



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 11/30/17

DEFINITE	2016	2017	2018	2019	2020	2021	Total	Δ Last Month
Convention	36	30	28	15	8	2	83	2
Conference	31	30	29	8	1	0	68	4
Banquet	236	216	124	0	0	0	340	21
Meeting	207	208	69	0	0	0	277	29
Consumer Show	24	20	10	3	0	0	33	3
Entertainment Event	145	124	51	0	0	0	175	35
DEFINITE TOTAL	679	628	311	26	9	2	976	94
% Δ Last Year		-8%						

PENDING	2017	2018	2019	2020	2021	Total
Convention	0	1	3	2	2	8
Conference	0	2	1	0	0	3
Banquet	0	14	0	0	0	14
Meeting	0	10	0	0	0	10
Consumer Show	0	1	0	0	0	1
Entertainment Event	0	0	0	0	0	0
PENDING TOTAL	0	28	4	2	2	36

TENTATIVE	2017	2018	2019	2020	2021	Total
Convention	0	1	19	23	17	60
Conference	0	3	5	3	2	13
Banquet	0	13	17	0	0	30
Meeting	0	9	5	2	0	16
Consumer Show	0	8	1	5	3	17
Entertainment Event	0	16	5	3	1	25
TENTATIVE TOTAL	0	50	52	36	23	161



MONONA
TERRACE

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ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 12/31/17

DEFINITE	2016	2017	2018	2019	2020	2021	Total	Δ Last Month
Convention	36	30	28	17	9	2	86	3
Conference	31	30	32	9	1	0	72	4
Banquet	236	217	129	0	0	0	346	6
Meeting	207	209	77	0	0	0	286	9
Consumer Show	24	20	11	3	0	0	34	1
Entertainment Event	145	123	60	0	0	0	183	8
DEFINITE TOTAL	679	629	337	29	10	2	1007	31
% Δ Last Year		-7%						

PENDING	2017	2018	2019	2020	2021	Total
Convention	0	0	2	2	2	6
Conference	0	1	0	0	1	2
Banquet	0	13	0	0	0	13
Meeting	0	6	0	0	0	6
Consumer Show	0	6	0	0	0	6
Entertainment Event	0	0	0	0	0	0
PENDING TOTAL	0	26	2	2	3	33

TENTATIVE	2017	2018	2019	2020	2021	Total
Convention	0	0	19	22	19	60
Conference	0	0	6	4	1	11
Banquet	0	18	24	0	0	42
Meeting	0	8	5	2	0	15
Consumer Show	0	0	1	5	3	9
Entertainment Event	0	18	5	3	1	27
TENTATIVE TOTAL	0	44	60	36	24	164