



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved URBAN DESIGN COMMISSION

---

Wednesday, June 2, 2010

4:30 PM

215 Martin Luther King, Jr. Blvd.  
Room LL-110 (Madison Municipal Building)

---

### CALL TO ORDER / ROLL CALL

**Present:** 5 -

Marsha A. Rummel; Bruce F. Woods; Richard L. Slayton; R. Richard Wagner and Jay B. Ferm

**Excused:** 5 -

Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett; John A. Harrington and Ronald S. Luskin

- Smith and Barnett arrived at 4:34 p.m. after approval of the Minutes.
- O'Kroley arrived at 4:40 p.m. during consideration of Agenda Item No. 1.
- Wagner was excused at 5:22 p.m. with Luskin arriving at 5:26 p.m. during consideration of Agenda Item No. 3.

### APPROVAL OF MINUTES

**A motion was made by Wagner, seconded by Slayton, to Approve the Minutes of May 19, 2010. The motion passed by the following vote:**

**Excused:** 5 -

Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett; John A. Harrington and Ronald S. Luskin

**Ayes:** 3 -

Richard L. Slayton; R. Richard Wagner and Jay B. Ferm

**Abstentions:** 1 -

Marsha A. Rummel

**Non Voting:** 1 -

Bruce F. Woods

### PUBLIC COMMENT/ANNOUNCEMENTS

No public comment/agenda overview.

### ROLL CALL

**Present:** 8 -

Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett; Bruce F. Woods; Richard L. Slayton; R. Richard Wagner and Jay B. Ferm

**Excused:** 2 -

John A. Harrington and Ronald S. Luskin

**PUBLIC HEARING ITEMS**

1. [18645](#) 128 East Olin Avenue - Street Graphics Variance for Height in UDD No. 1. 14th Ald. Dist.
- The motion to approve required the removal of a banner style wall sign at the entry.

**A motion was made by Wagner, seconded by Slayton, to Grant Final Approval. The motion passed by voice vote/other.**

2. [10903](#) 2202-2300 South Park Street - Alteration to a Previously Approved Master Plan (Temporary Parking Lot) for The Villager Mall in Urban Design District No. 7. 14th Ald. Dist.

The motion provided for the following:

- The number and type of trees and the shrubs are OK as listed as they appear on the plan, but not on the plant list.
- The applicant has the option to move some of the plantings into the terrace with staff approval.
- Final approval is limited to the temporary parking lot only and full demolition of the southerly portion of the atrium building; if any portion is maintained or there is a departure from the master plan as approved it will require formal consideration by the Urban Design Commission.
- Coordinate with Forestry as far as the location of all plantings within the temporary parking lot with street trees in the terrace.
- The temporary lot will expire in three years as regulated by ordinance and any extended use will have to come back for further approvals.

**A motion was made by Slayton, seconded by Barnett, to Grant Final Approval. The motion passed by voice vote/other.**

**UNFINISHED BUSINESS****ROLL CALL**

**Present:** 8 -  
Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett;  
Bruce F. Woods; Richard L. Slayton; Ronald S. Luskin and Jay B. Ferm

**Excused:** 2 -  
John A. Harrington and R. Richard Wagner

3. [16321](#) 1501-1507 Wright Street/3502-3534 Straubel Street - PRD. 17th Ald. Dist.

The motion provided for the following:

- Address all of the comments relative to the landscape plantings.
- At least two bike parking stalls at each main entrance (each doorway).
- Study making the front entrances functional to visitors (each doorway); including use of buzzers at both the front and rear.
- Provide modifications to the building elevations in regards to the materials/color palette as stated with Options 2 and 3 as favored.
- Come back with stormwater plan that includes onsite infiltration and use.

**A motion was made by Ferm, seconded by Rummel, to Refer to the URBAN DESIGN COMMISSION. The motion passed by the following vote:**

**Excused:** 2 -

John A. Harrington and R. Richard Wagner

**Ayes:** 6 -

Marsha A. Rummel; Mark M. Smith; Dawn O. O'Kroley; Todd R. Barnett; Richard L. Slayton and Jay B. Ferm

**Noes:** 1 -

Ronald S. Luskin

**Non Voting:** 1 -

Bruce F. Woods

4. [18466](#) 9052-9062 Paddington Way - Planned Residential Development (P.R.D.), Modifications to Previously Approved Building Elevations. 1st Ald. Dist.

The motion required the following:

- The elimination of brick from the side end elevation and brick to the left on the front elevation in favor of the same corner trim treatment utilized above on each elevation with trim board to be either "Miratec" or alternative manufactured board or natural wood, but not fiber cement, and the extension of brick up on the right front elevation to replace fiber cement shake siding.
- Replace crab tree at base of driveway with upright plant to not obstruct view.

**A motion was made by Barnett, seconded by Luskin, to Refer to the URBAN DESIGN COMMISSION. The motion passed by the following vote:**

**Excused:** 2 -

John A. Harrington and R. Richard Wagner

**Ayes:** 4 -

Todd R. Barnett; Ronald S. Luskin; Jay B. Ferm and Marsha A. Rummel

**Noes:** 3 -

Mark M. Smith; Dawn O. O'Kroley and Richard L. Slayton

**Non Voting:** 1 -

Bruce F. Woods

**NEW BUSINESS**

5. [18649](#) 700 Block Segoe Road - PUD(SIP) for Two 4-Story Apartment Buildings.  
11th Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

6. [18647](#) 2705 East Washington Avenue - New Construction for McDonald's at  
Madison East Shopping Center in UDD No. 5. 12th Ald. Dist.

**A motion was made by O'Kroley, seconded by Rummel, to Refer to the URBAN DESIGN COMMISSION by agreement with the applicant. The motion passed by voice vote/other.**

**BUSINESS BY MEMBERS**

None.

**ADJOURNMENT**

**A motion was made by Smith, seconded by O'Kroley, to Adjourn at 7:26 p.m.  
The motion passed by voice vote/other.**