



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, July 19, 2023

5:00 PM

VIRTUAL

The City of Madison is holding the Economic Development Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to EDC@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 847 0779 1709

CALL TO ORDER / ROLL CALL

The meeting was Called to Order at 5:04pm. Harris chaired the meeting.

Staff present: Ouk, Mikolajewski, Klawiter, Miller, Rolfs, Gromacki

Present: 7 - Nasra Wehelie; Afra S. Smith; Susan M. Bulgrin; Wayne R. Harris; Kabah Bah; John W. Duncan and Sabrina V. Madison

Excused: 3 - Jeffrey J. Liggon; Nicholas J.C. Paris and Seth W. Lentz

APPROVAL OF MINUTES

A motion was made by Bulgrin, seconded by Wehelie, to Approve the Minutes from the June 21, 2023. The motion passed by voice vote.

PUBLIC COMMENT

[78843](#) Public Comment - EDC 7/19/23

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

1. [78846](#) Staff Presentation and Discussion Regarding Small Cap TIF Loan Program

Attachments: [Approved Small Cap TIF Loan Program Resolution \(Legistar #78323\).pdf](#)
[Small Cap TIF Business Loan Program - 2023.pdf](#)

Gromacki presented an overview of the Small Cap TIF Loan Program, followed by questions from committee members.
2. [77859](#) South Madison Staff Update: TID 51 and Land Banking

Attachments: [TID 51 Project Plan and Boundary](#)
[12001 TID 51 52 53 54 EDC Presentation 2023 7-19.pdf](#)

Rolfs and Gromacki presented an overview of TID 51, followed by questions from committee members.
3. [78851](#) TIF Staff Update Regarding New TID #52, 53, and 54

Attachments: [TID 52 Project Plan and Boundary](#)
[TID 54 Project Plan and Boundary](#)
[TID 53 Project Plan and Boundary](#)
[12001 TID 51 52 53 54 EDC Presentation 2023 7-19.pdf](#)

Rolfs and Gromacki presented an overview of each TIF District Plan, followed

by questions from committee members.

4. [76664](#) Office of Business Resources Financial Assistance Programs

Attachments: [EDC 2023-Final-Updated 6.21.23.pdf](#)

Ouk presented several resources and programs administered by the Office of Business Resources, followed by questions from committee members. Ouk was asked to follow up at a later meeting regarding the success of these programs.

5. [78859](#) Future EDC Agenda Items

Possible future agenda item: update of Covid recovery funds.

ADJOURNMENT

A motion was made by Bulgrin, seconded by Wehelie, to Adjourn at 6:22pm. The motion passed by voice vote.