



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, July 8, 2020

5:30 PM

Virtual Meeting

CALL TO ORDER / ROLL CALL

Convened by Chair Anderson at 5:36 PM.

Present: 16 - Arvina Martin; Erica C. Anderson; Olajumoke O. Falomo; Allison M. Dopf; Dustin K. Lundt; Christopher G. Brockel; Jennifer N. Lam; Jamie R. Bugel; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Devika J. Suri; Sarah M. Larson; Regina M. Vidaver; Aaron M. Kelly and Benjamin E. Rush

Excused: 5 - Rebecca Kemble; Max Prestigiaco; Henry D. Aschauer; Hedi L. Rudd and Alma T. Horlock

Others Present: George Reistad, Nick Heckman, Nan Fey, Jess Guffey Calkins, Nicole Hudzinski, Maddie (Edgewood College) □ **DCFC members:** Marcia K, Donale R, Marcia CC, Julie Schwellenbach, Michele Ritt, Bill Warner, Sheena Tesch, Dan Cornelius

APPROVAL OF MINUTES

Motion to approve the previous minutes made by Day Farnsworth. Second by Lam.

Motion accepted by unanimous approval.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

None

DISCUSSION ON CURRENT STRUCTURE AND CHANGES

- 1 [61215](#) Discussion on COVID-19 Structure - Discuss/Approve Work Group Charters (MFPC-DCFC)

Attachments: [MFPC COVID-19 Framework FINAL 050620.pdf](#)

Pandemic Food Access

Overview provided by Guffey Calkins

- Use of “alternative” – rethink word choice, there are already other solutions being identified
- Rethink communications and understand that traditional emergency food responses may not be sufficient

Food Relief

Overview provided by Reistad

- Question about managing the jurisdictional splits between City and County re: internal and external funding

Urban Ag and Food Sov.

Overview of charter provided by Mance

- Many businesses are interested -- what are ways to connect local growers with local businesses; retail, restaurants, caterers? How can we teach these personal skills?
- Not just urban – how do we incorporate rural and peri-urban
- It is not just about growing food, it’s about processing and distributing food as well and we should think about and how we incorporate those considerations; capacity is a huge issue! Many emergency food providers do not have the facilities to accommodate MORE perishables
- We should use language that appeals to and makes sense to decision-makers – use “regional” or “county-wide” or “local level” v. “peri-urban”
- Use of regional is probably the best term

Food Systems Recovery and Resilience

Overview provided by Reistad

- Supporting diverse businesses - these projects should be the norm, not as a pandemic response. From a market and infrastructure perspectives, how do we remove those barriers? Also, work groups and food councils need to spread more awareness. Control the narrative, make it normal to support these groups, not a special response.
- Overlaps between work groups is ok; just looking at similar things from different angles/perspectives.
- Be clear on who the target audience is for work groups
- One missing piece is workers/labor in the food system. Consider advocacy, other support. Connect with Workforce Development Board, etc.

STAFF REPORTS

2 [61216](#) Food Policy Director Update July 2020

- Madison Terminal Market Project “Local Team” continues to meet regularly and explore external funding sources as well as discuss the creation of the final report materials
- City of Madison’s “Economy and Culture Recovery Team” meets weekly and some of the work of that group may inform the MFPC-DCFC’s approach moving forward and vice versa

• Food Systems Policy and Planning Intern – Daniel Zhou – has developed a spreadsheet that includes policy and program ideas from other municipalities, counties, and states re: COVID-19 food systems responses; work groups can draw on these for potential ideas

3 [61217](#) Public Health Madison & Dane County July 2020

Recent weeks have seen a huge increase in testing at the Alliant Energy Center. Racial demographics at that site have been predominantly non-Hispanic/Latinx and white-identifying individuals. In order to bring COVID-19 testing to other segments of the population, PHMDC has been setting up community testing sites throughout Madison. We're now holding rotating community test sites at various locations throughout the County. To date that has included churches on the north and south side as well the first of six Boys & Girls Club locations.

Increases in testing have also helped identify significant increases in cases. Unfortunately this increase is due to forces beyond simply testing increases; our "percent positivity" over the last two week period crept up from 2% to over 5.5%. The Forward Dane metrics for percent positivity, lab timeliness, and contact tracing all moved in the wrong direction, solidifying that we will not be moving to Phase 3 in the near future. On the other hand, the metric for "community spread" did improve, which is a testament to the fact that more individuals are identifying their sources of exposure, which will assist contact tracing efforts. As a response to this surge, PHMDC has released further health orders: once again restricting services in bars and restaurants and also requiring that all people in Dane County (above age 5) wear masks when in enclosed public spaces and not around members of their household unit.

24% of cases (total 306) were associated with a cluster: 239 from bars and restaurants, 18 from college-aged housing (including sororities, fraternities, near-campus apartments), 20 from other workplaces, 8 from gyms, 6 from congregate facilities, 6 from daycares/preschools, and 9 from other clusters.

Finally, last week saw the release of DATCP's first round of Food Security Network Support funding. \$5 million will be awarded to programs seeking to enhance capacity in the emergency food and access to healthy and affordable food access systems. An additional \$10 million RFP will be released at a later date.

4 [61218](#) Extension Dane County - UW Madison July 2020

No report

REGULAR BUSINESS REPORTS

5 [61220](#) Community Gardens July 2020

No report

6 [61221](#) Dane County Food Council July 2020

No report

- 7 [61222](#) Madison Metropolitan School District July 2020

MMSD Food & Nutrition has been awarded a USDA Farm 2 School grant. The focus of the grant is to implement a "Harvest of the Month" program. We will collaborate with REAP Food Group, FoodWise, and local farmers to highlight a local produce item monthly in the cafeteria menu and through taste tests, provide educational lessons and activities in the classroom, bring farmers to classrooms, and student field trips to visit farms.

We have switched over to our summer feeding sites, which includes community partners, starting June 22. Parents are still be able to pick up meals for their children and take the meals off-site. We are continuing to serve breakfast and lunch at the same time, so that parents do not need make more trips than necessary.

Information on the locations and times of the meal's sites can be found at: <https://www.madison.k12.wi.us/mmsd-covid-19-neighborhood-food-sites>.

- 8 [61224](#) Public Market Development Committee July 2020

No report

ADJOURNMENT

Motion to adjourn made by Brockel. Second by Mance. Motion approved by unanimous approval at 7:48p