



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

Thursday, February 24, 2011

8:00 AM

215 Martin Luther King, Jr. Blvd.
Room LL-130 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 7 -

Scott Peters; Lynn E. Edlefsen; Nicole K. Anderson; Michael B. Jacob;
Patricia A. Lasky; Diane B. Adams and Celsa G. Rodriguez

Absent: 1 -

Joanna R. Parker

Excused: 1 -

Shiva Bidar-Sielaff

Staff Present: Monica Host, Becky Schesny

Lasky called the meeting to order at 8 am.

APPROVAL OF MINUTES

MOTION by Edlefsen, seconded by Anderson to approve the September 22 minutes. Motion passed by voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

[20530](#)

Disclosures and Recusals

Ethics Board passed a rule requiring all committees to address this issue at each meeting. The Legistar system will automatically be adding this item to all future agendas. This gives committee members the opportunity to disclose any possible conflicts of interest based upon agenda items. Conflicts can also be addressed when the agenda item is discussed.

Jacob is involved with the Ethics Committee and has asked them for specifics on when to vote on a slate of issues such as summer process when committees vote on funding a group of agencies at once. When more info is available it will be shared with the ECCEC.

DISCUSSION ITEMS

1. [20531](#) Nomination of Committee Chair and Community Services Committee representative

MOTION by Edlefson, seconded by Adams to nominate Scott Peters as the ECCEC Chair. Motion passed unanimously by voice vote.

MOTION by Adams, seconded by Peters to nominate Nicole Anderson as the ECCEC representative to the Community Services Committee. Motion passed by unanimous vote.

There are currently 3 vacancies on the committee. Please forward information to those interested in applying. Applications can be submitted to the Mayor's Office.

2. [21110](#) Update on Child Care Staff Positions

Jolene Ibeling left the department at the end of 2010. Monica Host has been hired as her replacement. The department is currently interviewing to fill 2 Child Care Specialist positions to start in March and April. When the new specialists are hired they will be introduced to the ECCEC. Vari del Moral Smith is out on medical leave and the Community Services office received permission to hire a temporary part time person to cover in her absence. Latundra Davis has temporarily been hired into this position.

Adams discussed the regulating and how accreditation and governing are connected and it is important they do not get captured by the process and with the Child Care centers. Madison Central Montessori gave up their accreditation, not wanting to meet the licensing requirements.

Edlefson asked that committee invite the following to attend an ECCEC meeting to discuss issues:

- new State Licensing Director
- Scott Zimmerman, MMSD
- Representative from the Madison Area Accredited Early Childhood Association

Adams raised the issue of the unions including center staff and FFC providers. Child care is prominent on the union website: ratings system, quality. Family child care decreased last year.

3. [20533](#) 2011 Meeting Schedule Discussion and Decision

The proposed meeting time is the 4th Thursday of the month at 8 am. Adams will not be present 4/28 and Peters will not be present 3/24.

The committee will look into the renewal of members whose term will expire in April 2011.

MOTION by Edlefson, seconded by Anderson to move the ECCEC meetings to the fourth Thursday of the month unless noted otherwise. Motion passed by voice vote.

4. [20535](#)

2011 Accreditation Fee Structure Guidelines

Host reviewed the accreditation fees and discussed the increase and difference between for-profit and non-profit rates.

Edlefson would like to see what the 2009 rates were.

Adams asked what percent of centers were non-profit? Host explained that about 5% are for-profit while the rest were non-profit. There are more for-profit centers applying for accreditation lately. The accreditation fees go into the general CDD pot of money.

Anderson asked about Here We Grow in Fitchburg and the status of their accreditation process. Ideally surrounding municipalities pay for City to come in and accreditation and do accreditation based on percentage of fees and staff time. Mayor wants City money to stay in the City. Edlefson would like to discuss accreditation at the next meeting. Especially the NAEYC accreditation costs versus the City cost and a review of the minutes regarding the Here We Grow decision.

5. [21459](#)

ECCEC 2011 Goals
Discussion of proposed planning effort.

Goals will include items listed above. Host discussed a division planning process (Where we will be in 5 years?) to review goals and policy of the accreditation program to make sure it continues to meet the needs of community. The process will include city staff, the committee, the child care community and families.

Jacob suggested doing a public hearing at the beginning of the process to encourage providers, parents, kids and tax payers to offer input. There is a provider survey which could be used to gather information and evaluate their satisfaction, identify areas for improvement and where there could be more support for centers. Edlefson suggested ways that the ECCEC could help with the survey. Lasky stated that it would help if staff could provide an outline/timeline.

Jacob added that consumers, parents and centers help guide the plan. Quantitative data will provide a breakdown of what is really helping and what is not. This gives us an overview of how accreditation is viewed by the community and consumers. Edlefson added that the survey should include a portion for parent and the level of support they receive from teachers. Jacob would like to hear about the Mayor's vision. This will be added to the 3/24 agenda. Host will have Bill Clingan talk to the mayor.

Anderson asked about MMSD restrictions of IEP? It was explained that they have already been implemented.

Edlefson would also like an update on the Rainbow PRIDE project and look into possible ongoing support or visits to centers versus waiting until there is a situation that requires assistance.

Anderson inquired about the child care tuition assistance program. Host explained there is currently a 6-12 month waiting list period. This year we are already projected to be \$57,000 over budget. Last year additional stabilization grants were awarded, and the waiting list opened to help families on a short term basis through November and December.

Adams added budget crisis information of a \$37 million decrease in money that comes from Feds to YoungStar, WI Shares through TANF.

6. [19470](#)

ECCEC Subcommittee

The March 24 ECCEC subcommittee will consist of Anderson, Adams and Lasky.

MOTION by Edlefson, seconded by Jacob to nominate Patricia Lasky as ECCEC Vice Chair. Motion passed by voice vote.

ADJOURNMENT

MOTION by Jacob, seconded by Adams to adjourn at 9:35 am. Motion passed by voice vote.