



Kevin Briski
Madison Parks Superintendent

Madison Parks Division
www.cityofmadison.com/parks

Administrative Office
Planning and Development
Community & Recreation Services
210 ML King, Jr. Blvd. Rm. 104
P.O. Box 2987
Madison, WI 53701-2987
Phone: 608.266.4711
Fax: 608.267.1162
Textnet: 866.704.2315

Parks Operations Offices
Goodman Maintenance Facility
1402 Wingra Creek Pkwy.
West Parks, 608.266.9214
West Forestry, 608.266.4816
Construction, 608.266.6289
Conservation, 608.267.4918

Sycamore Maintenance Facility
4602 Sycamore Ave.
East Parks, 608.246.4508
East Forestry, 608.266.4816

Olbrich Botanical Gardens
3330 Atwood Ave., 608.246.4550

Warner Park Community
Recreation Center
1625 Northport Dr., 608.245.3690

Irwin A. & Robert D. Goodman Pool
325 Olin Ave., 608.264.9292

Golf Madison Parks
Supervisor, 608.838.3920
Glenway Golf Course
3747 Speedway Rd., 608.266.4737
Monona Golf Course
111 East Dean Ave., 608.266.4736
Odana Hills Golf Course
4635 Odana Rd., 608.266.4724
Yahara Hills Golf Course
6701 E. Broadway, 608.838.3126

State Street Mall/Concourse
Maintenance
211 S. Fairchild St., 608.266.6031

Forest Hill Cemetery
1 Speedway Rd., 608.266.4720



A Proud Division of
the City of Madison

MEMORANDUM

TO: Parks Commission
FROM: Kevin Briski, Parks Superintendent

DATE: June 11, 2013
RE: Pontoon Porch request.

Attached is a memorandum from Assistant City Attorney Doran Viste that I requested, pursuant to the request from Pontoon Porch to issue "an annual permit to load and unload guests from the Olin Park piers." As the memorandum summarizes, Pontoon Porch's request can be summarized as both a request for a parks vending permit allowing Pontoon Porch to sell its services at the Olin Park boat launch, along with a request for the City to enter into an agreement with Pontoon Porch allowing it to use the City boat launch at Olin Park to load and unload passengers.

As noted by ACA Viste, the Parks Commission has delegated the authority to issue parks vending permits to the Parks Division. Based upon my review of Pontoon Porch's business plan, MGO *.17 and ACA Viste's memo, I believe that, even if Pontoon Porch had properly applied for a parks vending permit (which it did not), that it would not qualify for such a permit. Indeed, no such vending permits have been issued by a Parks Superintendent for what Pontoon Porch is requesting. Additionally, Madison Parks has an obligation to the public and the fee paying users of the boat launches to maintain the boat launches and parking lots in a unobstructed condition. Pontoon Porch, by using the boat launch piers for docking, loading and unloading purposes, and having its customers use the boat launch parking lot while on their outing is contrary to this obligation.

As Parks Superintendent, I do not support or recommend issuing Pontoon Porch a parks vending permit, nor would I approve of any other City boat launch, in this manner. The Parks Division is concerned that, contrary to the other authorized uses of our piers and facilities, that this proposed use could create an environment and precedent for private commercial use of public piers and public lands.

Regardless, should the Parks Commission indicate that it is willing to approve an agreement with Pontoon Porch, under the recently amended and approved MGO 8.188, Park Staff will consider this direction and look at other City owned non-boat launch piers for such purposes.

Lastly, I submit to a copy of a page on Pontoon Porch's web site. In the welcome remarks it states, Pontoon Porch LLC. rental base is located at the Olin Park boat docks. As it is clearly stated in ACA Viste memorandum, Pontoon Porch has been found to be in violation by the Madison Municipal Court of city ordinances arising from its operation at Olin Park in 2012. It is a concern that Pontoon Porch appears to maintaining its operation at Olin Park, even while the Parks Division and the Parks Commission is considering it request to legally use the park property.