

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____

| | |
|--|--|
| DATE SUBMITTED: <u>APRIL 2, 2008</u> | Action Requested |
| UDC MEETING DATE: <u>APRIL 9, 2008</u> | <input type="checkbox"/> Informational Presentation |
| | <input checked="" type="checkbox"/> Initial Approval and/or Recommendation |
| | <input type="checkbox"/> Final Approval and/or Recommendation |

PROJECT ADDRESS: 1022 W. JOHNSON ST.

ALDERMANIC DISTRICT: ELI B. JUDGE

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:
TEN TWENTY TWO LLC PISTON MFG.
JOHN LEJA 2527 VAN HISE AVE
5603 SURREY LN MADISON, WI 53706
WAUNAKEE, WI 53597 JIM JOHNSON & JON HELLMANN
215-6746 235-6300

CONTACT PERSON: JAMES MILLER
Address: BADGER DISPLAY SIGNS, INC.
2242 Mustang Way
Phone: Madison, WI 53718 222-5353
Fax: 222-6363
E-mail address: JEMILLER@BADGERDISPLAYSIGNS.COM

- TYPE OF PROJECT:
(See Section A for:)
- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
 - Planned Residential Development (PRD)
 - New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
 - School, Public Building or Space (Fee may be required)
 - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
 - Planned Commercial Site

(See Section B for:)
 New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)
 R.P.S.M. Parking Variance (Fee required)

- (See Section D for:)
- Comprehensive Design Review* (Fee required)
 - Street Graphics Variance* (Fee required)
 - Other MESH FENCING FOR JOBSITE

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



THE BEST IN ALL WE DO



1022 West Johnson Signage Proposal

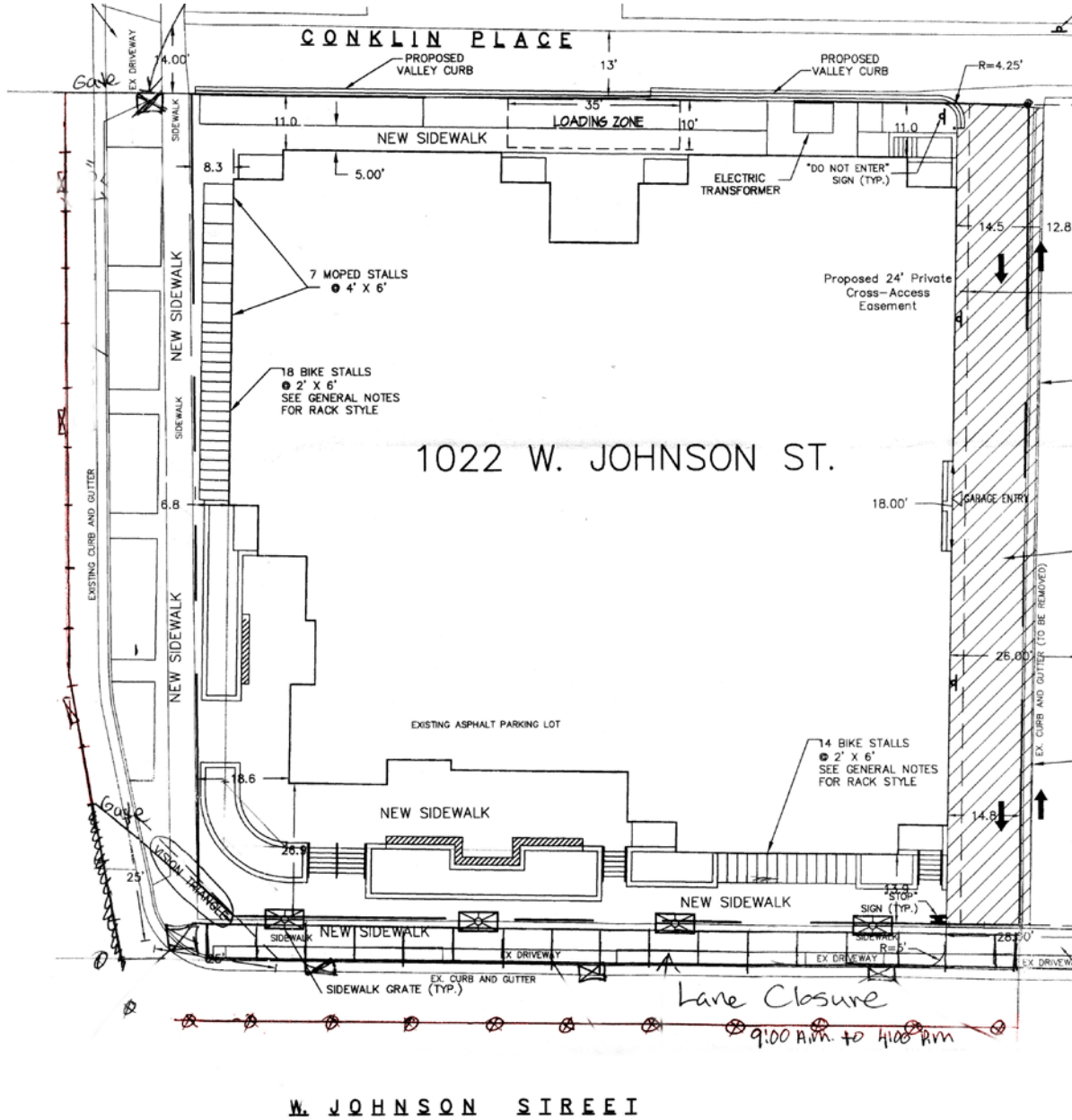
P.O. Box 7726
Madison, WI 53707-7726

5100 Eastpark Blvd., Suite 300, Madison, WI 53718
stevensconstruction.com

Phone: 608.222.5100
FAX: 608.222.5930

1022 West Johnson Street: Fencing: Mesh

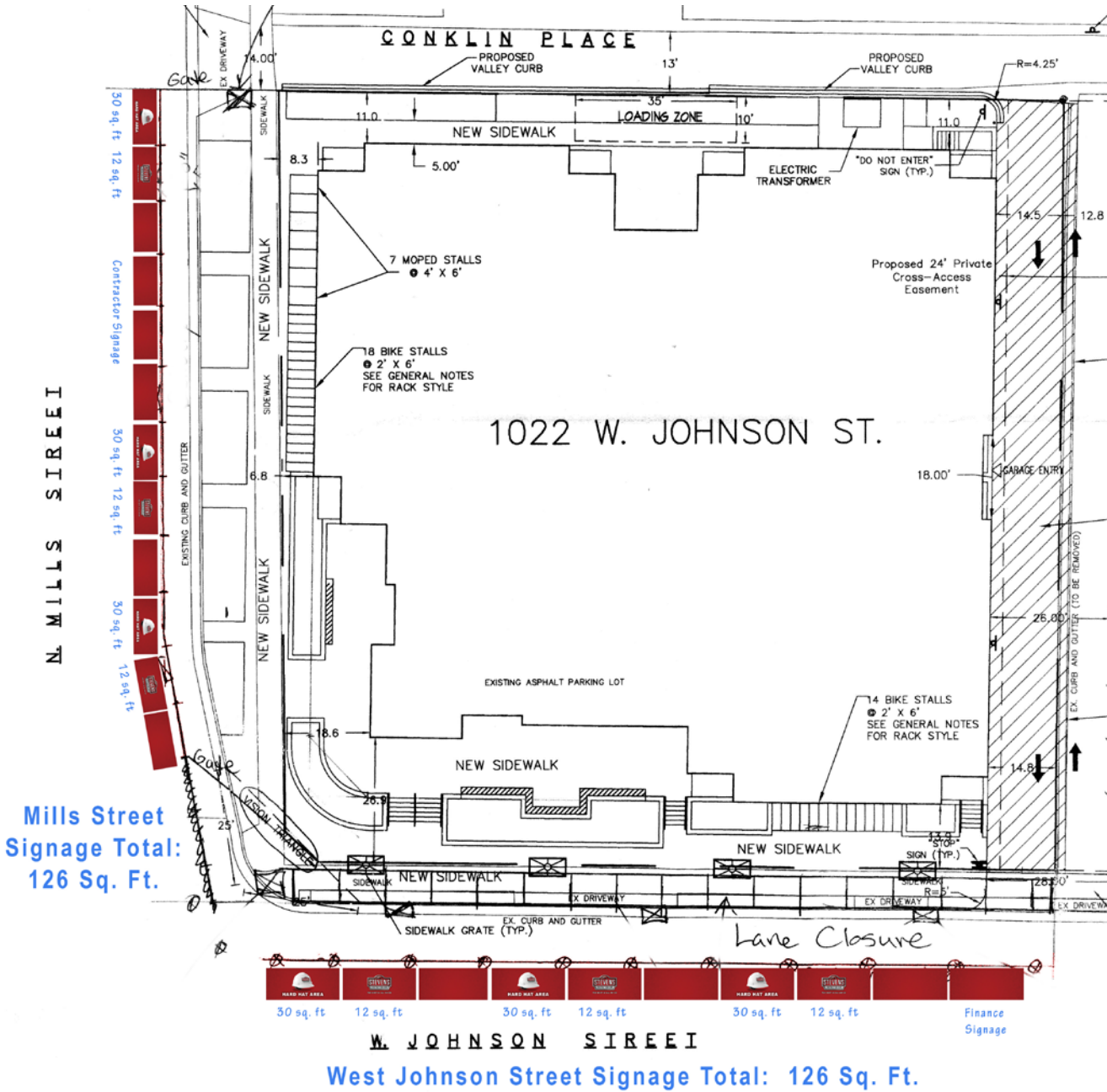
N MILLS STREET



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1022 West Johnson Street: Pro: Fencing: Mesh: **Proposed Graphic Placement**

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1022 West Johnson Street: Pro: Fencing: Mesh: **Proposed Graphic Placement : Detail**

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Hard Hat Area



Brand Signature



Blank Mesh

1022 West Johnson Street: Pro: Fencing: Mesh: **Proposed Graphic Placement : Detail 2**

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7.5' x 4'

30.0 sq. ft.



4' x 3'

12.0 sq. ft.

1022 West Johnson Street: Pro: Fencing: Mesh: **Proposed Graphic Placement : Rendering**



THE BEST IN ALL WE DO

1022 West Johnson Street: **Contractor/Financing Signage**

Contractor Signage:

- Developer assistance: One 4' x 4'
- Plumber: One 4' x 4'
- Fire systems: One 4' x 4'
- Electrical: One 4' x 4'
- Total: 64 square feet**

Financing Signage:

- One 8' x 4'
- Total: 32 square feet**

BADGER DISPLAY *Signs* INC.

Since 1932

April 2, 2008

To: Madison Municipal Building
215 Martin Luther King Jr. Blvd
Dept. Planning & Development
Madison, WI 53710

Attn: AL MARTIN

This letter is to request a design review opaque mesh fencing of the job site for 1022 West Johnson St. Stevens Construction Corp. Job Site
The fencing is 120 liner feet street frontage.

- 1. To install an opaque fence wrap to keep the workings of the site less visible to the public along high pedestrian and vehicle traffic areas. Thus, creating a cleaner, more appealing perimeter along the site, while keeping the site less enticing for a passerby to trespass (i.e., construction materials and project out of view of those who may otherwise be tempted to break into the site for purpose of stealing or curiosity, etc.).**
- 2. Use the fence wrap to more visibly post hard hat safety message as required by OSHA. Especially for visitors and other non-construction personnel who are unaware that everywhere behind the fence requires a hard hat, not just the areas where construction is occurring. Unfortunately, that remains an issue on every site. Thus, using both the safety verbiage with the visual of the hard hat (people comprehend visuals more quickly than verbiage) along the site will more clearly state that the entire site requires a hard hat.**
- 3. An opaque wrap better identifies the construction border of the site, and can be used to more cleanly/less obtrusively mark it as a Stevens site—no need to attach and install GC signage on posts or skids along the fencing, etc. (the same for the safety messaging).**
- 4. All graphics/safety messaging comply with the 144 square-foot maximum allowed per street.**

SINCERELY JAMES MILLER

