

Possible Complete Street Consultant Scope 12/2/2019

Develop a Complete Streets network plan that allows all modes to access attractions, businesses, and neighborhoods in all parts of the city.

- Identify areas within the city that have substandard access for each mode.
- Develop a multimodal street network (Complete Streets) that provides access to all parts of the city. Because on many streets there is a finite amount of space, certain modes may need to be prioritized on streets to access to all portions of the city (street typology). This may involve establishing a modal hierarchy.
- On portions of the network that require typologies, indicate the level of prioritization and/or accommodation.
- Establish racial equity and social justice as a core principles as well as access for all regardless of age or ability.
- Refine and add to the street typologies and design guidance included in Madison in Motion to serve as design starting points and assist in project decision-making. This may include the use of design decision trees.
- Provide guidance regarding use of right of way for modal travel vs environmental objectives, and how to balance the tradeoffs.
- Incorporate Madison's Vision Zero goals and strategies.
- Involve and engage residents in the implementation study and educate residents on what Complete Streets means for the future of Madison.
- Review documents, policies and processes related to implementing Complete Streets and recommend changes.
- Develop practical performance measures to track implementation progress.