



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, January 21, 2026

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 883 6167 8250

Interpretation and Accessibility

Applications will go to the Common Council Meeting of February 10, 2026

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Present: 7 - Carmella Glenn; Michael E. Verveer; Colin R. Barushok; Kathryn M. Farley; Amy L. Westra; Yannette Figueroa Cole and Tianna C. Klemons

Non Voting: 3 - James Boxrud; Katherine Loving and Kayley M. Bell

Approval of Minutes

A motion was made by Westra, seconded by Glenn, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [91552](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Changes of Agent

2. [91305](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 954 • 7717 Mineral Point Rd
New Agent: Mykel P Fredricks
Class A Beer, Class A Cider
(District 9)

A motion was made by Westra, seconded by Klemons, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

3. [91306](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 951 • 6702 Raymond Rd
New Agent: Marsha M Kruse-Velasco
Class A Beer, Class A Cider
(District 20)

A motion was made by Westra, seconded by Klemons, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

4. [91307](#) Change of Agent
Sunrise Gas LLC • dba BP Amoco • 1130 Williamson St
New Agent: Satinder Dhanoa
Class A Beer
(District 6)

A motion was made by Westra, seconded by Klemons, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

5. [91411](#) Change of Agent
Kwik Trip #951 • dba Kwik Trip • 6702 Raymond Rd
New Agent: Barbara Niesman
Class A Beer
(District 20)

A motion was made by Westra, seconded by Klemons, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

Entity Reorganization

6. [91246](#) Entity Reorganization
Skogen Foodliner Inc • dba Festival Foods
810 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
New Entity Name: WI Foodliner Inc

A motion was made by Klemons, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

New License - Public Hearing

Recessed Public Hearing

7. [90559](#) Public Hearing - New License
Bombay Blues Inc • dba Bombay Blues
6617 Odana Rd • Agent: Babandeeep Gabba
Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 218 (District 19)

A motion was made by Westra, seconded by Klemons, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

8. [91037](#)

Public Hearing - New License
La Bonita LLC • dba La Bonita
5534 Eastpark Blvd • Agent: Rodrigo Flores
Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 520 (District 17)

A motion was made by Figueroa Cole, seconded by Westra, to Table. The motion failed by the following vote:

Ayes: 5 - Carmella Glenn; Michael E. Verveer; Kathryn M. Farley; Yannette Figueroa Cole and Tianna C. Klemons

Noes: 1 - Amy L. Westra

Abstentions: 1 - Colin R. Barushok

A motion was made by Figueroa Cole, seconded by Verveer, to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Glenn, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Public Hearing

9. [91271](#)

Public Hearing - New License
Apple Madison Inc • dba Applebee's Neighborhood Grill & Bar + IHOP (Store #87065)
4710 East Towne Blvd • Agent: Walter Salaverria
Estimated Capacity (in/out): 180
Class B Combination Liquor & Beer • 11% alcohol, 89% food
Police Sector 632 (District 17)

A motion was made by Verveer, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

10. [91272](#)

Public Hearing - New License
Shirdisai LLC • dba Eloura
10 W Mifflin St • Agent: Kaylyani Venkatraman
Estimated Capacity (in/out): 178
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 406 (District 4)

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

11. [91273](#)

Public Hearing - New License
Latino Management LLC • dba Fiesta Liquor & Market
706 W Badger Rd • Agent: Ana Mujica Ponce
Class A Beer, Class A Liquor
Police Sector 310 (District 14)

A motion was made by Verveer, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a four pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.
2. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.
3. The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).
4. The establishment shall not open before noon on Sundays.
5. The license holder shall maintain video cameras inside and outside the establishment shall save recordings from that system for a minimum of 10 days.

One registration in support.

12. [91274](#)

Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
1010 N Sherman Ave • Agent: Harinder Singh
Class A Beer, Class A Cider
Police Sector 503 (District 12)

A motion was made by Glenn, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. No sale of 40 ounce bottles of fermented malt beverages.
2. No sale of single bottles or single cans of beer or fermented malt beverages.

One registration in support.

13. [91275](#) Public Hearing - New License
Vakratunda LLC • dba Courtyard Madison East
2502 Crossroads Dr • Agent: Vasant Patel
Estimated Capacity (in/out): 127/0
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 633 (District 17)

A motion was made by Westra, seconded by Glenn, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

14. [91276](#) Public Hearing - New License
Dhanadaya LLC • dba Fairfield Inn & Suites Madison East
2702 Crossroads Dr • Agent: Vasantlal Patel
Class A Beer, Class A Liquor
Police Sector 633 (District 17)

A motion was made by Westra, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

1. Class A Liquor sales limited to wine only.

One registration in support.

Disciplinary Matter

15. [91569](#) Appearance to Answer to Summons and Complaint for Revocation
Fusion Smoke & Spirits LLC • dba Fusion
36 S Bassett St • Agent: Jacob McRoberts
Class A Beer, Class A Liquor
Police Sector 404 (District 4)

A motion was made by Barushok, seconded by Westra, to Recommend the Following interpretation of the ordinance: Alcohol License Review Committee chair must be a member of the subcommittee of the quasi-judicial hearing. The motion passed by voice vote/other.

The respondent appeared and denied the allegations. A motion was made by Westra, seconded by Glenn, to Recommend Barushok, Alder Figueroa Cole, and Alder Glenn be appointed to the subcommittee for the quasi-judicial revocation hearing, with Klemons as an alternative member. The motion passed by voice vote/other.

Report of Madison Police Department

16. [91550](#) Recent Calls for Service
MPD submitted the attached report.

Report of City Clerk's Office

17. [91551](#) Summary of Licenses Issued
Clerk's Office submitted the attached report.

Adjournment

A motion was made by Westra, seconded by Klemons, to Adjourn at 7:39pm.
The motion passed by voice vote/other.