



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, July 15, 2020

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
 - Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
 - Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
 - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
 - Listen to audio via phone:
(877) 853-5257 (Toll Free)
Webinar ID: 973 1075 5470

Applications will go to the Common Council Meeting of August 4, 2020.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Roger Allen

Call to Order/Roll Call

Present: 9 - Paul E. Skidmore; Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Amy L. Westra; Michael S. Donnelly; Patrick J. Grady; Sheri Carter and Stefan J. Fletcher

Absent: 2 - Amanda M. Jovaag and Linda Vakunta

Excused: 1 - Roger Allen

Non Voting: 3 - Jim Verbick; James Boxrud and Kelly Donahue

Approval of Minutes

Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

1. [60552](#) Operator License Application
Cristal Damiani - Establishment where employed: Stop N Go

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Agent

2. [61097](#) Change of Agent
Wisconsin Fine Wines & Spirits • Total Wine Spirits Beer & More • 400 West Towne Mall
New Agent: Scott Busche
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)

A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

3. [61098](#) Change of Agent
El Panzon Restaurant LLC • dba: Restaurante El Panzon • 1310 S Midvale Blvd
New Agent: Matilde Anahi Rojas Munoz
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Henak)

A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

4. [61099](#) Change of Agent
Kwik Trip Inc • dba: Kwik Trip 958 • 4741 Lien Rd
New Agent: Lauren Davis
Class A Beer, Class A Cider
Aldermanic District 17 (Alder Baldeh)
- A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

5. [61100](#) Change of Agent
Eno Vino Downtown LLC • dba: Eno Vino Downtown • 1 N Webster St
New Agent: Jennifer Cameron
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Heck)
- A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

One registration in support.

Business Name Change

6. [61102](#) Business Name Change
Frameshift Arts Cafe LLC • Current dba: The Winnebago
2262 Winnebago St
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
New dba: The Bur Oak, LLC
- A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

Entity Reorganization

7. [60543](#) Entity Reorganization
Whole Foods Market Group Inc • dba Whole Foods Market
3313 University Ave
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)
Add one new officer, remove one officer
- A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

One registration in support.

8. [61103](#) Entity Reorganization
LQ Management LLC • dba: La Quinta Inn & Suites

5217 East Terrace Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Add 1 new officer, remove 1 officer

A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

9. [61104](#) Entity Reorganization
508 State Street Golf LLC • dba 7 Iron Social
508 State St
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Heck)
Add 1 new officer, remove 1 officer.

A motion was made by Verveer, seconded by Fletcher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

10. [61105](#) Entity Reorganization
State Street Brathaus of Madison Inc • dba State Street Brats
603 State St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Add 1 new officer, remove 1 officer.

A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

11. [61117](#) Entity Reorganization
Farm Tavern Inc • dba The Farm Tavern
1701 Moodland Rd
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Carter)
Add one new officer, remove two officers

A motion was made by Fletcher, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Streatery Extension

12. [61106](#) Streatery Extension of Premise
Echo on Main Inc • dba Echo Tap & Grill
Current Capacity (in/out): 160/45 • Proposed Capacity (in/out): 160/90

554 West Main St • Agent: Susan Bulgrin
Class B Combination Liquor & Beer • 65% alcohol, 35% food
Aldermanic District 4 (Alder Verveer) • Police Sector 404

A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

13. [61107](#)

Streatery Extension of Premise
BBC Harmony Bar LLC • dba Harmony Bar&Grill
Current Capacity (in/out): 195/0 • Proposed Capacity (in/out): 195/50
2201 Atwood Ave • Agent: Bradley Czachor
Class B Combination Liquor & Beer • 55% alcohol, 45% food
Aldermanic District 6 (Alder Rummel) • Police Sector 601

A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

14. [61108](#)

Streatery Extension of Licensed Premise
Daisy Cafe & Cupcakery LLC • dba Daisy Cafe & Cupcakery
Current Capacity (in/out): 85/0 • Proposed Capacity (in/out): 85/84
2827 Atwood Ave • Agent: Daryl Sisson
Class B Beer, Class C Wine • 7% alcohol, 90% food, 3% other
Aldermanic District 6 (Alder Rummel) • Police Sector 602

A motion was made by Fletcher, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

15. [61109](#)

Streatery Extension of Premise
Paul's Club Inc • dba Paul's Club
Current Capacity (in/out): 150/20 • Proposed Capacity (in/out): 150/20
204 State St • Agent: James Boxrud
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

16. [61312](#)

Streatery Extension of Premises
Maduro Wrapper LLC • dba Maduro
Current Capacity (in/out): 50/36 • Proposed Capacity (in/out): 50/72
117 E Main St • Agent: Vanessa Shipley
Class B Combination Liquor & Beer • 85% alcohol, 15% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

Request to temporarily extend premises of outdoor sidewalk cafe into Main Street.

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

17. [61313](#)

Streatery Extension of Premise
Delmonico's of Madison LLC • dba Johnny Delmonico's
Current Capacity (in/out): 200/0 • Proposed Capacity (in/out): 200/36
130 S Picnkney St • Agent: Tom Ray
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Request to extend premises outside onto sidewalk in front of Johnny Delmonico's and Marigold.

A motion was made by Cano Ospina, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

18. [61314](#)

Streatery Extension of Premise
Blue Bandit Inc • dba Argus Bar & Grille
Current Capacity (in/out): 200/78 • Proposed Capacity (in/out): 200/90
123 E Main St • Agent: Richard Brahmer
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Request to extend existing sidewalk cafe premises into part of E Main St.

A motion was made by Cano Ospina, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

19. [61316](#)

Streatery Extension of Premise
Weary Traveler Inc • dba Weary Traveler Freehouse
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/60
1201 Williamson St • Agent: Bowe Berge
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Request to extend premises outdoor into parking lot, adjacent to kitchen door.

A motion was made by Grady, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

20. [60654](#) Change of Licensed Premise
T.C. Visions, Inc • dba Visions Nightclub
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/0
3554 E Washington Ave • Agent: David Brown
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 15 (Alder Foster) • Police Sector 513
Request to remodel. Walls and doors for locker area for performers and for more secure beverage storage in the basement.

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

21. [61110](#) Change of Licensed Premise
East Main 119 LLC • dba The Rigby Pub and Grill
Current Capacity (in/out): 148/50 • Proposed Capacity (in/out): 148/100
119 East Main St • Agent: Stephanie Yager
Class B Combination Liquor & Beer • 38% alcohol, 62% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Use roof top space for events and private parties with food and drinks ~~during the pandemic~~

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

The conditions are:

1. Rooftop deck may be used for private events only.
2. Staff must monitor rooftop deck at all times it is being utilized.

One registration in support.

Change of Licensed Conditions

22. [61101](#) Change of Licensed Conditions
Garver Events LLC • dba: Garver Events • Capacity: 530
3241 Garver Green • Agent: Bryant Moroder
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 6 (Alder Rummel) • Police Sector 602
Remove no amplified sound condition, change outdoor space closing time from 10 pm to 11 pm on Friday and Saturday nights.

A motion was made by Westra, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

The following conditions on the license have been changed to read:

2. All outdoor space on the licensed premises shall close by 10pm Sunday - Thursday, and 11pm Friday and Saturday.
 3. Live music limited to 90 decibels, all other music limited to 70 decibels. Music must cease a half hour before close.
- Condition 5 is removed.

Three registrations in support.

21+ Entertainment License

23. [61111](#) 21+ Entertainment License
North Central Management Inc • dba DoubleTree Hotel Madison East •
Capacity: 1,697
4402 E Washington Ave • Agent: Lynette Knutson
Class B Combination Liquor & Beer • 30% alcohol, 65% food, 5% other
Aldermanic District 17 (Alder Baldeh) • Police Sector 518
- A motion was made by Carter, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**
- Approval contingent upon the review and approval of the security plan by the police district captain prior to the August 4 Common Council meeting.**

Two registrations in support.

New License - Public Hearing

Recessed Public Hearing

24. [60452](#) Public Hearing - New License
Servant 33 LLC • dba The Melting Pot
6816 Odana Rd • Agent: Andrea Johnson • Estimated Capacity: 148
Class B Combination Liquor & Beer • 14% alcohol, 86% food
Aldermanic District 19 (Alder Furman) • Police Sector 218
- A motion was made by Grady, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

The condition is:

1. Alcohol sales shall cease at 10pm, daily.

Three registrations in support.

Public Hearing

25. [61112](#) Public Hearing - New License
Huixiang LLC • dba Fugu Asian Restaurant
411 W Gilman St • Agent: Rong Chen • Estimated Capacity: 80
Class B Beer, Class C Wine • 2% alcohol, 98% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
- A motion was made by Grady, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

The conditions are:

1. Alcohol sales shall cease by 10:00 p.m. on Sunday through Thursday and 11:00 p.m. on Friday and Saturday.
2. Must meet the definition of a restaurant as defined by MGO Section 38.02.
3. Food must be available at all times.

One registration in support.

26. [61114](#)

Public Hearing - New License
North Central Management Inc • dba DoubleTree Hotel Madison East
4402 E Washington Ave • Agent: • Estimated Capacity:
Class B Combination Liquor & Beer • 25% alcohol, 70% food, 5% other
Aldermanic District 17 (Alder Baldeh) • Police Sector 518

A motion was made by Carter, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

27. [61115](#)

Public Hearing - New License
Boneyard Productions LLC • dba The Boneyard
1018 Walsh Rd • Agent: Steven Ritzer • Estimated Capacity: 50 indoor, 100 outdoor
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 15 (Alder Foster) • Police Sector 607

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

28. [61116](#)

Public Hearing - New License
Guavva Inc • dba Nani Restaurant
518 Grand Canyon Dr • Agent: Zhi Hang Jiang • Estimated Capacity: 300 indoor, 30 outdoor
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 19 (Alder Furman) • Police Sector 218

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

1. Must meet the definition of a restaurant as defined by MGO Section 38.02.

One registration in support.

Report of Madison Police Department

29. [61342](#)

Report of Recent Calls for Service

MPD submitted the attached report.

Report of City Clerk's Office

30. [61343](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Adjournment

A motion was made by Verveer, seconded by Fletcher, to Adjourn. The motion passed by voice vote/other.