

November 2018

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

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MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued in 2018: 52 Active

Umbrella Licenses Issued in 2018: 11

Observation: There is nothing to report in this category.

Warning: Toast – Final warning unlicensed vendor

Citation: There is nothing to report in this category.

Comments: The Food Cart Review scores have been released and the site selection process will begin in early December.

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SIDEWALK CAFÉ STATUS

Licenses Issued in 2018: 92 Active

Observation: There is nothing to report in this category.

Warning: Tipsy Cow – Orders sent to replace enclosures

Citation: There is nothing to report in this category.

Comments:

We are also working with the café operators that currently hold an encroachment agreement or lease for part of their café space. These agreements will transition into a sidewalk café license vs the previous arrangement. There will also be additional modifications to the planter areas for three businesses: Tipsy Cow, Genna's and Boar & Barrel.

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ARTS & CRAFTS STATUS

Licenses Issued in 2018: 48 Active

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

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Comments:

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MERCHANT VENDOR STATUS

Licenses Issued in 2018: 9 Active

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

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SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued in 2018: 6 Active

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

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CAMP RANDALL HIGH DENSITY VENDING STATUS

Licenses Issued in 2018: 8 HD Goods; 6 HD Food

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: JDs – No licensed vendor on site. Not in High Density Vending area but citation is related to game day vending not late night vending.

Comments: Monroe St. opened to two way traffic on 11/21/18!

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TOSVOD Vending

Licenses Issued in 2018: 2

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

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LANGDON STREET HIGH DENSITY VENDING

Licenses Issued to Date: 0

This is due to construction. No licenses will be issued this vending season.

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

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LATE NIGHT VENDING STATUS

Licenses Issued in 2018: 4

Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

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BASIC STREET VENDOR LICENSE STATUS

Not related to other licenses such as Mall/Concourse

Licenses Issued in 2018: 39

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Observation: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Citation: There is nothing to report in this category.

Comments:

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TABLING PERMIT STATUS

Permits Issued in 2018: 236

Enforcement: There is nothing to report in this category.

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BANNER PERMIT STATUS

Organizations applying for one or more in 2018 banner spaces to date: 55

Banner permits issued to date in 2018: 82

Enforcement: There is nothing to report in this category.

Comments:

We are working with IT to update the process for applying for banners and Tabling Permits. This should be ready for implementation in December as banner permits for 2019 begin to be issued.

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MISCELLANEOUS

- Online Application Assistance drop-in day is scheduled for 1/24/19 from 8:30a-4:30p at the Villager Mall Computer Lab. This is an opportunity for any new or current license holder to get assistance with applying for all vending license types. A member of our IT staff, myself and at minimum a Spanish interpreter will be on site to assist vendors to apply for their vending licenses.
- “Municipal Restored: Grand Opening Celebration” Saturday, 12/8/18 from 11a-4p. Food carts, caterers, music, dancing, tours, art, living history and much more. Please share widely:
 - <http://www.cityofmadison.com/news/municipal-restored-grand-opening-celebration>
 - [Facebook Event](#)
 - [Instagram](#)

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- [Twitter](#)
- <http://www.cityofmadison.com/news/municipal-restored-grand-opening-celebration>
- <http://www.cityofmadison.com/calendar/municipal-restored-grand-opening>