



Change of Conditions

Fee: \$25.00

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

(Agenda Item Number) _____

(Legistar file number) _____

(License number) _____

17 (Alder District #) 6089 (Police Sector)

Office Use Only

Class A: Beer, Liquor, Cider
 Class B: Beer, Liquor,
 Class C Wine

Licensed Premises Information

This application modifies existing alcohol license number: LICLIA-2020-00860
 Business dba Name: 7 Seas Liquor
 Licensed Address: 1763 Thierer ROAD madison wi 53704
 Premise Capacity: _____ Liquor/Beer Agent Name: Kambha Lal (Ray)
80 % Alcohol, 10 % Food, 10 % Other Alder, District #: _____ Police Sector: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Bains Brother L.L.C
 Business Mailing Address: 1763 Thierer ROAD madison-wi-53704
 Business Contact Name, Position: Kambha Lal (Ray) owner
 Business Phone: 608-284-9484 Business Email: BPFastTrack@xaloo.com
678-542-4344

Description of Change to Conditions: 200 mL LIQUOR 50ML
and please see attach copy
of current conditions 1, 2, 3, 4 I wanted
like to change to a normal class A and
class B license thanke

[Signature]
 Authorized Signature

3/12/2022
 Date

Orange sign and business card issued
 "License Renewals & Changes" brochure with next steps issued
 Office Use Only



**City of Madison
Class A Beer
Class A Liquor**



License No. LICLIA-2020-00860

**BAINS BROTHERS LLC
7 SEAS LIQUOR
LIQUOR/BEER AGENT: KANHIA LAL
1763 THIERER RD
MADISON, WI 53704**

Expiration Date 06/30/2022
Date Issued 05/03/2021

Mayor

City Clerk

PURSUANT TO SECTION 38 OF THE MADISON GENERAL ORDINANCES AND CHAPTE
OF THE WISCONSIN STATE STATUTES.

Premises: approx. 3,476 sq. ft. liquor store. Alcohol stored on the sales floor and cooler as w
as stock room.

Common Council granted 2/2/2021 with the following conditions:

1. The establishment shall not sell, dispense or give away fermented malt beverages in the o
container in amounts less than the amount contained in a six pack of 12 ounce bottles or can
This is only applicable to fermented malt beverages which fall into the following categories of
brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy
brands), Malt Liquor & similarly situated imported brands.
2. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispens
given away in the original container in amounts less than a four pack of 12 ounce bottles or c
Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed
given away in the original container in amounts less than a six pack of 12 ounce bottles or ca
3. The establishment shall not sell, dispense or give away intoxicating liquor in the original
container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' sha
include wine in the original container with an alcohol content of 15% or less by volume.
4. The establishment shall not sell, dispense or give away flavored fortified wines in the origir
container with an alcohol content of more than 12.5% alcohol by volume, where spirits have l
added to the wine that have not been produced from the same fruit as the wine, for consump
off the licensed premises. This prohibition shall not apply to any other wine product as define
Wisconsin State Statute §125.02(22).