

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
126 S. Hamilton St.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Paid _____ Receipt # _____
Date received _____
Received by _____
Aldermanic District 14
Zoning District _____
Urban Design District _____
Submittal reviewed by _____

Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

AGENDA ITEM #
LEGISTAR # 50618
ALD. DIST. 14

CITY OF MADISON

FEB 21 2018

1. Project Information

Address: 2921 LANDMARK PLACE
Title: LANDMARK GAS SERVICE

Planning & Community
& Economic Development

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested MARCH 21

- ☐ New development ☐ Alteration to an existing or previously-approved development
☐ Informational ☐ Initial approval ☐ Final approval

3. Project Type

- ☐ Project in an Urban Design District
☐ Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
☐ Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
☐ Planned Development (PD)
☐ General Development Plan (GDP)
☐ Specific Implementation Plan (SIP)
☐ Planned Multi-Use Site or Residential Building Complex

Signage

- ☒ Comprehensive Design Review (CDR)
☐ Signage Variance (i.e. modification of signage height, area, and setback)

Other

- ☐ Please specify _____

4. Applicant, Agent, and Property Owner Information

Applicant name DAN VORDER Company SEED ART STUDIO
Street address 325 W. FRONT ST. City/State/Zip WIL. LAVER, WI 53572
Telephone 437-2320 Email DAN@SEEDARTSTUDIO.COM
Project contact person SAUL CASAPAS Company _____
Street address _____ City/State/Zip _____
Telephone _____ Email _____
Property owner (if not applicant) BRAD HUTTER
Street address 2004 W. BLUE HAVEN City/State/Zip MADISON, WI 53713
Telephone 509-1007 Email BRAD@HUTTERPUBLIC.BIZ

5. Required Submittal Materials

- ☐ Application Form
- ☐ Letter of Intent
 - If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
 - For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.
- ☐ Development plans (Refer to checklist provided below for plan details)
- ☐ Filing fee
- ☐ Electronic Submittal*

Each submittal must include fourteen (14) 11" x 17" collated paper copies. Landscape and Lighting plans (if required) must be full-sized. Please refrain from using plastic covers or spiral binding.

Both the paper copies and electronic copies must be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

**Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.*

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with 2/16/18 2/16/18 on 2/16/18.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Applicant name DAN YODER Relationship to property GENERAL CONTRACTOR
 Authorized signature of Property Owner [Signature] Date 7/21/18

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

- ☐ Urban Design Districts: \$350 (per §35.24(6) MGO).
- ☐ Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- ☐ Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- ☐ Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- ☐ All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

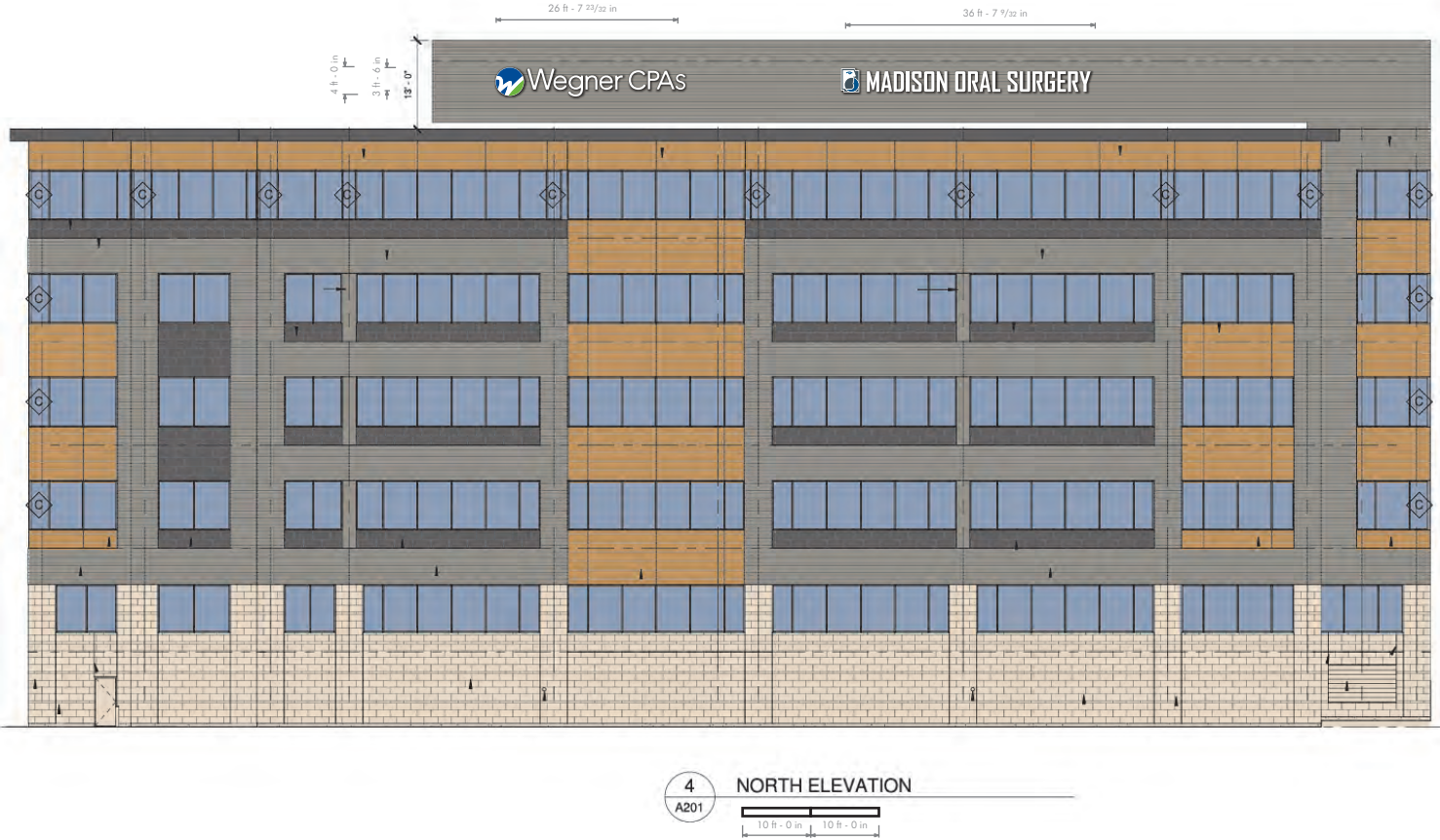




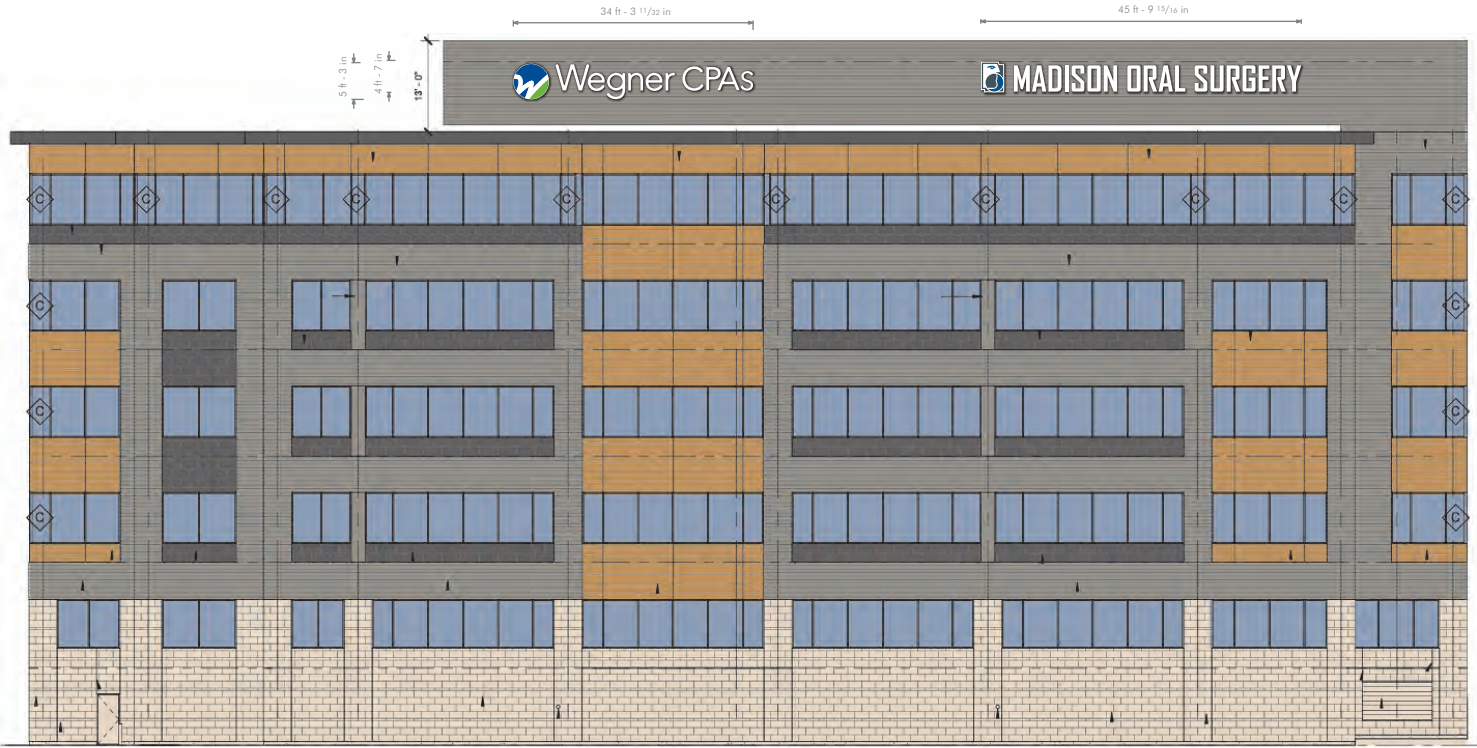
CODE COMPLIANT: APPROX. 120SF



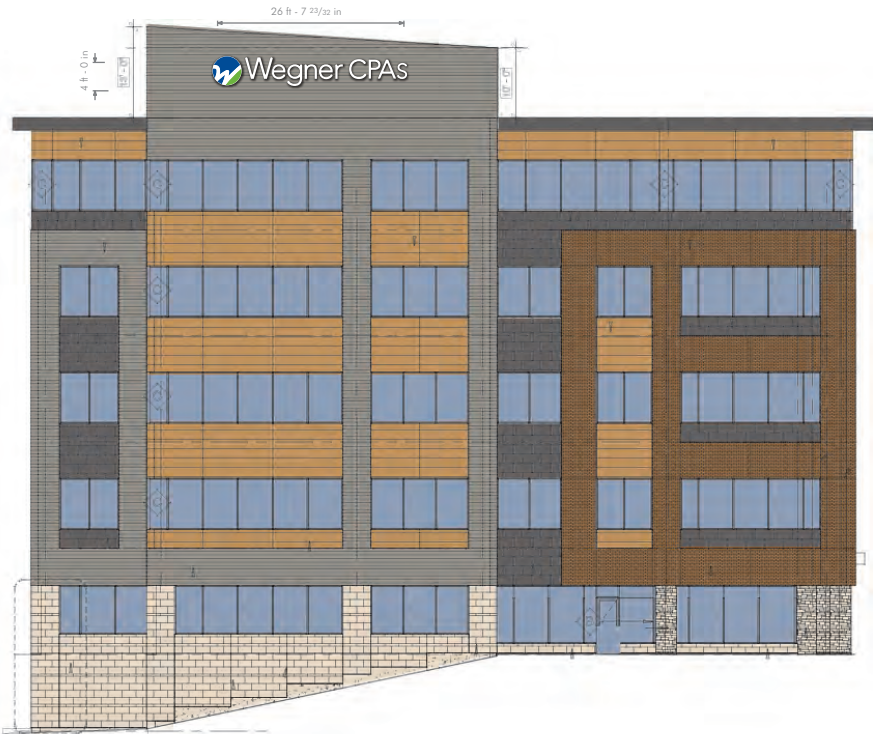
SCREEN ELEMENT: APPROX. 120SF



SCREEN ELEMENT: APPROX. 180SF (NORTH) 120SF (WEST)

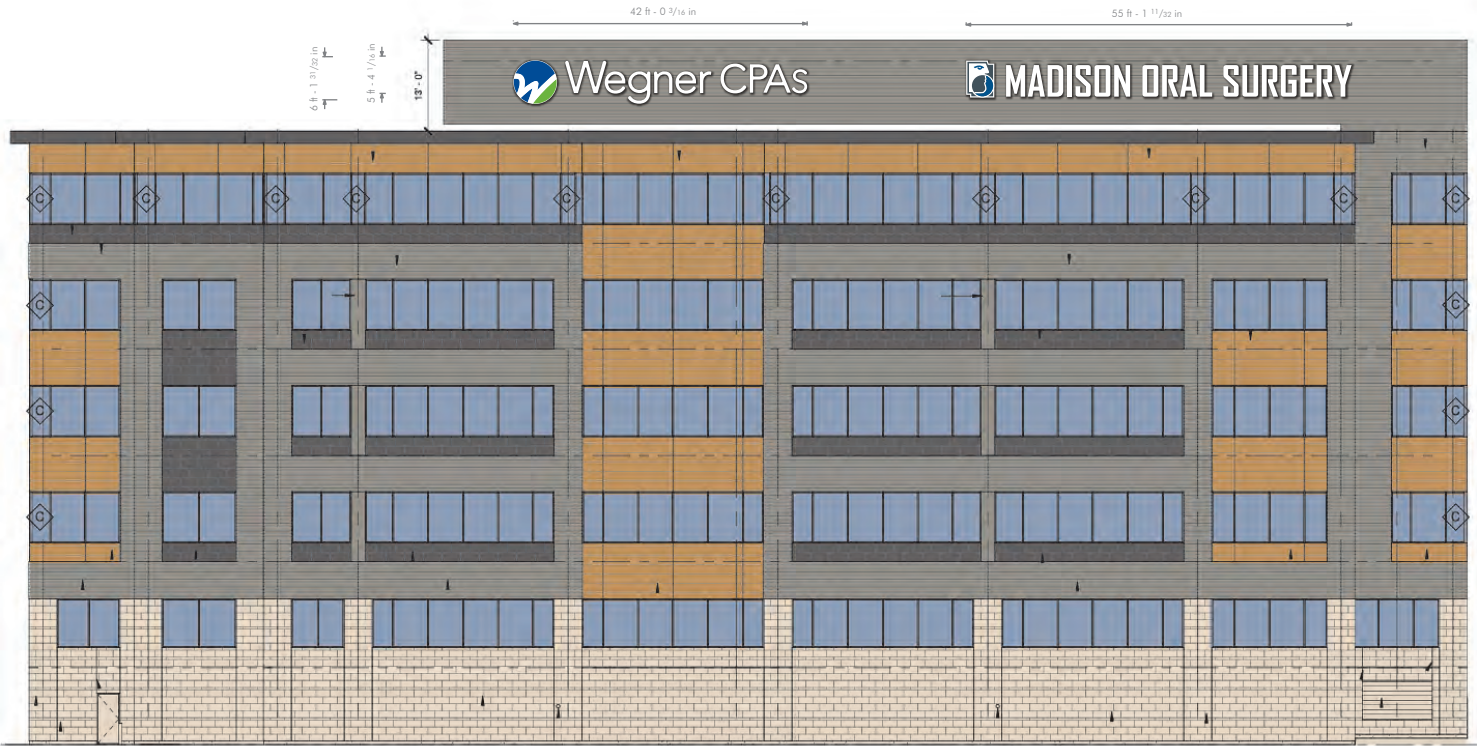


4 NORTH ELEVATION
A201
10 ft - 0 in 10 ft - 0 in



2 WEST ELEVATION
A201
10 ft - 0 in 10 ft - 0 in

SCREEN ELEMENT: APPROX. 260SF (NORTH) 180SF (WEST)



4 NORTH ELEVATION
A201
10 ft - 0 in 10 ft - 0 in



2 WEST ELEVATION
A201
10 ft - 0 in 10 ft - 0 in

CODE COMPLIANT: APPROX. 120SF



CODE COMPLIANT: APPROX. 120SF



Potter Lawson



2 9 2 1 L A N D M A R K P L A C E : S I G N R E N D E R I N G S

SCREEN ELEMENT: APPROX. 120SF





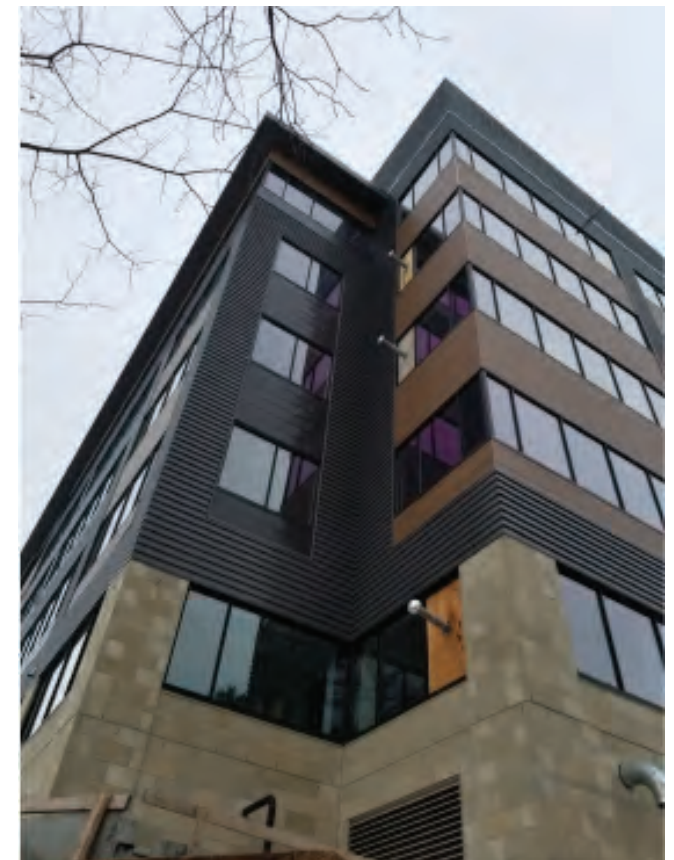


SCREEN ELEMENT: APPROX. 180SF (NORTH)





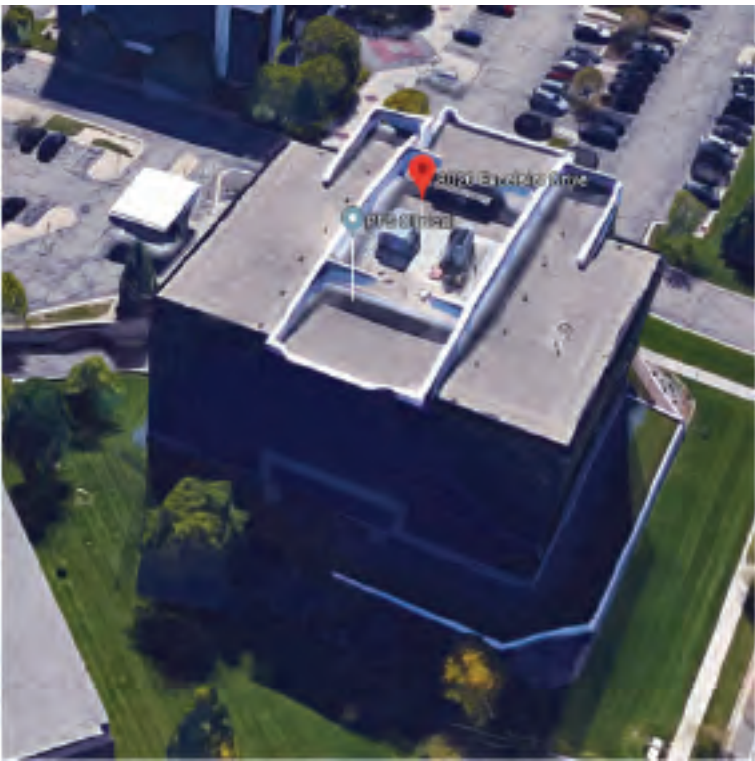




CHES: 3001 W BELTLINE HWY



UBS: 8020 EXCELSIOR DR

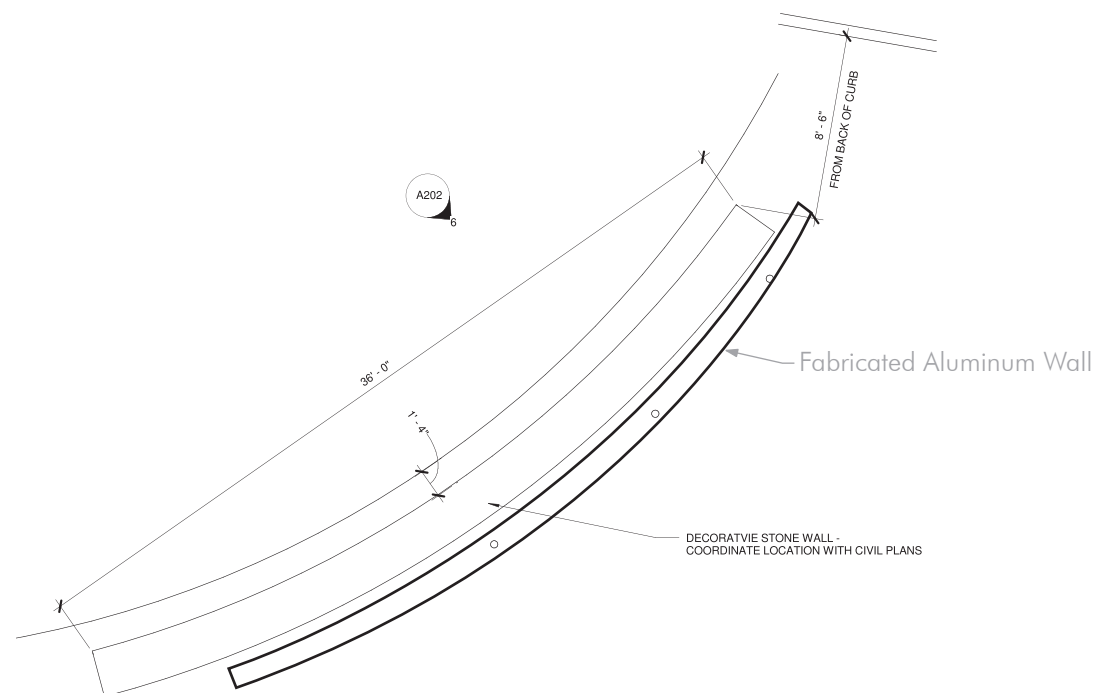
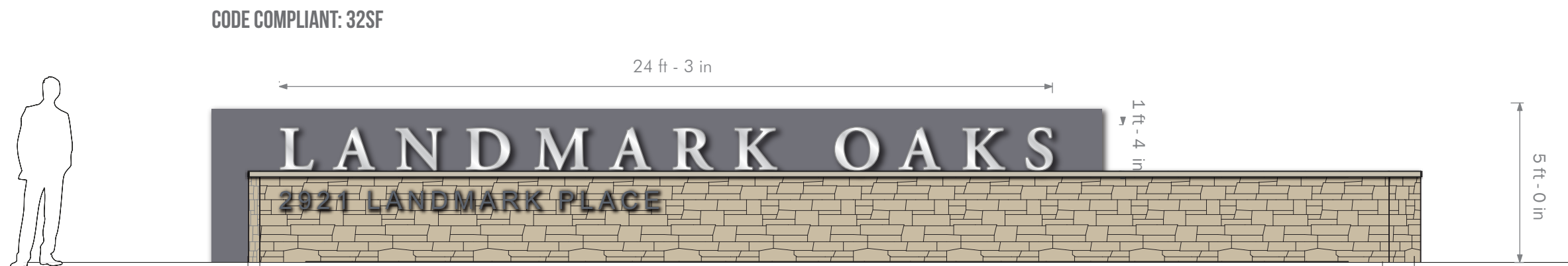


KMA BODILLY: 1200 JOHN Q HAMMONS DR



ARBOR GATE: 2601 W BELTLINE HWY





5 SITE WALL PLAN VIEW
A202 1/4" = 1'-0"