



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft CULTURAL PLAN STEERING COMMITTEE

Thursday, March 15, 2012

5:00 PM

Room 260 Madison Municipal Building
215 Martin Luther King Jr. Blvd.

Possible Quorum of the Madison Arts Commission

CALL TO ORDER / ROLL CALL

Present: 10 -

Satya V. Rhodes-Conway; Fabu P. Carter; Steven A. Goldberg; Anne Katz; Edward E. Linville; Oscar Mireles; Georgene G. Pomplun; Robert J. Sorge; David H. Wells and Linda Baldwin O'Hern

Excused: 4 -

Nick G. Andreano; Veronica A. Delcourt; Catherine A. Dethmers and Jason L. Tish

Also in attendance: Anthony Lamar Brown, Patty Elson and Ald. Bridget Maniaci.

APPROVAL OF November 23, 2011 MINUTES

A motion was made by Rhodes-Conway, seconded by Goldberg, to Approve the Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Bob Sorge works for the Madison Community Foundation and is on the Convention & Visitors Bureau Board.

Linda Baldwin serves on the Overture Foundation Board, is Chair of the Cultural Arts District and works for Isthmus.

Georgene Pomplun Chairs the Dane County Cultural Arts Commission.

Steve Goldberg is the Executive Director of Cuna Mutual Foundation.

No one felt their affiliations presented them with a conflict of interest.

1. [24233](#) Adopting the Madison Cultural Plan

Committee members had received and reviewed compiled comments provided by staff (attached). Chair Katz invited committee members to discuss how they would like to move forward. Steve Goldberg asked the group, "What do we want the end result to be?" Ald Rhodes-Conway replied that she hoped the group would approve a finalized plan that members of the committee are comfortable will guide arts and culture in Madison over the next five years; that the Common Council will support and adopt; and that others in the community will embrace and use." She suggested the committee empower staff to make editorial changes, that the committee move through all the comments, and that the body make sure that their comments and concerns are heard. Committee members agreed. Ald Maniaci added that she hoped the body would deliver a policy document that was focused on creating jobs and the creative economy. "Be adventurous," she advised. The committee decided to focus on the recommendations portion of the draft.

Recommendations were approved as follows:

1. The Madison Common Council should revise Madison General Ordinance 8.33, redefining the Madison Arts Commission's membership and role, broadening its responsibility to include arts and culture rather than art alone. (See Appendix A: Restructuring the Madison Arts Commission) [2011] (In appendix A, remove reference to size of MAC and approve representation from the suggested sectors)

2. The Department of Planning, Community, and Economic Development should convene a Creative Initiatives Staff Team staffed by the Neighborhood Planning, Preservation & Design Section. The Creative Initiatives Staff Team should be responsible to advance practice regarding creative sector issues in the built environment and in the city's social and economic development work. (See Appendix B: The Creative Initiatives Staff Team) [2011]

3. The Madison Arts Commission should take steps to re-prioritize staff responsibilities, making room for obligations associated with the Creative Initiatives Staff Team

4. The Madison Arts Commission should refine its approach to grant making and explore the options for reducing the workload associated with its arts grants while increasing access.

Committee members decided to schedule three additional meetings to go through the recommendations, voting to approve, reject, or discuss and revise.

A motion was made by Baldwin, seconded by Goldberg, authorizing the Arts Administrator to make non-substantive edits that improve clarity and tone, while being concise and constructive. The motion passed by voice vote/other. Committee members requested staff to pay attention to comments received regarding the discussion of the draft document.

ADJOURNMENT

A motion was made by Mireles, seconded by Goldberg, to Adjourn at 7:04 pm. The motion passed by voice vote/other.