



Goodman
Community Center

March 5, 2009

Rebecca Cnare
City of Madison Planning Dept.- Landmarks Commission
215 Martin Luther King Jr. BLVD
Madison, WI 53703

Dear Ms. Cnare,

I am submitting our exterior signage to be considered for approval at the March 23, 2009 Landmarks Commission meeting. There are four exterior signs, we are hoping to have approved.

First there is the painted sign on the brick exterior. I want to again apologize for my big snafu regarding the painted sign on the brick building. Because the building is on the National Register, I went through the State Historical Society and the National Park Service to get permission to repaint the sign. With their approval I thought I had my bases covered. The National Park Service approved the re-painting because it was clearly causing an identification issue. Again, please accept my apologies that I skipped the step at the local level, it was not intentional.

Second is a monument sign which will be located on Waubesa St across the street from the main driveway. We are requesting it here because a monument sign by the building will decrease visibility, negating the entire street redesign. The size we could put there would be so small and so close to the building that it would not be very helpful as an identification sign.

Third is a flag sign that would hang from the Waubesa Street main door. The flag sign will not protrude more than 15 inches from the brick wall. I will have an updated drawing from the sign company by the meeting on the 23rd.

The fourth sign is on the exterior of the gym. Drawings are attached. We believe that this sign is necessary to identify the organization and campus from the bike path.

I look forward to meeting with you on March 23 at 4:45 in room LL130. If you have any questions before that, please contact me at 241-1574 ext 225 or becky@goodmancenter.org.

Thank you,


Becky Steinhoff

Executive Director

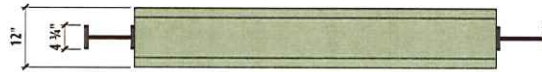
GOODMAN COMMUNITY CENTER







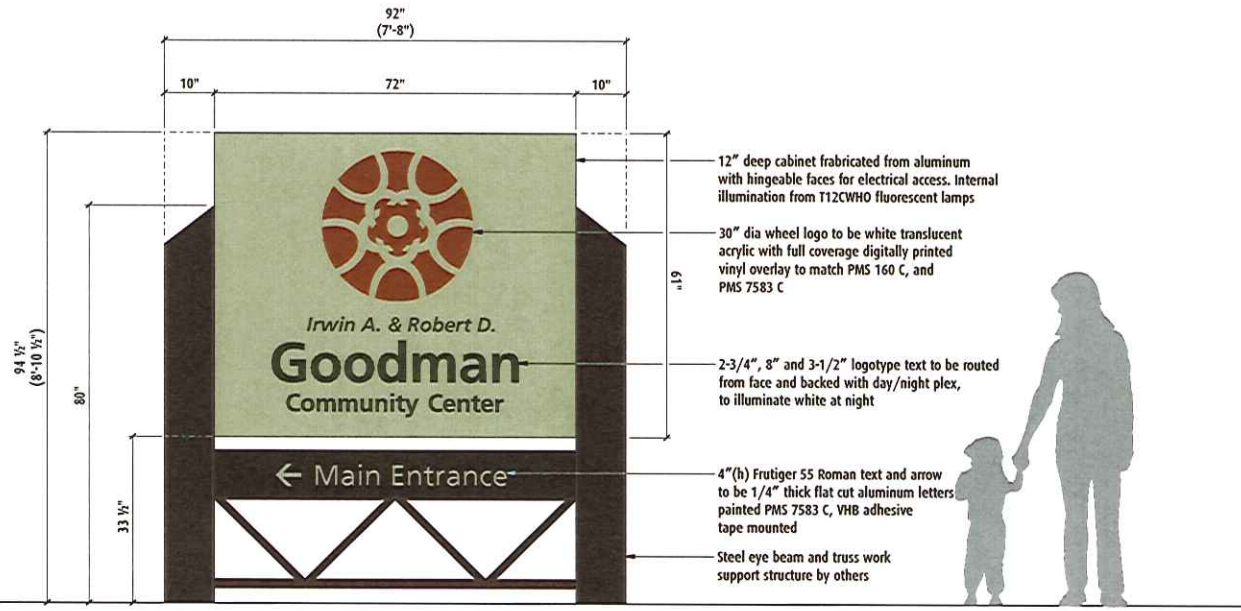
Isometric View
scale: none



Plan View
scale: 1/2" = 1'-0"



Night View
scale: 1/4" = 1'-0"



Side A Elevation View
scale: 1/2" = 1'-0"

asi. > modulex.

ARCHITECTURAL SIGNAGE SOLUTIONS

Specifications:

Cabinet: Fabricated from FRP 12" aluminum extruded body with hingeable bleedframe retainers and .090" aluminum faces. Buff all surfaces smooth and paint finish as indicated.

Illumination: T12CWHO fluorescent lamps. Primary 120 volt power to sign and final electrical hook-up by others

Address: Routed from 1/4" thick aluminum sheeting. Buff all surfaces smooth and paint finish as indicated.

Mounting: Mechanically fastened to two steel eye beam supports, by others

DESIGN STATUS:

- Approved
- Approved as corrected
- Revise and resubmit

DATE: _____

SIGN: _____

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Client: Goodman Community Center

Project: Exterior Signage

Contact: PB

Scale: Noted

Drawn By: BLJ **Date:** 06.30.08

File Name: Goodman_Ext_#1

Revised: 07.11.08, 07.30.08, 11.05.08

Monument ID

ASI-Modulex www.asimodulex.com
 1301 Washington Ave. N 612.332.1223 Tel
 Minneapolis, MN 55411 612.332.1224 Fax



Side A Rendering
scale: none



Side B Rendering
scale: none

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ARCHITECTURAL SIGNAGE SOLUTIONS

Specifications:

Cabinet: Fabricated from FRP 12" aluminum extruded body with hingeable bleedframe retainers and .090" aluminum faces. Buff all surfaces smooth and paint finish as indicated.

Illumination: T12CWHO fluorescent lamps. Primary 120 volt power to sign and final electrical hook-up by others

Address: Routed from 1/4" thick aluminum sheeting. Buff all surfaces smooth and paint finish as indicated.

Mounting: Mechanically fastened to two steel eye beam supports, by others

DESIGN STATUS:

- Approved
 Approved as corrected
 Revise and resubmit

DATE: _____

SIGN: _____

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Client: Goodman Community Center

Project: Exterior Signage

Contact: PB

Scale: Noted

Drawn By: BLJ **Date:** 06.30.08

File Name: Goodman_Ext_#2a

Revised: 07.11.08, 07.30.08, 11.05.08

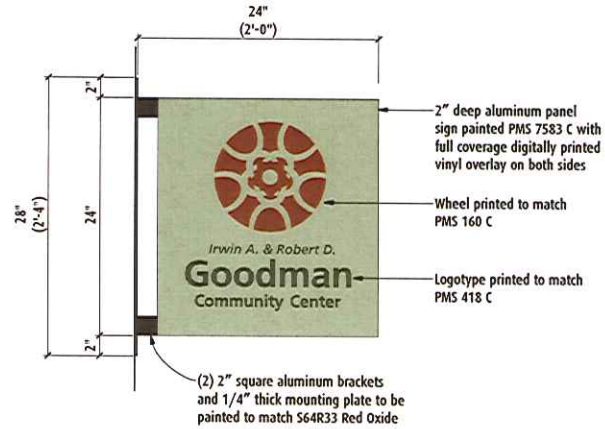
Monument ID

ASI-Modulex www.asimodulex.com

1301 Washington Ave N 612.332.1223 Tel
 Minneapolis, MN 55411 612.332.1224 Fax



Flag ID Isometric View
scale: none



Flag ID Layout
scale: 1" = 1'-0"

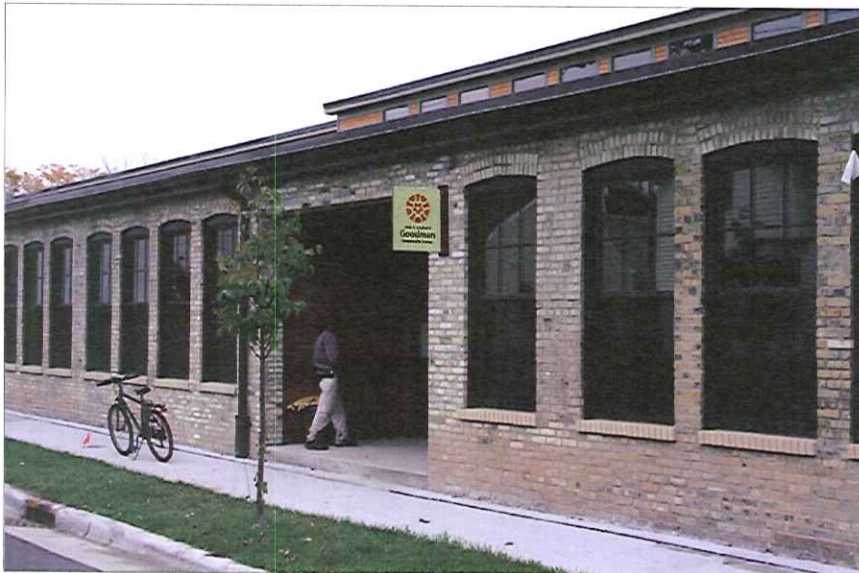


Photo Rendering
scale: none

asi. > modulex.

ARCHITECTURAL SIGNAGE SOLUTIONS

Specifications:

Flag ID: Fabricated from 2" square aluminum tubing, .090" and 1/4" aluminum sheeting. Buff all surfaces smooth and paint finish as indicated

Mounting: Mechanically fastened to wall

DESIGN STATUS: Approved
 Approved as corrected
 Revise and resubmit

DATE: _____
SIGN: _____

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Client: Goodman Community Center

Project: Exterior Signage

Contact: LW

Scale: Noted

Drawn By: BLJ **Date:** 06.30.08

File Name: Goodman_Ext_#4

Revised: 07.11.08, 07.30.08, 11.05.08

Address & Flag ID

ASI-Modulex www.asimodulex.com

1301 Washington Ave N 612.332.1223 Tel
Minneapolis, MN 55411 612.332.1224 Fax

Specifications:

Channel Letters: Fabricated from aluminum, 3" deep. Buff all surfaces smooth and paint finish as indicated.

Illumination: External spot lighting by others



Layout View
scale: 1/8" = 1'-0"



Photo Rendering
scale: none



DESIGN STATUS: Approved
 Approved as corrected
 Revise and resubmit

DATE: _____

SIGN: _____

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Client: Goodman Community Center

Project: Exterior Signage

Contact: LW

Scale: Noted

Drawn By: BLJ **Date:** 07.30.08

File Name: Goodman_Ext_#2b

Revised: 11.05.08

Building ID

ASI-Modulex www.asimodulex.com

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Minneapolis, MN 55411 612.332.1224 Fax