landing.

Meeting Attendees

- Joan Horinek, 1414 Stemp Terrace (owns a lot on the golf course)
- Alexandra Trainor, 31 Hawks Landing Circle #207
- Mel Hammer, 59 Hawks Landing Circle, #208
- Jeffrey Nelson, 85 Hawks a Landing Circle, #212
- Pat McCarthy, 10 Kingswood Circle
- Julio Rios, 9513 Hill Creek Drive
- Ken and Sue Leonard, 1812 Breezy Trails
- Karen D. Dailey, 9242 Sandy Point
- Bill Zander, 9242 Wendy Road
- Jillian Bodden, 59 Hawks Landing Circle, #209
- Max Hoenisch, 59 Hawks Landing Circle, #209
- Tyler Dahmen
- Justin Dahmen

(attached email)

Agenda note:

Minutes note: Alcohol License Review Committee Public Hearing

Action: Referred for Introduction

Action text: This License was Referred for Introduction at Common Council meeting 1/19/2016).

? Votes (0:0)

Barbara Harrington-McKinney

Alder, District 1

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