



Change of Premises

Fee: \$25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

(Agenda Item Number)

(Legistar file number)

LIC PCH - 2026-00263

(License number)

15

602

(Alder District #)

(Police Sector)

Office Use Only

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2022-00961

Business dba Name: Garver Events

Licensed Address: 3330 Atwood Ave Madison WI 53704

Liquor/Beer Agent Name: Tiara Ranney

100 % Alcohol, % Food, % Other Alder, District #: Police Sector:

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Garver Events LLC

Business Mailing Address: 3241 Garver Green, Suite 180 Madison WI 53704

Business Contact Name, Position: Bethany Jurewicz, Director of Public Programming

Business Phone: 917-921-0171

Business Email: bethany@garverevents.com

Current Capacity (indoor): 150

Current Capacity (outdoor): 150

Proposed Capacity (indoor): 150

Proposed Capacity (outdoor): 1000

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Change is: Permanent Temporary (from until)
Date Date

Is this change related to a Roadway Café Expansion License/Roadway Permit: Yes or No

Description of Changes (include approximate measurements, and fencing, if necessary):

In collaboration with Olbrich Gardens, Garver Events seeks to co-host the Summer Breeze Block Party, an annual event on Sugar Avenue, the street connecting Garver and Olbrich Gardens. In order to have a bar at the event, Garver Events would like to expand the premise of the Olbrich Gardens license to include Sugar Avenue. A street permitting application for the first annual event on June 12 and 13 from 4pm - 8pm, has been submitted by Olbrich Gardens. They will oversee road barriers which will also serve as alcohol barriers featuring signage. A site map is included with this application which includes one bar near the food trucks. No other events are currently planned for this area.

Detailed Floor Plans included (required)

Bethany Jurewicz
Authorized Signature

4/15/26
Date

- Orange sign and business card issued
- "License Renewals & Changes" brochure with next steps issued

Office Use Only