



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, January 21, 2026

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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### Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web  
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 883 6167 8250

Interpretation and Accessibility

Applications will go to the Common Council Meeting of February 10, 2026

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences:**

**Call to Order/Roll Call**

**Approval of Minutes**

**Public Comment**

1. [91552](#) Public Comment

**Disclosures and Recusals**

**Presentation of the Consent Agenda**

**Changes of Agent**

2. [91305](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 954 • 7717 Mineral Point Rd  
New Agent: Mykel P Fredricks  
Class A Beer, Class A Cider  
(District 9)
3. [91306](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 951 • 6702 Raymond Rd  
New Agent: Marsha M Kruse-Velasco  
Class A Beer, Class A Cider  
(District 20)
4. [91307](#) Change of Agent  
Sunrise Gas LLC • dba BP Amoco • 1130 Williamson St  
New Agent: Satinder Dhanoa

Class A Beer  
(District 6)

5.     [91411](#)     Change of Agent  
Kwik Trip #951 • dba Kwik Trip • 6702 Raymond Rd  
New Agent: Barbara Niesman  
Class A Beer  
(District #20)

#### Entity Reorganization

6.     [91246](#)     Entity Reorganization  
Skogen Foodliner Inc • dba Festival Foods  
810 E Washington Ave  
Class B Combination Liquor & Beer  
(District 6)  
New Entity Name: WI Foodliner Inc

#### New License - Public Hearing

#### Recessed Public Hearing

7.     [90559](#)     Public Hearing - New License  
Bombay Blues Inc • dba Bombay Blues  
6617 Odana Rd • Agent: Babandeep Gabba  
Estimated Capacity (in/out): 50/0  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Police Sector 218 (District 19)

##### Legislative History

10/22/25	Clerk's Office	Referred for Introduction
10/28/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
11/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
12/9/25	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/17/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
1/13/26	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

8.     [91037](#)     Public Hearing - New License

La Bonita LLC • dba La Bonita  
5534 Eastpark Blvd • Agent: Rodrigo Flores  
Estimated Capacity (in/out): 50/0  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Police Sector 520 (District 17)

**Legislative History**

11/25/25	Clerk's Office	Referred for Introduction
12/9/25	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/17/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
1/13/26	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

**Public Hearing**

9.     [91271](#)     Public Hearing - New License  
Apple Madison Inc • dba Applebee's Neighborhood Grill & Bar + IHOP (Store  
#87065)  
4710 East Towne Blvd • Agent: Walter Salaverria  
Estimated Capacity (in/out): 180  
Class B Combination Liquor & Beer • 11% alcohol, 89% food  
Police Sector 632 (District 17)

**Legislative History**

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

10.    [91272](#)     Public Hearing - New License  
Shirdisai LLC • dba Eloura  
10 W Mifflin St • Agent: Kaylyani Venkatraman  
Estimated Capacity (in/out): 178  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Police Sector 406 (District 4)

**Legislative History**

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

11.    [91273](#)     Public Hearing - New License  
Latino Management LLC • dba Fiesta Liquor & Market  
706 W Badger Rd • Agent: Ana Mujica Ponce  
Class A Beer, Class A Liquor

Police Sector 310 (District 14)

Legislative History

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

12. [91274](#) Public Hearing - New License  
Refuel Pantry Inc • dba Refuel Pantry  
1010 N Sherman Ave • Agent: Harinder Singh  
Class A Beer, Class A Cider  
Police Sector 503 (District 12)

Legislative History

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

13. [91275](#) Public Hearing - New License  
Vakratunda LLC • dba Courtyard Madison East  
2502 Crossroads Dr • Agent: Vasant Patel  
Estimated Capacity (in/out): 127/0  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Police Sector 633 (District 17)

Legislative History

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

14. [91276](#) Public Hearing - New License  
Dhanadaya LLC • dba Fairfield Inn & Suites Madison East  
2702 Crossroads Dr • Agent: Vasantlal Patel  
Class A Beer, Class A Liquor  
Police Sector 633 (District 17)

Legislative History

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

**Disciplinary Matter**

15. [91569](#) Appearance to Answer to Summons and Complaint for Revocation  
Fusion Smoke & Spirits LLC • dba Fusion  
36 S Bassett St • Agent: Jacob McRoberts  
Class A Beer, Class A Liquor

Police Sector 404 (District 4)

**Report of Madison Police Department**

16.     [91550](#)           Recent Calls for Service

**Report of City Clerk's Office**

17.     [91551](#)           Summary of Licenses Issued

**Adjournment**