

September/October 2017

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

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MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued in 2017: 50

Licenses are continuing to come in and I am following up on some of the more complex licenses. There continues to be issues with the platform we are using to license. I am working regularly with IT to address these challenges on both my end and on the vendors end.

Umbrella Licenses Issued in 2017: 7

Enforcement: There is nothing to report in this category.

Warning:

- Pagoda Smoothie – Cart unattended for more than 90 minutes
- Daddys Original Style Hot Dogs – Failure to obtain appropriate license (street vending license)

Observation: There is nothing to report in this category.

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SIDEWALK CAFÉ STATUS

Licenses Issued in 2017: 74

Warning:

- Ancora – Outstanding fees to be paid – no active license until fees are paid (received payment 10/20/17)
- Alchemy Café - Outstanding fees to be paid – no active license until fees are paid
- Crandall’s - Outstanding fees to be paid – no active license until fees are paid
- Brocach Irish Pub - Outstanding fees to be paid – no active license until fees are paid
- Genna’s Lounge – Meeting request to review café – no active license
- Fromagination - Outstanding fees to be paid – no active license until fees are paid

Enforcement:

- Kabul – Failure to obtain a sidewalk café license
- Gotham Bagels - Failure to obtain a sidewalk café license
- The Fountain - Failure to obtain a sidewalk café license

Comments:

It continues to be a challenge to get the sidewalk cafes licenses. I will continue to work on a different way to communicate regarding the licensing process and we will continue to issue citations for non-compliance.

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ARTS & CRAFTS STATUS

Licenses Issued in 2017: 46

Enforcement: There is nothing to report in this category.
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MERCHANT VENDOR STATUS

Licenses Issued in 2017: 8

Enforcement: There is nothing to report in this category.
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SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued to Date: 7

Enforcement: There is nothing to report in this category.
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CAMP RANDALL HIGH DENSITY VENDING STATUS

Licenses Issued in 2017: 17

Enforcement: There is nothing to report in this category.
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TOSVOD Vending

Licenses Issued in 2017: 7

Enforcement: There is nothing to report in this category.
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LANGDON STREET HIGH DENSITY VENDING

Licenses Issued to Date: 0

This is due to construction. No licenses will be issued until the construction is over.

Enforcement: There is nothing to report in this category.
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LATE NIGHT VENDING STATUS

Licenses Issued in 2017: 5

Enforcement: There is nothing to report in this category.

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(Late Night Vending Cont.)

Comments:

JDs and Little Chicago are now in their new locations. There was a few issues with Fresh Madison Market and the property owner of the building regarding the parking situation and timing of Little Chicago. This has been addressed by Alder Wood and myself. There have been no future reports of issues.

Marimar on Wheels asked if they could try a new location due to decreased sales once JDs moved to Broom St. I discussed the option of King St with the police and they have no issues with that as an option. Follow-up with Alders and confirmation from the vendor will be needed before the move is made.

There was a gun related incident with an employee of Leia's Lunchbox. The incident is still under investigation.

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BASIC STREET VENDOR LICENSE STATUS

Not related to other licenses such as Mall/Concourse

Licenses Issued in 2017: 38

Enforcement: There is nothing to report in this category.

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TABLING PERMIT STATUS

Permits Issued in 2017: 210

Enforcement: There is nothing to report in this category.

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BANNER PERMIT STATUS

Organizations applying for one or more in 2017 banner spaces to date: 33+

Banner permits issued to date in 2017: 60

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MISCELLANEOUS

- An Art and Craft vending focus group is scheduled for November 1st from 9a-11a to review the season and hear from the vendors the pros and cons of vending.
- Dane County Farmer's Market is over 11/11/17
- Freakfest is 10/28. All sidewalk cafés on State St. have been contacted regarding when they are required to remove cafes. Late Night Vending food carts will be relocated to Library Mall for the night.
- I continue to meet regularly with IT and finance to clean up Accela and outstanding or outdated records and prepare for the 2018 licensing season.

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- I am working on an updated vending map for the Mall/Concourse. There are sites that are not viable and/or have created conflict between brick & mortar businesses and street vendors. I believe there are other ways we can arrange vendors around the Mall/Concourse to create a better flow and more desirable locations now that some major construction projects are complete.
- There will need to also be a map change for High Density Game Day Vending. Due to the reconstruction of Monroe St and the triangle where vending takes place the locations and numbers will change. I have been on the planning team to address vending issues and work to create accessible sites and new amenities such as power and water. Game day vendors have been involved in the community meetings. We will plan a time in late summer to meet with vendors to orientate them to the space and schedule times for them to practice loading in to be prepared for the vending season. Depending on the timeline of the project there may be decreased vending dates if the project is not completed within the timeframe. I will pay close attention to this process.
- The construction on Library Mall should be done at the end of October. I am waiting to hear back from the project manager regarding the final phase of the project and when vending sites will be back in action. I will have to access the new design and how we will be able to bring carts back to those locations in front of the church.

Potential items for the VOC to address:

- Vending on private property (part of the zoning code)
- Food and mobile vending trucks – increase the size requirements for outside the Mall/Concourse
- Plastic Furniture
- Menu changes from weekday to weekend
- How vendors move locations and use of other vendor locations when they are not in use