

# URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

This form may also be completed online at: http://www.cityofmadison.com/planning/documents/UDCapplication.pdf 215 Martin Luther King Jr. Blvd; Room LL-100 PO Box 2985; Madison, Wisconsin 53701-2985 Phone: 608.266.4635 | Facsimile: 608.267.8739

Please complete all sections of the application, including the desired meeting date and the type of action requested.

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Date Submitted: JULY 14, 2017	Informational Presentation
UDC Meeting Date: <u>AUCUST 2</u> , <u>2017</u> Combined Schedule Plan Commission Date (if applicable):	
Combined Scriedule Flan Commission Date (II applicable).	Final Approval
1. Project Address: 601 RAYOVAL DRIVE	<u>:</u>
Project Title (if any): PARKING LOT EXPAN	SION AND RECONSTRUCTION
2. This is an application for (Check all that apply to this UDC application)  New Development Alteration to an Existing or Pro	
	eviously-Approved Development
A. Project Type:  Project in an Urban Design District* (public hearing-\$300 fee)	
Project in the Downtown Core District (DC) or Urban N	
☐ Suburban Employment Center (SEC) or Campus Institut	
☐ Planned Development (PD)	
<ul><li>General Development Plan (GDP)</li></ul>	
Specific Implementation Plan (SIP)	
☐ Planned Multi-Use Site or Planned Residential Comple	(
B. Signage:	
Comprehensive Design Review* (public hearing-\$300 fee)	☐ Street Graphics Variance* (public hearing-\$300 fee)
☐ Signage Exception(s) in an Urban Design District (public h	earing-\$300 fee)
C. Other:	
Please specify:	
3. Applicant, Agent & Property Owner Information:	
Applicant Name: JODY SHAN	Company: POTTER LAWSON INC.
	Ocity/State: MAOISON WI zip: 53705
Telephone:(608) 214-274	Email: JODYS & POTTERLAWSON. GOM
Project Contact Person: JODN SHAW	Company: POTTER LAWSON INC.
Street Address: 749 UNIVERSITY ROW SUITE \$00	City/State: MADISON Zip: 53705
Telephone: (608) 214-2141 Fax: (1)	Email: JOOYSD POTTERLAWSON. COM
Project Owner (if not applicant) : EXACT SUENCES	
Street Address: 441 CHARMANY PRIVE	City/State: MADISON   W1 Zip: 53719
Telephone: (608) 210 5176 Fax: ()	Email: JSCHELEVERD EXACTSCIENCES. COM
4. Applicant Declarations:	
A. Prior to submitting this application, the applicant is required to discuss the application was discussed with AL MARTIN on	proposed project with Urban Design Commission staff. This
(name of staff person)	(date of meeting)
B. The applicant attests that all required materials are included in this submit the application deadline, the application will not be placed on an Urban Desig	
\mathrea = 0.10 a.s.\	Relationship to Property ARCHITECT
Name of Applicant SHAW	Relationship to Property Approximately
Authorized Signature	Date OIIAICOII



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Please complete all sections of the application, including the desired meeting date and the type of action requested.

UDC Meeting Date: AUGUST 2, 2017 Combined Schedule Plan Commission Date (if applicable):	☐ Informational Presentation ☐ Initial Approval ☐ Final Approval
1. Project Address: 601 RAYOVAC DRIVE Project Title (if any): PARKING LOT EXPAN	SION AND RECONSTRUCTION
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B. Signage:  Comprehensive Design Review* (public hearing-\$300 fee) Signage Exception(s) in an Urban Design District (public hearing-\$300 fee) C. Other: Please specify:  Applicant, Agent & Property Owner Information:	☐ Street Graphics Variance* (public hearing-\$300 fee)
Applicant Name: JODY SHAN	Company: POTTER LAWSON INC.  DCity/State: MAOISON, WI Zip: 53705  Email: JODYS D POTTERLAWSON. GOM
Project Contact Person: JODY SHAW  Street Address: 749 UNIVERSITY ROW SUITE \$00  Telephone: (608) 274-2741 Fax:( )	Company: POTTER LAWSON INC.  City/State: MADISON Zip: 53705  Email: JOOYSD POTTERLAWSON. COM
Project Owner (if not applicant): EXACT SCIENCES  Street Address: 441 CHARMANY DRIVE  Telephone: (608) 210 5176 Fax: ( )  4. Applicant Declarations:	City/State: MADISON   WI Zip: 53719 Email: JSCHRIEVER EXACTSCIENCES. COM
A. Prior to submitting this application, the applicant is required to discuss the application was discussed with AL MARTIN on (name of staff person)  B. The applicant attests that all required materials are included in this submitted application will not for placed on an Urban Posici	7 112 12017 (date of meeting) cal and understands that if any required information is not provided by
Name of Applicant  Authorized Signature	Relationship to Property ARCHITECT  Date 07 14 2017



# Parking Lot Expansion and Reconstruction

601 Rayovac Drive Urban Design Commission 07.19.2017



Letter of Intent:

Parking Lot Expansion and Reconstruction.

The client is currently engaging in a remodeling project for the first floor of the Office building at 601 Rayovac Drive. They are projected to have 430 staff members in that build-out by the end of this year, and are scheduled to occupy in the middle of October of this year.

The current site has a parking capacity of 569 stalls. However, the client is on track to begin construction on the first phase of a new Clinical lab and Warehouse facility in October of this year. This project will remove 277 of the existing stalls on site, leaving the office tenants extremely short on parking stalls.

This project will add one double row of parking on the Western edge of the existing parking lot, and reconfigure the interior layout by reducing the islands to be more efficient so as to increase the capacity of the lot to approximately 489 stalls (including 11 accessible stalls). There is some regrading associated with the expansion and a site wall on the south western edge of the parking lot to allow for area for landscape screening. A small retention basin is also planned for the parking lot to meet current standards for storm water control.

This reconstruction is critical to the project moving into the Existing building by providing adequate parking for the staffing projections. The client intends to move into other floors of the existing office building in later phases, and will outgrow this parking lot, but intends to provide additional on site parking in later phases to account for that growth. Please see the Phase 1 of the Clinical Lab for how this new parking supports the future development.

We recognize the potential for new Clinical lab project to not occur through unforeseen circumstances, so we have provided the following parking counts for the existing site, provided that parking lot is expanded, but the other existing parking does not get removed. The Office building was constructed in 1984, when office design required far less density, so by current standards, we believe the site can handle the additional parking stalls and not be over parked.

Existing Office building (A): 159,000 SF Existing Manufacturing Building (B): 80,000 SF Existing Parking Stalls: 569 Stalls

Madison Ordinances, parking for Offices, allow a range of 1 stall per 250 to 400 gross square feet.

Assuming both buildings (A and B) could be used as office functions (239,000 SF) the site can handle 597 to 956 stalls.

Alternately by using the Madison Ordinances for Light Manufacturing, we could use 1 stall per employee for Building (B). We could assume 1 person per 300 to 500 gross square feet, for a projected range of 160 to 266 employees (stalls). This would provide a total range of 557 to 902 stalls.

If we expanded the parking lot and then phase one of the new building did not happen, we would grow to 773 stalls on site which fits nicely in the ranges above.

The project is located in Urban Design District 2, which has guidelines for parking. This parking area is not visible from Schroeder road. The landscape plan will build on the existing screening provided, and reinforce the screening to the Beltline and adjacent properties. Plant Material will follow the guidelines as set in the UDD2 document.

PARKING LOT EXPANSION AND RECONSTRUCTION 601 RAYOVAC DRIVE 2017.01.02 July 19, 2017



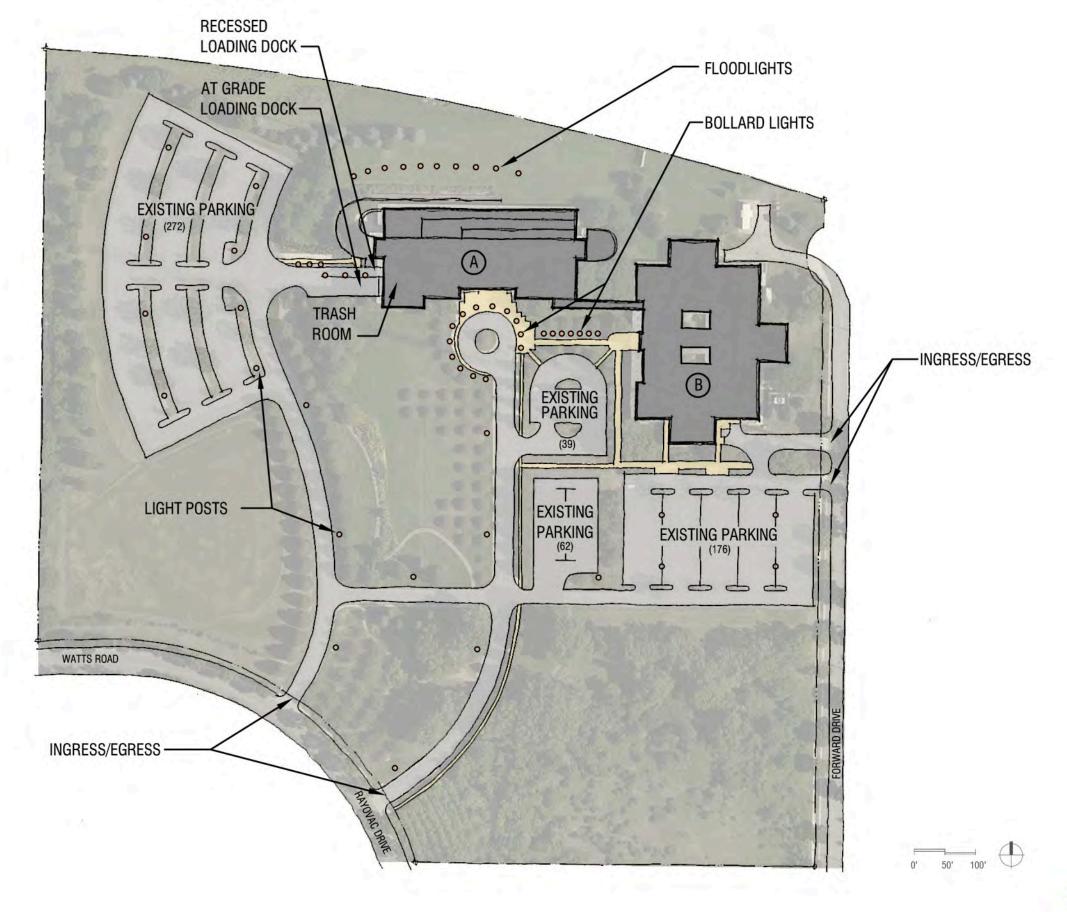








- (A) Existing Office Building
- B Existing Tech Center



















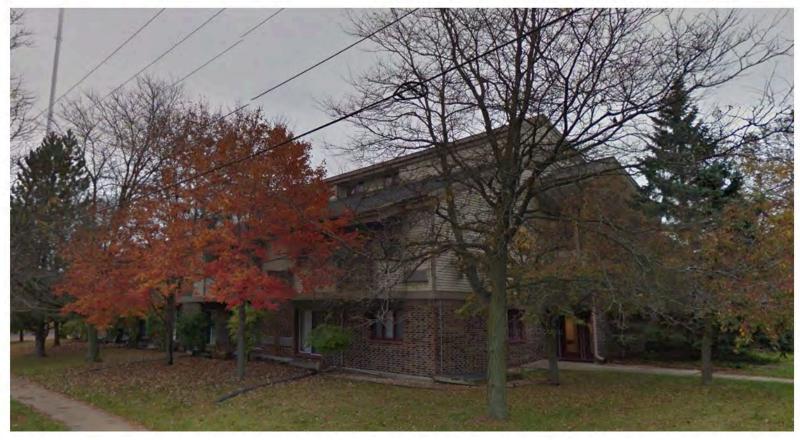




















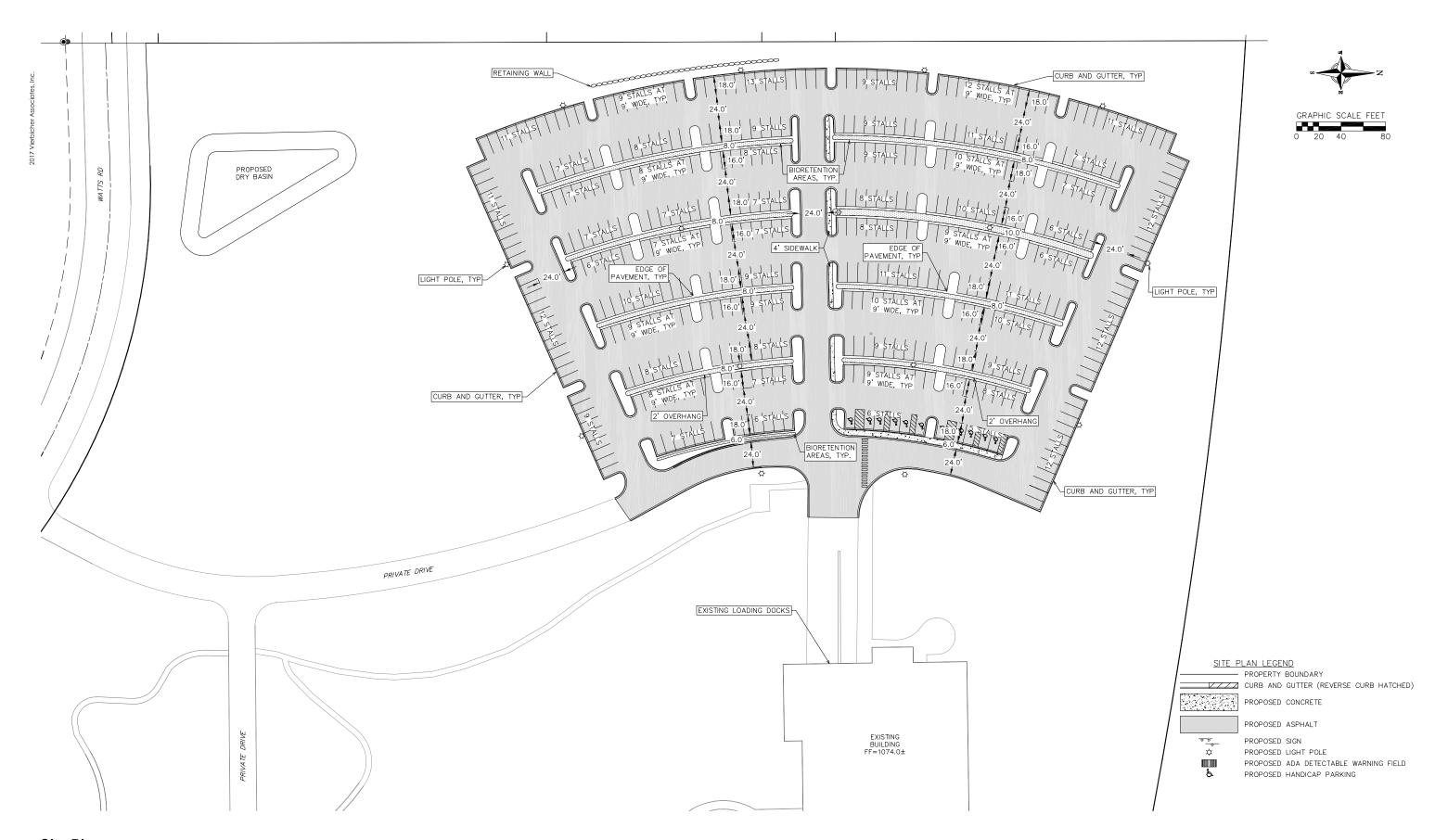


View towards Watts/Rayovac streets

View towards Beltline



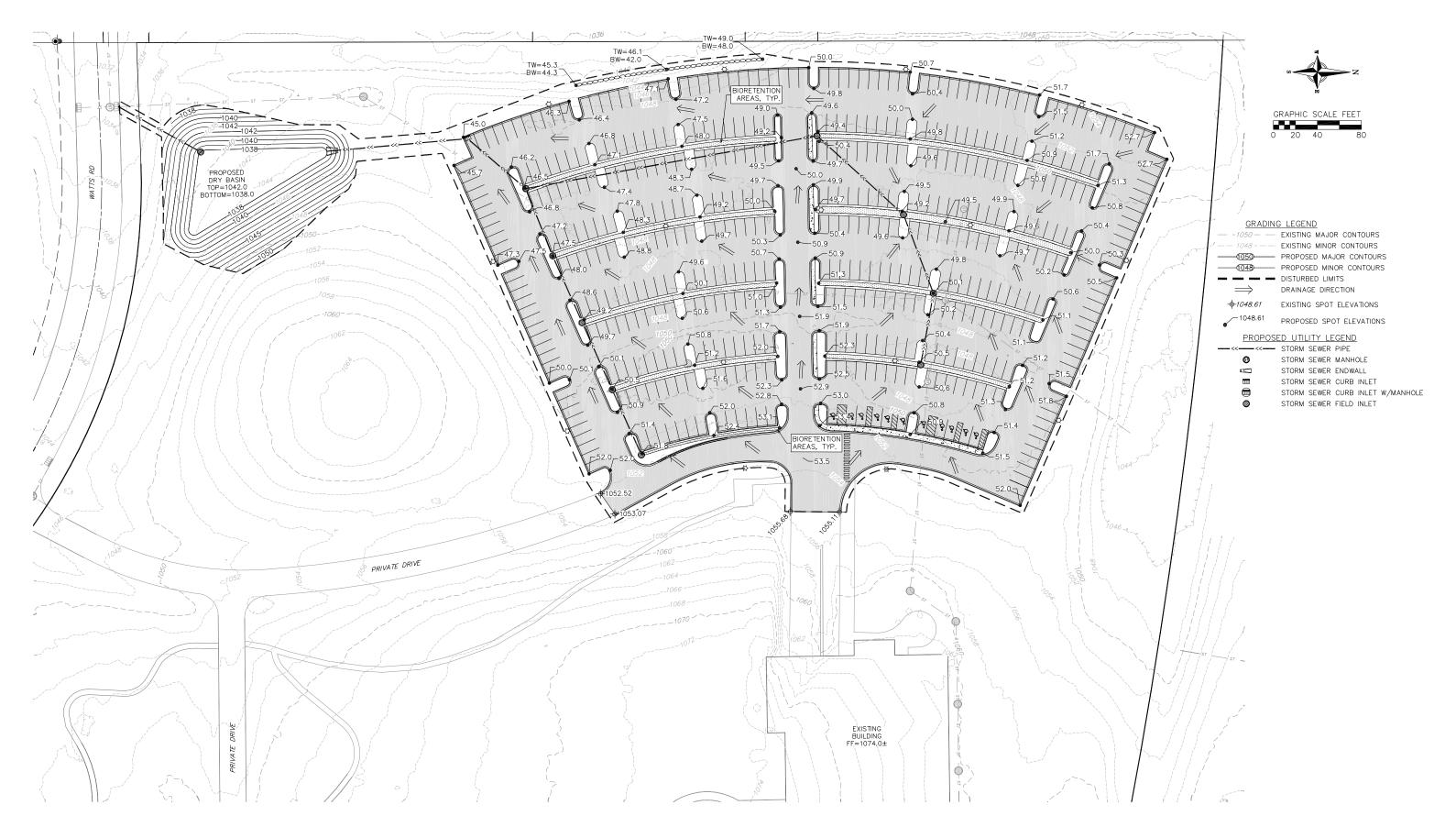






PARKING LOT EXPANSION AND RECONSTRUCTION 601 RAYOVAC DRIVE 2017.01.02 July 19, 2017

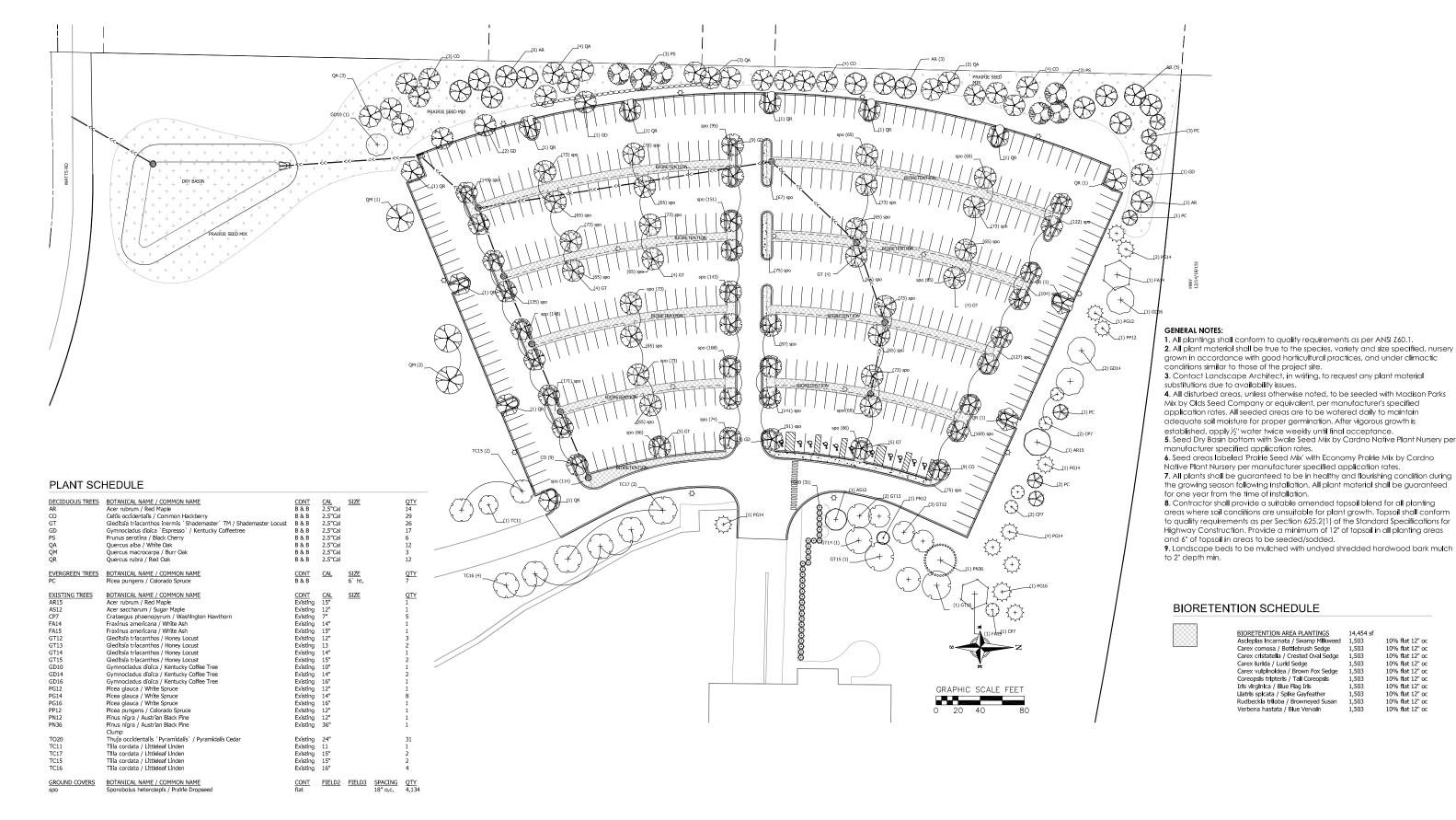




# **Grading Plan**

PARKING LOT EXPANSION AND RECONSTRUCTION 601 RAYOVAC DRIVE 2017.01.02 July 19, 2017





### Landscape Plan

PARKING LOT EXPANSION AND RECONSTRUCTION 601 RAYOVAC DRIVE 2017.01.02 July 19, 2017



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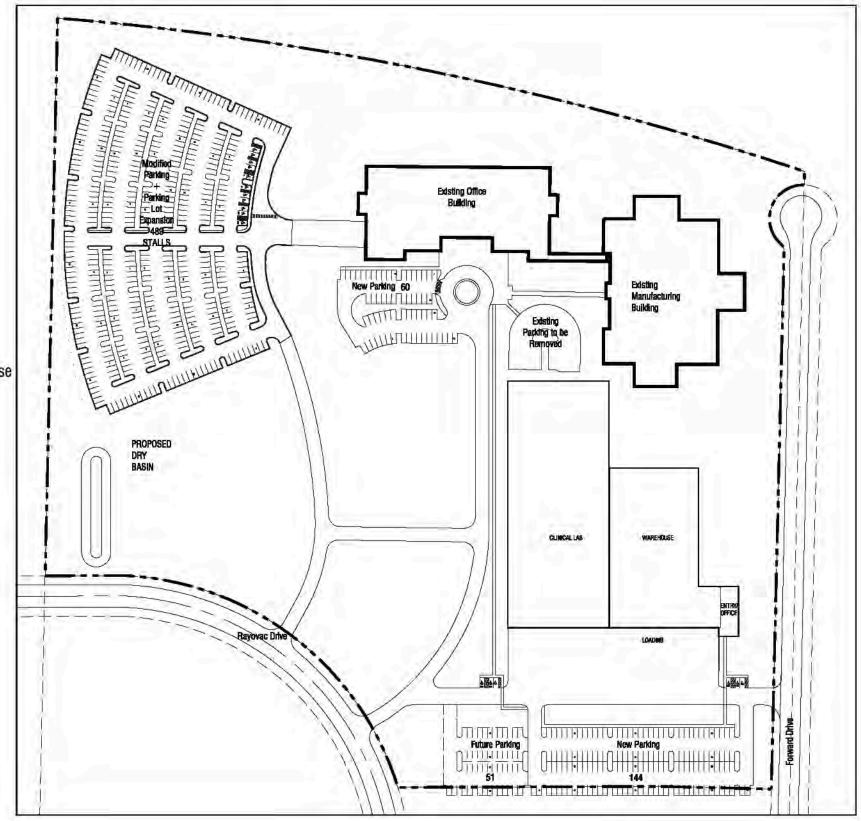
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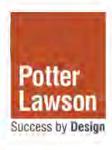
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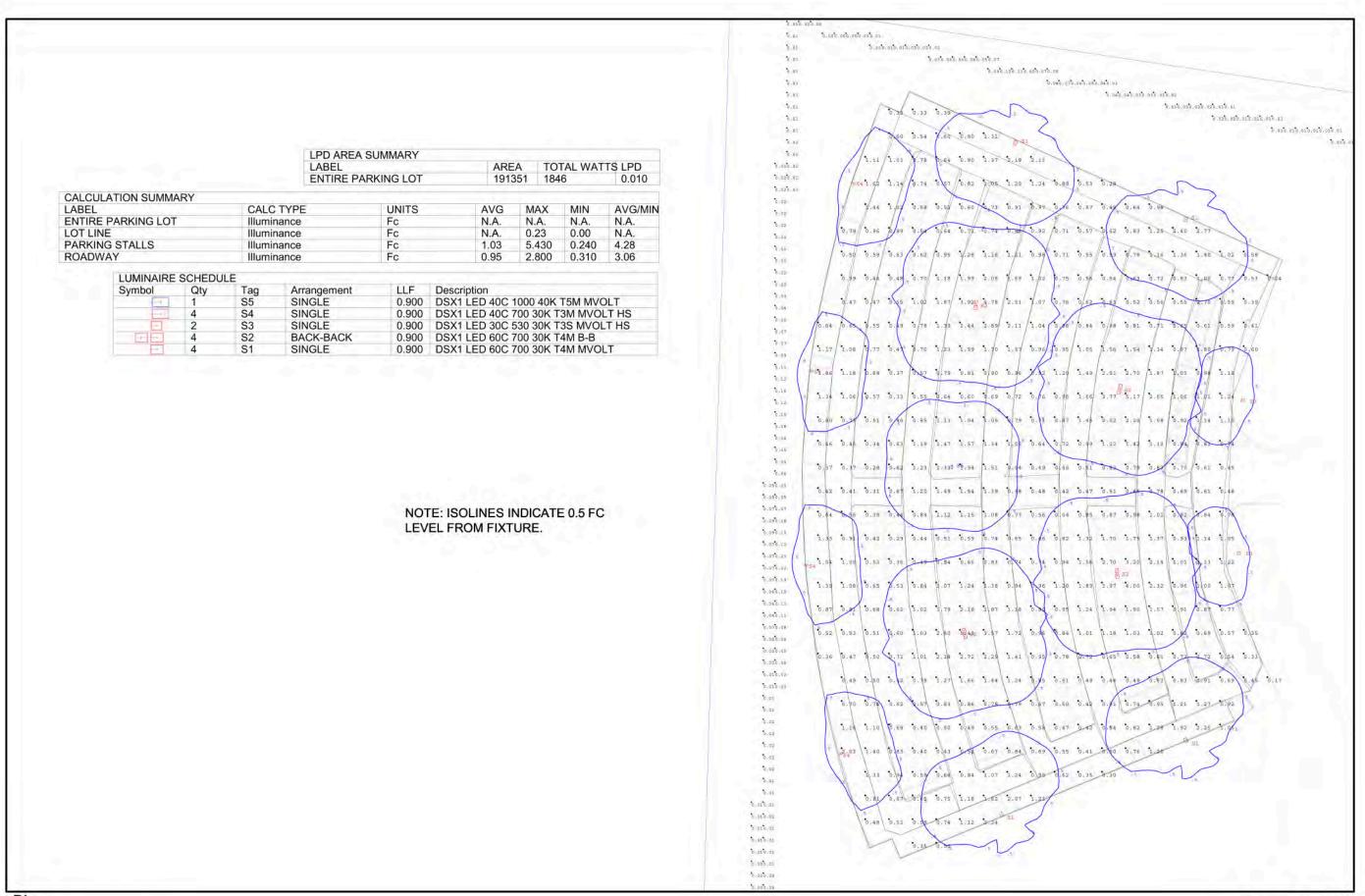
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	EVICTING	DUACE 4
2000	EXISTING	3.19.77
OFFICE	159,000	159,000
AMENITY	00 000+	
MANUFACTURING	80,000*	70 0001
CLINICAL LAB		78,300**
PENTHOUSE/MEZZ.		32,000
WAREHOUSE		50,500
I CAT AL ADDLAS	150 000	207 200
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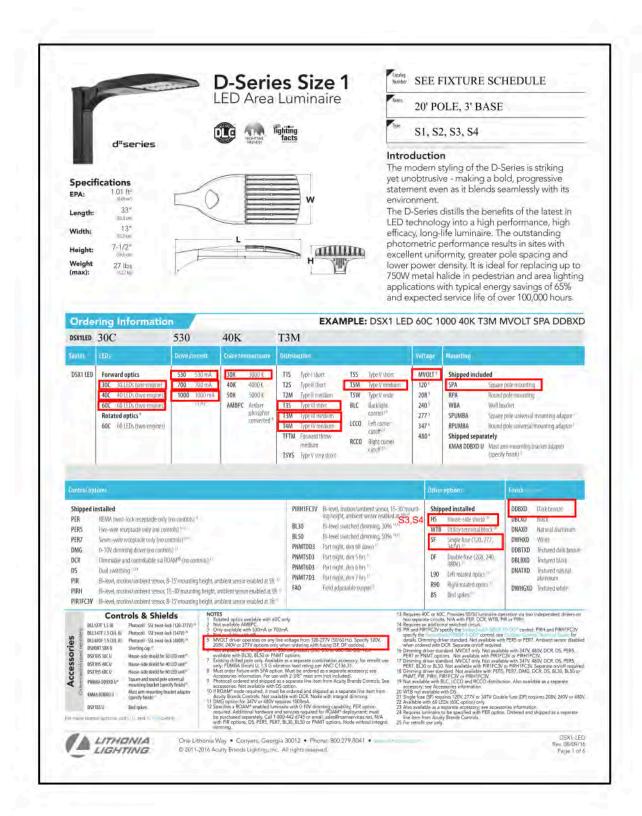


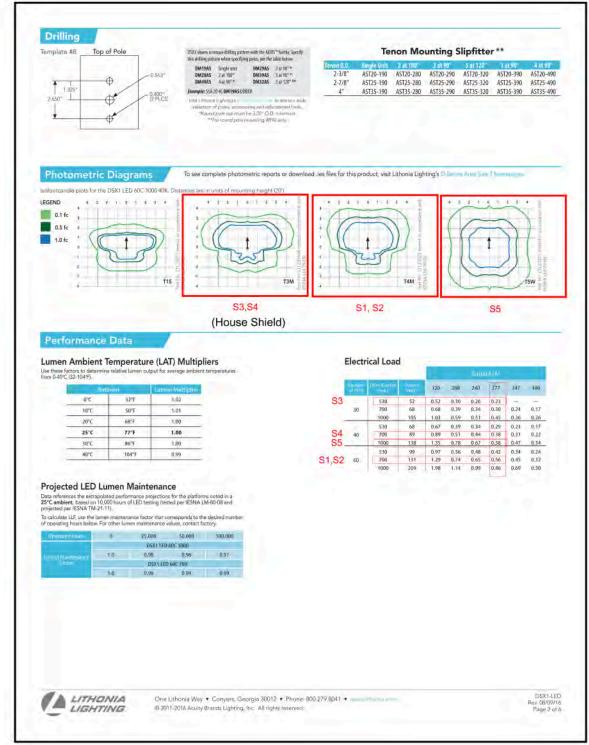






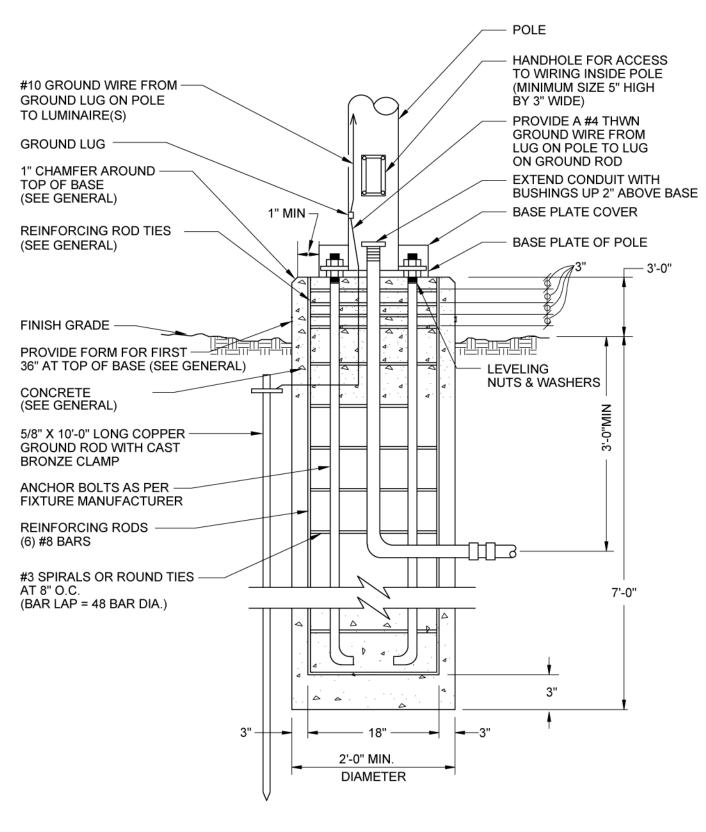














PARKING LOT EXPANSION AND RECONSTRUCTION 601 RAYOVAC DRIVE 2017.01.02 July 18, 2017



