



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, October 19, 2011

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Call to Order/Roll Call

New committee member Samuel Stevenson was present and participated fully.

Present: 11 -

Rachel D. Lepak; Lisa Subeck; Michael E. Verveer; Mary Schauf; Roger Allen; Thomas J. Farley; Thomas A. Landgraf; David A. Hart; Allen A. Arntsen; Shiva Bidar-Sielaff and Thomas Sieger

Excused: 2 -

Barb Mercer and Pamela Bean

Approval of Minutes

A motion was made by Ald. Bidar-Sielaff, seconded by Farley, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

No disclosures or recusals were offered.

Public Hearing

Presentation of Consent Agenda

Changes of Agent

1. [24174](#) Change of Agent
Whiskey River LLC • dba Rev Jim's Roadhouse • 6402 Millpond Rd
New Agent: William Truman
Class B Combination Liquor & Beer • 75% alcohol, 25% food
Aldermanic District 16 (Alder Johnson) • Police Sector 621

A motion was made by Landgraf, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Corporate Control

2. [24143](#) Change of Corporate Control
Supervalu Holdings Inc • dba Apollo Liquors
Address 7455 Mineral Point Rd • Agent: Bradley Nauman
Class A Beer, Class A Liquor
Aldermanic District 09 (Alder Skidmore) • Police Sector 124

Supervalu Holdings Inc • dba Apollo Liquors
4141 Nakoosa Trl • Agent: Stephanie Whetsel
Class A Beer, Class A Liquor
Aldermanic District 03 (Alder Cnare) • Police Sector 607

Addition of two and removal of one officer

A motion was made by Landgraf, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

3. [23713](#) Change of Licensed Premise
Echo on Main Inc • dba Echo on Main • Capacity: 145
554 W Main St • Agent: Patrick Rynes
Class B Combination Liquor & Beer • 60% alcohol, 35% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 404
Expansion of premises to include parking lot during UW Badger home games

A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to Re-refer to the regular December 2011 ALRC meeting. The motion passed by voice vote/other.

4. [24180](#) Change of Licensed Premise
My Buddies LLC • dba My Buddies • Capacity: 280
4325 Lien Rd • Agent: Dale Wells
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 17 (Alder Clausius) • Police Sector 605
Change liquor license serving hours

A motion was made by Ald. Bidar-Sielaff, seconded by Ald. Subeck, to Re-refer. Sent to the ALCOHOL LICENSE REVIEW COMMITTEE March 2012 meeting. The motion passed by voice vote/other.

21+ Entertainment License

5. [23530](#) 21+ Entertainment License
Trinity LLC • Erin's Snug Irish Pub • Capacity: 300
4601 American Parkway • Agent: Jerry Waller
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 17 (Alder Clausius) • Police Sector 520

A motion was made by Arntsen, seconded by Ald. Subeck, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

New License - Public Hearing

6. [23873](#) Public Hearing - New License
Rosemary Corporation • dba BP Deon's
2301 Commercial Ave • Agent:Dinar Shrestha
Class A Beer
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 501
A motion was made by Landgraf, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
7. [23952](#) Public Hearing - New License
LQ Management, LLC • dba La Quinta Inn & Suites
5217 E Terrace Dr • Agent: Lynn Hegge • Estimated Capacity: 70
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 17 (Alder Clausius) • Police Sector 520
A motion was made by Arntsen, seconded by Ald. Subeck, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
8. [24044](#) Public Hearing - New License
Little Manhattan LLC • dba Little Manhattan
6718 Odana Rd • Agent: Xiao Liu • Estimated Capacity: 125
Class B Beer, Class C Wine • 20% alcohol, 50% food, 30% Other
Aldermanic District 19 (Alder Clear) • Police Sector 113
A motion was made by Ald. Subeck, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
9. [24045](#) Public Hearing - New License
300 CGR LLC • Chief's Tavern
300 Cottage Grove Rd • Agent: Brian Mason • Estimated Capacity: 149
Class B Combination Liquor & Beer • 60% alcohol, 30% food, 10% Other
Aldermanic District 15 (Alder Palm) • Police Sector 610
A motion was made by Arntsen, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING. Sent to the ALCOHOL LICENSE REVIEW COMMITTEE regular November 2011 meeting. The motion passed by voice vote/other.

10. [24046](#) Public Hearing - New License
Kelly M Underwood LLC • dba The Froth House
11 N. Allen St • Agent:Eric Stinson • Estimated Capacity: 60
Class B Beer, Class C Wine • 5% alcohol, 94% food, 1% other
Aldermanic District 5 (Alder Bidar-Sielaff) • Police Sector 301
- A motion was made by Ald. Bidar-Sielaff, seconded by Arntsen, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**
- The conditions are:
- 1) No wine or beer will be displayed or served until 4:30pm on days the MMSD is in session
 - 2) Wine and beer will cease being served at 10pm
 - 3) Any outdoor activities will cease at 10pm. No entertainment outside.
 - 4) Deliveries will not take place before 9:30am or between 3:30pm and 5:00pm
11. [24047](#) Public Hearing - New License
Provisions & Mercantile LLC • dba The Old Fashioned Tavern & Restaurant
23&25 N Pinckney St • Agent:Tami Lax • Estimated Capacity: 200
Wholesale Beer • 35% alcohol, 65% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
- A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by voice vote/other.**
12. [24072](#) Public Hearing - New License
Maurer's Foods, LLC • dba Fresh Madison Market
703 University Avenue • Agent: Jeff Maurer:
Class B Beer and Class C Wine • 1% alcohol, 99% food
Aldermanic District 8 (Alder Resnick) • Police Sector 402
Current Class A Liquor and Class A Beer licenses to be surrendered upon issuance
- A motion was made by Arntsen, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**
13. [24077](#) Public Hearing - New License
Fourth Wave Project LLC • dba Fourth Wave Project LLC
1252 Williamson Street • Agent: Scott M Spilger • Estimated Capacity: 62
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
- A motion was made by Ald. Verveer, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

Operator's License Applications

14. [23850](#) Operator License Application
Brad Young - Establishment where employed: Rocky Rococo
- A motion was made by Ald. Verveer, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

- 14a [24221](#) Operator License Application
Jason A Wells - Establishment where employed: My Buddies
- A motion was made by Ald. Subeck, seconded by Ald. Bidar-Sielaff, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**

Report of the Alcohol Policy Coordinator

15. [23882](#) Liquor License Guidelines
- A motion was made by Landgraf, seconded by Arntsen, to Re-refer. Sent to the ALCOHOL LICENSE REVIEW COMMITTEE regular November 2011 meeting. The motion passed by voice vote/other.**
16. [23310](#) SUBSTITUTE Creating Section 25.10 of the Madison General Ordinances to prohibit Nuisance Parties and amending Section 1.08(3)(a) of the Madison General Ordinances to establish bail amounts for this section.
- Mr. Woulf presented substitute language to the committee.**
17. [23199](#) Recent ALERT Meetings
- Mr. Woulf reported there were no recent ALERT meetings but that the City might have revocation actions for some establishments before the committee in November.**
18. [23200](#) Tavern Safety Training Updates
- Mr. Woulf gave a brief update on Tavern Safety Training events.**

Discussion Items

- 18a [24254](#) Discussion on admittance policies of licensed establishments.
- The committee invited Mr. Jack Craver to testify regarding his article on the Daily Page. The committee discussed the issue at length, noting that the issue will be revisited at the next ALRC meeting.**

Report of Madison Police Department

19. [24145](#) Summary of recent calls for service.
- The attached report was presented by the Madison Police Department**

Report of City Clerk's Office

20. [24181](#) Summary of Licenses issued
- The attached report was presented by the City Clerk's designee with Trinity LLC removed from the list of licenses granted but not issued.**

Adjournment