



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

Consider: Who benefits? Who is burdened?

Who does not have a voice at the table?

How can policymakers mitigate unintended consequences?

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, January 21, 2026

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web <https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel <https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 883 6167 8250

Interpretation and Accessibility

Applications will go to the Common Council Meeting of February 10, 2026

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

Public Comment

1. [91552](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Changes of Agent

2. [91305](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 954 • 7717 Mineral Point Rd
New Agent: Mykel P Fredricks
Class A Beer, Class A Cider
(District 9)
3. [91306](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 951 • 6702 Raymond Rd
New Agent: Marsha M Kruse-Velasco
Class A Beer, Class A Cider
(District 20)
4. [91307](#) Change of Agent
Sunrise Gas LLC • dba BP Amoco • 1130 Williamson St
New Agent: Satinder Dhanoa

Class A Beer
(District 6)

5. [91411](#) Change of Agent
Kwik Trip #951 • dba Kwik Trip • 6702 Raymond Rd
New Agent: Barbara Niesman
Class A Beer
(District #20)

Entity Reorganization

6. [91246](#) Entity Reorganization
Skogen Foodliner Inc • dba Festival Foods
810 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
New Entity Name: WI Foodliner Inc

New License - Public Hearing

Recessed Public Hearing

7. [90559](#) Public Hearing - New License
Bombay Blues Inc • dba Bombay Blues
6617 Odana Rd • Agent: Babandeep Gabba
Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 218 (District 19)

Legislative History

10/22/25	Clerk's Office	Referred for Introduction
10/28/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
11/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
12/9/25	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/17/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
1/13/26	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

8. [91037](#) Public Hearing - New License

La Bonita LLC • dba La Bonita
5534 Eastpark Blvd • Agent: Rodrigo Flores
Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 520 (District 17)

Legislative History

11/25/25	Clerk's Office	Referred for Introduction
12/9/25	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
12/17/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
1/13/26	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

9. [91271](#) Public Hearing - New License
Apple Madison Inc • dba Applebee's Neighborhood Grill & Bar + IHOP (Store #87065)
4710 East Towne Blvd • Agent: Walter Salaverria
Estimated Capacity (in/out): 180
Class B Combination Liquor & Beer • 11% alcohol, 89% food
Police Sector 632 (District 17)

Legislative History

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

10. [91272](#) Public Hearing - New License
Shirdsai LLC • dba Eloura
10 W Mifflin St • Agent: Kaylyani Venkatraman
Estimated Capacity (in/out): 178
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 406 (District 4)

Legislative History

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

11. [91273](#) Public Hearing - New License
Latino Management LLC • dba Fiesta Liquor & Market
706 W Badger Rd • Agent: Ana Mujica Ponce
Class A Beer, Class A Liquor

Police Sector 310 (District 14)

Legislative History

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

12. [91274](#) Public Hearing - New License
Refuel Pantry Inc • dba Refuel Pantry
1010 N Sherman Ave • Agent: Harinder Singh
Class A Beer, Class A Cider
Police Sector 503 (District 12)

Legislative History

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

13. [91275](#) Public Hearing - New License
Vakratunda LLC • dba Courtyard Madison East
2502 Crossroads Dr • Agent: Vasant Patel
Estimated Capacity (in/out): 127/0
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Police Sector 633 (District 17)

Legislative History

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

14. [91276](#) Public Hearing - New License
Dhanadaya LLC • dba Fairfield Inn & Suites Madison East
2702 Crossroads Dr • Agent: Vasant Patel
Class A Beer, Class A Liquor
Police Sector 633 (District 17)

Legislative History

12/17/25	Clerk's Office	Referred for Introduction
1/13/26	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Disciplinary Matter

15. [91569](#) Appearance to Answer to Summons and Complaint for Revocation
Fusion Smoke & Spirits LLC • dba Fusion
36 S Bassett St • Agent: Jacob McRoberts
Class A Beer, Class A Liquor

Police Sector 404 (District 4)

Report of Madison Police Department

16. [91550](#) Recent Calls for Service

Report of City Clerk's Office

17. [91551](#) Summary of Licenses Issued

Adjournment