

## MT BEA FUND ACTIVITY MEMO

DATE: Wednesday, September 3, 2025

SUBJECT: MT BEAAC Meeting

MT BEAAC Meeting

Tuesday, September 16, 2025 / 4:00 pm-4:30 pm

Meeting held via Zoom

For the calendar year 2025, the committee has \$270,000 to appropriate. After the July 15, 2025, meeting, there existed a balance in the fund of \$10,493. Re-appropriations below of \$102,180, leaves the committee with available funds of \$112,673 to consider and appropriate at this meeting. There are three new event requests, which will leave a remaining balance of \$59,773 in the fund.

**Re-appropriations** to address at this meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount that had been approved.

Group & Event Name	Event Dates	Award Amount	Paid Amount	Amount Re-appr	Award / Pick-up RN	Date Approved	Reason
Event Service Professionals Assoc - 2027 Annual Conference	2027, Jan 22-26	\$12,750	\$0	\$12,750	850 / n/a	7/15/25	Loss – board prefers “all under one roof” setting
Handweavers Guild of America - 2026 Convergence	2026, Jul 28-Aug 2	\$31,500	\$0	\$31,500	2100 / n/a	12/3/24	Loss – board prefers “all under one roof” setting
Assoc of College & Univ Housing Officers-Intl - 2029 Content Conf	2029, Oct 14-18	\$31,500	\$0	\$31,500	2100 / n/a	7/15/25	Loss – Revising the event, cancelled for now, will reissue
Potato Association of America - 109th Annual Meeting	2025, July 27-31	\$16,500	\$9,565	\$6,935	1100 / 542	5/14/24	Room Pick up did not meet the requirements for full payment
Solution Tree - 2025 PLC Institute	2025, Aug 4-6	\$13,500	\$10,505	\$2,995	895 / 592	5/19/20	Room Pick up did not meet the requirements for full payment
Master Brewers Association of the Americas - 2026 Annual Conf	2026, Aug 4-8	\$16,500	\$0	\$16,500	1100 / n/a	5/6/25	Loss – Board has decided to reassess the event.
<b>Total to Re-appropriate at this meeting:</b>				<b>\$102,180</b>			

### Fund Requests for this meeting, September 16, 2025.

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
American Association of Teachers of German - 2027 AATG Conference	2027, Sep 24-26	\$7,500	Facility Rental	450	500	\$462,170
Embroiderers' Guild of America - EGA 2028 National Conference	2028, Aug 27-Sep 4	\$18,400	Facility Rental	325	1227	\$607,855
American Cheese Society - 2027 Annual Conference	2027 July 11-17	\$27,000	Facility Rental	1200	1800	\$1,129,032
<b>Total requests for funding approval at this meeting:</b>		<b>\$52,900</b>		<b>1,975</b>	<b>3,527</b>	<b>\$2,199,057</b>

### Roll-over of funds Request

Group & Event Name	Dates Approved For	New Event Dates	Amount	Originally approve date	Attendance	Room Nights	Direct Spending
National College Testing Association	2027, Jul 26-31	2028, Jul 24-28	\$18,075	2/25/25	400	1205	\$486,660
Wisconsin Park & Recreation Assoc	2028, Jan 25-28	2029, Jan 24-28	\$12,450	12/3/24	400	830	\$277,634