

DATE: May 28, 2010

TO: CDBG Committee

SUBJECT: Request Approval for EECBG Program Initiation

As part of the Federal American Recovery Act of 2009 (ARRA), the U.S. Department of Energy (DOE) has made grant awards available to qualifying cities through the Energy Efficiency and Conservation Block Grant (EECBG) program. City staff submitted grant application to DOE June 2009 requesting \$2,384,600 for the City of Madison. As a qualifying city, an award notice was made in the amount of \$2,384,600. The Community Development Division, CDBG Office request approval to utilize EECBG funds to support energy efficiency and conservation activities with the following DOE Energy Efficiency Block Grant Programs.

- BUSINESS ENERGY INCENTIVE PROGRAM (BEEP)

Program Funding Request \$664,000

Fourteen projects were selected to receive energy grants. This program was targeted to non-profit organizations, for profit businesses and institutional organizations in the City of Madison. Request for Proposals of interest were sent to Madison businesses to inform them of the energy efficiency grant funds available. Attached are copies of the Public Notice sent to local businesses and a list of selected applicants and the award grant to fund their proposed energy projects.

The process included RFP request, selection and utilization of a Review Committee comprised of local business representatives and City staff. The measure for selection as outlined by DOE objectives was to select projects based on energy savings and job creation. The number of jobs created or saved along with the total energy savings will be included in our projects final evaluation.

The goals of this program is to save energy and create jobs in the Madison community.

- NEIGHBORHOOD ENERGY CONSERVATION/EMPLOYMENT & TRAINING PROGRAM-

Program Funding Request \$470,600

This program is part of a larger DOE-EECBG grant award received on November 23, 2009. The City of Madison wishes to enter into an agreement with a local non-profit organization that will provide superior energy conservation education project skills and job skills training for Green jobs in the construction industry.

The goals of the program was to (1) create a training and education program for individuals from disadvantaged residents and neighborhoods that result in securing

employment in green jobs; (2) improve energy efficiency of Madison homes; (3) reduce overall energy bills and (4) to leverage federal funds with other public and private funds. The targeted population of residents will be the unemployed and underemployed in targeted neighborhoods in the city of Madison. It is intended that these funds will provide education and training services for two years.

With your approval the Community Development Division will proceed with awarding the BEEP program grants. For the Residential Weatherization Employment/Training Program, the CDD proposes to contract with the Madison Urban League to take the project lead for the multi-party collaborative initiative. Collaborative partners include Project Home, the Skilled Trades Apprenticeship Readiness Training (START) Program, and multiple-for profit and non-profit construction and energy conservation industry representatives.