

**2-27-14 DRAFT**

**Legislative File ID: 32220**

**Downtown Coordinating Committee Priorities for 2014**

Priorities for the Downtown Coordinating Committee for 2014 should be broken down into the following general categories:

- Mall Maintenance Reports and Activities
- Downtown Public Amenities
- Downtown Conduct Issues
- Downtown Transportation Issues
- Other

Within each of these categories are several initiatives and other more specific issues that could become an item for a discussion at one or more DCC meetings. It is proposed that as the committee works through the discussion of these issues, a briefing, or small one-page report could be developed that highlights the concerns/ideas of the DCC and that could be passed along to other relevant City committees or City staff, as appropriate.

**A. Mall Maintenance Reports and Activities**

1. Mall Maintenance Reports – Monthly
2. Mall Maintenance Special Charges
3. Continued review and discussion of the Mall maintenance boundaries
4. Downtown Events Reports: Use of public rights-of-way coordinated with Street Use Staff Commission for special events and activities

**B. Downtown Public Amenities**

1. State Street Protocols and Policy Issues for competition of amenities within the right-of-way: bike racks, trash containers, outdoor cafes, kiosks, benches, etc.
2. Café /Vending requests at Vending Oversight Committee
3. Wayfinding signs and issues
4. Public Restrooms

**C. Shared Space Issues: People and Uses**

1. Top of State Street Issues
  - Placemaking Ideas with 100 State Group/DMI
  - Revisiting 100 blocks of North Carroll, West Mifflin St and Philosophers' Grove area
  - Ways to use budgeted funds for this area
2. 600 Block University Avenue (Frances, Lake and Gilman)
3. ALDO Update
4. Discussion of conduct issues surrounding State Street area in particular, and the downtown in general (report from Downtown Police Captain)
5. Busking – Street Performers
6. Outdoor music: Cafes and storefront amplification

#### **D. Downtown Transportation Issues**

1. Downtown Bike and Moped Issues
  - Bike and Moped parking study
  - Bikes riding on sidewalks in downtown area
2. Transportation Master Plan
  - Could include taxi cab issues, bus issues, and proposed bus terminal
3. South Capitol Transit Oriented Design (SCTOD)

#### **E. Other**

1. Lake Mendota lakefront path as recommended in the City's Downtown Plan
2. Downtown signage issues, including but not limited to wayfinding, sandwich boards signs, window signs
3. Review and discussion of Placemaking proposals
4. The continued oversight of the State Street Design Project once the State Street Design Oversight Committee is dissolved
5. Rhythm and Booms Downtown
6. Make Music Madison (Torkildson)
7. Downtown development proposals: information & potential impacts
  - New development proposals at/near Johnson, Broom and Dayton Streets

Items identified for upcoming DCC Meetings:

1. State Street Design Update: 700-800 Blocks (*Staff presentation 2/20/14*)
2. ALDO update
3. Public Bathrooms
4. Rhythm and Booms Update (G. Frank?)
5. Downtown Bike and Moped Study
6. State Street Amenities and Protocols (including wayfinding issues)
7. SCTOD

#### **DCC Core Duties from MGO 8.41**

- Provide a forum for public information and stewardship regarding the use of public space in the Downtown Area,
- Review regulations and policies affecting the Downtown Area, with particular emphasis on State Street and the Capitol Square, as a high-quality urban space for pedestrians in an environment that promotes healthy businesses.
- Consider ongoing issues of operation, design, safety, maintenance and use of the Downtown Area.
- Policies, regulations and city services that affect pedestrians, including people with disabilities; bicyclists; Mall Concourse maintenance; parking for bicycles, mopeds and automobiles; loading and unloading; motorized vehicles; signage and advertising; vending; sidewalk cafes; and streetscape items such as benches, planters and other street fixtures.
- Provide a forum for public information and stewardship for topics that affect the use of public space in the Downtown Area including trash, care of terrace trees and plants, use of sidewalks, placement of utility boxes and building maintenance.
- Consider any proposed ordinance amendments or new ordinances or resolutions regarding planning in the Downtown Area; or impacting upon the ongoing operation, safety, maintenance, enjoyment, use of, and scheduling and operation of special events in the Downtown Area.

**Preliminary DRAFT: For Downtown Coordinating Committee Discussion Only**

Topic		Committees	DCC Mission?	Notes:
<b>A. Mall Maintenance Reports and Downtown Events</b>				
1	Mall Maintenance Reports	DCC lead	Core DCC Mission	Traditional oversight by DCC
2	Mall Maintenance Special Charges	BoE, CC, DCC	Core DCC Mission	Traditional oversight by DCC
3	Mall Maintenance Boundaries	CC, DCC	Core DCC Mission	Traditional oversight by DCC
4	Special Events Downtown	Street Use Staff Commission, Common Council, DCC	Core DCC Mission	
<b>Downtown Public Amenities</b>				
1	State Street Amenity Protocols & Policy Issues	Staff & SSOC, DCC, UDC, CC	Core DCC Mission	There is no one entity coordinating these policies, planning staff currently tries to work with coordinating agencies on individual issues, DCC could become lead in this effort
2	Café/Vending Permits	VOC	?	
3	Wayfinding	Staff: Zoning Administrator	Core DCC Mission	
4	Public Restrooms	Staff	Yes	Staff team currently looking at this issue. DCC could play a role.
<b>Shared Space Issues: People and Uses</b>				
1	Top of State Street	none	Yes	DMI and staff team exploring issues
1a	100 blocks of W Mifflin and N Carroll	DCC, BPW	Yes	
2	600 Block of University Avenue	ALRC, Police, CC	?	
3	ALDO	ALRC, CC	?	
4	General Issues of Conduct Downtown	Community Services, Police,	?	Police
5	Street Performers	VOC	yes	Permit only required for amplification
6	Outdoor music: cafes and storefront amplification	?	yes	

	Topic	Committees	DCC Mission?	Notes:
<b>Downtown Transportation Issues</b>				
1	Downtown Bike and Moped Study	PBMVC	?	Scheduled to be completed in 2014 Does it include dealing bikes riding on downtown sidewalks?
2	Transportation Master Plan	LRTPC, PBMVC, TPC, PC	?	Includes taxi, bus and bus terminal issues. May be a role for DCC for downtown issues
3	South Capitol Transit Oriented Design (SCTOD)	SCTOD, LRTPC	?	
<b>Other</b>				
1	Lake Mendota Path	BPW, Planning, Engineering`	?	Long term project, acquiring right-of-way/easements to create path is part of early steps. Future Capitol Budget item.
2	Downtown Signage	UDC, Zoning	?	Wayfinding, sandwich boards, window signs and other issues
3	Placemaking Proposals	Staff	Yes	
4	State Street Design Project	SSOC, BPW, CC	Yes	DCC could resume oversight once SSOC has dissolved
5	Rhythm and Booms	?	?	Madison Festivals Inc is lead
6	Make Music Madison	Madison Arts Commission	?	
7	Downtown Development Proposals	Landmarks, UDC, PC, CC	?	Potential for periodic updates

Legend: City Boards, Commissions and Committees:

ALRC: Alcohol License Review Committee

BoE: Board of Estimates

BPW: Board of Public Works

CC: Common Council

Community Services: Community Services Committee

DCC: Downtown Coordinating Committee

Landmarks: Landmarks Commission

LRTPC: Long Range Transportation Planning Committee

MAC: Madison Arts Commission

PBMVC: Pedestrian/Bicycle/Motor Vehicle Commission

PC: Plan Commission

Parks: Parks Commission

TPC: Transit and Parking Commission

UDC: Urban Design Commission

SCTOD: South Capitol Transit Oriented Design Planning Study

SSOC: State Street Oversight Design Committee

VOC: Vending Oversight Committee

Other Entities: DMI: Downtown Madison Inc