

# Polco Content Types

All content types support rich text, links to supporting info, images, and embeddable video.



## PULSE QUESTIONS

Standardized, recurring questions to track sentiment over time.

### EXAMPLES

How do you feel about traffic levels on your commute?



## OPEN DISCUSSION

Free-form solution crowdsourcing or brainstorming.

### EXAMPLES

What ideas do you have for public land usage?



## YES/NO POLLING

Any binary issue or policy poll. Can import from some agenda mgmt. systems.

### EXAMPLES

Should the Starbucks on 3rd Ave. be permitted to serve alcohol after 5pm?



## MULTIPLE CHOICE

Select preference from a list of available options.

### EXAMPLES

Which is your preferred solution to congestion at Oak St. & Broadway?



## PETITIONS

Receive actual signatures in support of an initiative without going door to door.

### EXAMPLES

Do you support the upcoming initiative to provide assistance to farmers?



## ALLOCATION

Ask respondents to allocate a fixed number of points across several options

### EXAMPLES

Which budget priorities matter most to you and your family?

Each content type includes smart civil commenting, where users can view all comments, can comment only after they vote, and can only "thumb-up" comments of a shared position.

**POLCO**

Learn more at [Polco.us](http://Polco.us)