



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

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Tuesday, January 7, 2014

4:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 108 (City-County Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 6 -  
Chris Schmidt; Marsha A. Rummel; David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

**Absent:** 1 -  
Paul E. Skidmore

**Excused:** 1 -  
Scott J. Resnick

**Others Present:** Ald. Ledell Zellers, Ald. Lauren Cnare, Ald. Denise DeMarb, Heather Allen, Jordan Bingham, Janel Heinrich, Anne Monks

Ald. Chris Schmidt, Chair, called the meeting to order at 4:32 a.m.

### APPROVAL OF MINUTES

A motion was made by Ald. Matt Phair, seconded by Ald. Marsha Rummel, to approve the minutes from the December 3, 2013 Common Council Organizational Committee meeting. The motion passed by voice vote/other.

### PUBLIC COMMENT

There was no public comment.

### DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the committee members present.

**Ald. Scott Resnick arrived at 4:49 p.m.**

**Present:** 7 -

Chris Schmidt; Scott J. Resnick; Marsha A. Rummel; David Ahrens; Anita Weier; Matthew J. Phair and Shiva Bidar-Sielaff

**Absent:** 1 -

Paul E. Skidmore

## UPDATES / REPORTS

[31558](#)

Update: City's Equity Team - Jordan Bingham, Madison-Dane County Public Health Department

**Attachments:** [CCOC Equity Overview 1/7/14.pdf](#)

Jordan Bingham, Health Equity Coordinator, provided an update on the City of Madison's Racial Equity and Social Justice Initiative (PDF of PowerPoint Presentation attached to this legislative file).

Ms. Bingham noted that a progress report and preliminary recommendations will be made to the Mayor and Common Council in April 2014.

Ald. Shiva Bidar-Sielaff asked how the community focus group participants would be selected and if the focus groups were to be short-term (e.g. 2 hours) or long-term (ongoing engagement). Ms. Bingham said that she had just received information on the focus group composition, approximately 20 people, targeted groups. End of January is the first of three scheduled meetings and would revolve around visioning and gathering information: what would an equitable Madison look like, what are the barriers and what could the city do better. Then an update would be provided after the first meeting. Ald. Bidar-Sielaff thought the Equity Team should also look at how to build into the process a way to re-engage the focus groups over time.

Ald. Bidar-Sielaff asked if the team thought about how to engage the County in this initiative. Ms. Bingham indicated that there was some interest by the County. Ald. Bidar-Sielaff asked if the team could also look at reaching out to those communities (e.g. Latino community) that were looking at the same issues.

Ald. Marsha Rummel stated that land use is not explicit in the impact assessment and believed that it should be integrated into their report (e.g. demolishing older housing to make way for newer apartments). Ald. Lauren Cnare thought it was a good idea to figure out a way that large projects (e.g. subdivision) are also vetted by Public Health.

Ald. Denise DeMarb wanted the tool to be easy to use and not cumbersome. She also thought committee chairs / members should be well-versed in this initiative.

Ald. Matt Phair moved, seconded by Ald. Scott Resnick to table Agenda Item #6 to give Ald. John Strasser a chance to attend. Motion was approved.

[32715](#)

Update: Council Legislative Analyst, Heather Allen

Attachments: [Project Updates 1/7/14.pdf](#)

Heather Allen, Council Legislative Analyst, provided an update on the work of the two Legislative Agenda Work Groups: Demographic Change and Alternative Sources of Revenue.

Demographic Change Work Group would be meeting on January 13, 2014 and will be submitting a report and recommendations to Council for referral.

Alternative Sources of Revenue Work Group has not met since the last update (although she was working on forestry and fees and would be bringing back to the work group).

Ald. Lauren Cnare asked members if they had any feedback on the Demographic Change Work Group three recommendation areas. Ald. Bidar-Sielaff thought it should be explicit that this would be an interim report and that there was more work to be done (e.g. the other eleven (11) recommendations). She also requested that under youth employment area it explicitly state "youth of color".

Ald. Scott Resnick stated that there were two ways that public discussions / policy discussions are initiated: 1. A figurehead initiates an idea / policy and champions it (e.g. Mayor and food policy) or 2. It is part of an ongoing conversation (e.g. Boston New Urban Mechanics <http://www.cityofboston.gov/newurbanmechanics>). This interim report was a start and future discussions would generate more policies / initiatives to develop and implement.

Ald. Denise DeMarb asked how an alder is appointed to serve on the work groups, how they are created etc.. Ald. Chris Schmidt indicated that presidential work groups address immediate topics (e.g. snow plowing) and legislative agenda work groups were created from a larger process involving the Common Council in 2012 and appointed by the President. Members can be rotated in and out by the President.

Ald. Cnare noted that it is important to keep moving forward on the recommendations and that may mean individual alders work with others in actualizing the recommendations (e.g. her interest in moving the recommendation on senior housing forward).

Ald. Anita Weier thought rephrasing some of the recommendations would be helpful (e.g. not BUILD senior housing but look at BUILDING senior housing as a priority issue).

Ald. David Ahrens would like to see action steps in the report.

[32724](#)

Update: TIF Policy Review Ad Hoc Committee - Ald. Chris Schmidt

Ald. Chris Schmidt provided an update from the TIF Policy Review Ad Hoc Committee. Committee is working on a final draft (two documents - policy goals/procedures document and underwriting document) to be referred to Board of Estimates and Economic Development Committee. Ald. Schmidt indicated that he would be sending a memo to the Council outlining the report findings.

Ald. DeMarb and Ald. Rummel requested that it also be referred to CCOC.

Ald. Bidar-Sielaff requested that a document be created comparing the bigger policy changes (comparing the original version, EDC version and the version now). Ald. DeMarb thought that would be helpful as well.

[32738](#)

Report from National League of Cities 2013 Annual Conference (Seattle WA) - Ald. John Strasser

Ald. Matt Phair moved to take off the table Agenda Item #6, seconded by Ald. Scott Resnick. Motion was approved. Ald. Strasser still had not arrived so a motion was made by Ald. Marsha Rummel, seconded by Ald. Scott Resnick, to Re-refer to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE and should be returned by 2/4/2014. The motion passed by voice vote/other.

#### FUTURE AGENDA ITEMS

- \* Landmarks Ordinance Changes - Ald. Marsha Rummel
- \* City Placemaking Efforts - Ald. Anita Weier / Ald. Scott Resnick - 2/4/14
- \* Judge Doyle Square Presentation

#### ADJOURNMENT

A motion was made by Ald. Scott Resnick, seconded by Ald. Matt Phair, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 5:46 p.m.