



Change of Officers

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703
licensing@cityofmadison.com
608-266-4601

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

(Agenda Item Number)

(Legistar file number)

LICLIA-2023-00295

(License number)

8-Zhang

(Alder District # and Name)

Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new officer/member/director** with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: LICLIA-2023-00295
Business dba Name: Regent St Liquor
Licensed Address: 916 Regent St; Madison, WI 53715
Liquor/Beer Agent Name: John Heibl Alder, District #: 8

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Regent Liquor LTD
Business Mailing Address: 916 Regent St; Madison, WI 53715
Business Contact Name, Position: John Heibl
Business Phone: 608-255-5839 Business Email: nolmi@aol.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
William F Heibl	president

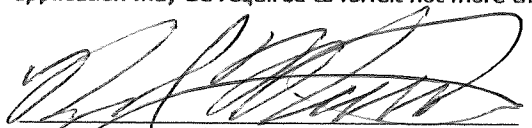
Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

No Yes, explain: _____

After this change, how many total officers/members/directors will be in the organization?: 4

Will this change alter your business plan? No Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


Authorized Signature

3/23/26
Date

Form submitted by mail/e-mail
Office Use Only