



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel
99 or at www.madisoncitychannel.tv.*

Wednesday, July 15, 2020

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
 - Livestream on the Madison City Channel website <https://media.cityofmadison.com/mediasite/showcase>
 - Livestream on the City of Madison YouTube channel <https://www.youtube.com/user/CityofMadison>
 - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
 - Listen to audio via phone:
(877) 853-5257 (Toll Free)
Webinar ID: 973 1075 5470

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntaub ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of August 4, 2020.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

June 17, 2020: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have separated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [60552](#) Operator License Application
Cristal Damiani - Establishment where employed: Stop N Go

Changes of Agent

2. [61097](#) Change of Agent
Wisconsin Fine Wines & Spirits • Total Wine Spirits Beer & More • 400 West
Towne Mall
New Agent: Scott Busche
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
3. [61098](#) Change of Agent
El Panzon Restaurant LLC • dba: Restaurante El Panzon • 1310 S Midvale Blvd
New Agent: Matilde Anahi Rojas Munoz
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Henak)
4. [61099](#) Change of Agent
Kwik Trip Inc • dba: Kwik Trip 958 • 4741 Lien Rd
New Agent: Lauren Davis
Class A Beer, Class A Cider
Aldermanic District 17 (Alder Baldeh)
5. [61100](#) Change of Agent
Eno Vino Downtown LLC • dba: Eno Vino Downtown • 1 N Webster St
New Agent: Jennifer Cameron
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Heck)

Business Name Change

6. [61102](#) Business Name Change
Frameshift Arts Cafe LLC • Current dba: The Winnebago
2262 Winnebago St
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
New dba: The Bur Oak, LLC

Entity Reorganization

7. [60543](#) Entity Reorganization
Whole Foods Market Group Inc • dba Whole Foods Market
3313 University Ave
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)

Add one new officer, remove one officer

8. [61103](#) Entity Reorganization
LQ Management LLC • dba: La Quinta Inn & Suites
5217 East Terrace Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Add 1 new officer, remove 1 officer

9. [61104](#) Entity Reorganization
508 State Street Golf LLC • dba 7 Iron Social
508 State St
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Heck)
Add 1 new officer, remove 1 officer.

10. [61105](#) Entity Reorganization
State Street Brathaus of Madison Inc • dba State Street Brats
603 State St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Add 1 new officer, remove 1 officer.

11. [61117](#) Entity Reorganization
Farm Tavern Inc • dba The Farm Tavern
1701 Moodland Rd
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Carter)
Add one new officer, remove two officers

Streatery Extension

12. [61106](#) Streatery Extension of Premise
Echo on Main Inc • dba Echo Tap & Grill
Current Capacity (in/out): 160/45 • Proposed Capacity (in/out): 160/90
554 West Main St • Agent: Susan Bulgrin
Class B Combination Liquor & Beer • 65% alcohol, 35% food
Aldermanic District 4 (Alder Verveer) • Police Sector 404

13. [61107](#) Streatery Extension of Premise
BBC Harmony Bar LLC • dba Harmony Bar&Grill
Current Capacity (in/out): 195/0 • Proposed Capacity (in/out): 195/50
2201 Atwood Ave • Agent: Bradley Czachor
Class B Combination Liquor & Beer • 55% alcohol, 45% food

Aldermanic District 6 (Alder Rummel) • Police Sector 601

14. [61108](#) Streatery Extension of Premise
Daisy Cafe & Cupcakery LLC • dba Daisy Cafe & Cupcakery
Current Capacity (in/out): 85/0 • Proposed Capacity (in/out): 85/84
2827 Atwood Ave • Agent: Daryl Sisson
Class B Beer, Class C Wine • 7% alcohol, 90% food, 3% other
Aldermanic District 6 (Alder Rummel) • Police Sector 602

15. [61109](#) Streatery Extension of Premise
Paul's Club Inc • dba Paul's Club
Current Capacity (in/out): 150/24 • Proposed Capacity (in/out): 150/24
204 State St • Agent: James Boxrud
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

16. [61312](#) Streatery Extension of Premises
Maduro Wrapper LLC • dba Maduro
Current Capacity (in/out): 50/36 • Proposed Capacity (in/out): 50/72
117 E Main St • Agent: Vanessa Shipley
Class B Combination Liquor & Beer • 85% alcohol, 15% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Request to temporarily extend premises of outdoor sidewalk cafe into Main Street.

17. [61313](#) Streatery Extension of Premise
Delmonico's of Madison LLC • dba Johnny Delmonico's
Current Capacity (in/out): 200/0 • Proposed Capacity (in/out): 200/36
130 S Picnkney St • Agent: Tom Ray
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Request to extend premises outside onto sidewalk in front of Johnny Delmonico's and Marigold.

18. [61314](#) Streatery Extension of Premise
Blue Bandit Inc • dba Argus Bar & Grille
Current Capacity (in/out): 200/78 • Proposed Capacity (in/out): 200/90
123 E Main St • Agent: Richard Brahmer
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Request to extend existing sidewalk cafe premises into part of E Main St.

19. [61316](#) Streatery Extension of Premise
Weary Traveler Inc • dba Weary Traveler Freehouse
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/60
1201 Williamson St • Agent: Bowe Berge
Class B Combination Liquor & Beer • 40% alcohol, 60% food

Aldermanic District 6 (Alder Rummel) • Police Sector 408
Request to extend premises outdoor into parking lot, adjacent to kitchen door.

Change of Licensed Premise

20. [60654](#) Change of Licensed Premise
T.C. Visions, Inc • dba Visions Nightclub
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/0
3554 E Washington Ave • Agent: David Brown
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 15 (Alder Foster) • Police Sector 513
Request to remodel. Walls and doors for locker area for performers and for more secure beverage storage in the basement.
21. [61110](#) Change of Licensed Premise
East Main 119 LLC • dba The Rigby Pub and Grill
Current Capacity (in/out): 148/50 • Proposed Capacity (in/out): 148/100
119 East Main St • Agent: Stephanie Yager
Class B Combination Liquor & Beer • 38% alcohol, 62% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Use roof top space for events and private parties with food and drinks during the pandemic

Change of Licensed Conditions

22. [61101](#) Change of Licensed Conditions
Garver Events LLC • dba: Garver Events • Capacity: 530
3241 Garver Green • Agent: Bryant Moroder
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 6 (Alder Rummel) • Police Sector 602
Remove no amplified sound condition, change outdoor space closing time from 10 pm to 11 pm on Friday and Saturday nights.

21+ Entertainment License

23. [61111](#) 21+ Entertainment License
North Central Management Inc • dba DoubleTree Hotel Madison East •
Capacity: 1,697
4402 E Washington Ave • Agent: Lynette Knutson
Class B Combination Liquor & Beer • 30% alcohol, 65% food, 5% other
Aldermanic District 17 (Alder Baldeh) • Police Sector 518

New License - Public Hearing

Recessed Public Hearing

24. [60452](#) Public Hearing - New License

Servant 33 LLC • dba The Melting Pot
6816 Odana Rd • Agent: Andrea Johnson • Estimated Capacity: 148
Class B Combination Liquor & Beer • 14% alcohol, 86% food
Aldermanic District 19 (Alder Furman) • Police Sector 218

Public Hearing

25. [61112](#) Public Hearing - New License
Huixiang LLC • dba Fugu Asian Restaurant
411 W Gilman St • Agent: Rong Chen • Estimated Capacity: 80
Class B Beer, Class C Wine • 3% alcohol, 95% food, 2% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403
26. [61114](#) Public Hearing - New License
North Central Management Inc • dba DoubleTree Hotel Madison East
Address • Agent: • Estimated Capacity:
Class B Combination Liquor & Beer • 25% alcohol, 70% food, 5% other
Aldermanic District 17 (Alder Baldeh) • Police Sector 518
27. [61115](#) Public Hearing - New License
Boneyard Productions LLC • dba The Boneyard
1018 Walsh Rd • Agent: Steven Ritzer • Estimated Capacity: 50 indoor, 100
outdoor
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 15 (Alder Foster) • Police Sector 607
28. [61116](#) Public Hearing - New License
Guavva Inc • dba Nani Restaurant
518 Grand Canyon Dr • Agent: Zhi Hang Jiang • Estimated Capacity: 300 indoor,
30 outdoor
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 19 (Alder Furman) • Police Sector 218

Report of Madison Police Department

29. [61342](#) Report of Recent Calls for Service

Report of City Clerk's Office

30. [61343](#) Summary of Licenses Issued

Adjournment