

**From:** [Eli Tsarovsky](#)  
**To:** [licensing](#)  
**Cc:** [Ben Churley](#); [Kamoske, Angela](#)  
**Subject:** Support for Agenda Items 84411 (18+ Entertainment) and 84159 (Class B Combination Liquor & Beer)  
**Date:** Wednesday, July 17, 2024 9:41:30 AM

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Dear ALRC,

I am writing to express my enthusiastic support for the continuation of Liquid's 18+ entertainment and Class B combination Liquor & Beer license.

I have been a long-time resident of downtown Madison and have been impressed with Liquid's operations. They have been a responsible operator who is an example of how +18 licenses work and can be successful in downtown Madison. As an independent concert venue, they are able to provide low-cost concert tickets and provide a local stage for new local artists that is only possible through their 18+ entertainment license. If you oppose this, you will be functionally destroying part of our independent music scene that we cannot afford to lose as a downtown community. They have proved every concert season that they are capable of running an independent, world-class establishment in downtown Madison that far and few between in our city.

Additionally, the Class B combination license is in line with practices similar venues and the other establishments in the state street area. They are an example of how to be a responsible Class B combination license holder through their minimal police calls and the independent music community they have built at this establishment.

I trust them to continue their good work and to continue being a responsible entertainment venue downtown.

I ask you to support the approval of both the 18+ entertainment and Class B combination Liquor & Beer licenses.

All the best,  
Eli Tsarovsky

151 E Wilson Street  
Madison, WI 53703