



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, May 17, 2023

5:30 PM

VIRTUAL

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to mfpc@cityofmadison.com
2. **Register for Public Comment:**
 - Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**
(877) 853-5257 (Toll Free)
Webinar ID: 845 0051 5743

CALL TO ORDER / ROLL CALL

Others Present: Nicholas Heckman, Nan Fey, Erik Paulson, Marcia Caton Campbell, Sabrina Madison

Madison Food Policy Council Meeting called to order at by Chair Leete at 5:40.

Present: 14 - Juliana R. Bennett; Regina M. Vidaver; Tag Evers; Nicholas S. Leete; Jamie R. Bugel; Rebecca Kemble; Hedi L. Rudd; Taylr M. Johnson; Christopher G. Brockel; Dadit G. Hidayat; Taylar E. Foster; Lindsey Day Farnsworth; Jennifer S. Conroy and Ndemazea F. Fonkem

Excused: 6 - Dustin K. Lundt; Devika J. Suri; Teal M. Evans; Laura G. Scandurra; Sarah M. Larson and Katie L. Strader

APPROVAL OF MINUTES

Motion to approve minutes from April 19 made by Vidaver. Second by Brockel. Motion passed with unanimous approval.

PUBLIC COMMENT

1. [77775](#) Public Comment: MFPC 5/17/2023

Fey spoke to the membership of the Farmland Preservation Task Force, which has met over 30 times since 2022. The objective of the Task Force was to provide the City with tools and education to make decisions about growing space. Request is for MFPC to adopt the report.

Paulsen spoke to the process from the Plan Commission perspective. Expressed that he had initial concerns with the process but is proud of the final product. Highlights the economic benefits of food systems and benefits of the food policy director position being filled.

DISCLOSURES AND RECUSALS

Leete discloses his involvement in urban agriculture with his employer Rooted WI, Inc. which is relevant for the action item on Farmland Preservation. He

Rudd additionally discloses her employment with Rooted WI and as director of Badger Rock Neighborhood Center.

NEW BUSINESS

ACTION ITEMS

2. [77441](#) Adopting the Final Report of the Task Force on Farmland Preservation

Attachments: [Task Force on Farmland Preservation FINAL REPORT with attachments.](#)
[SGGM Letter to TF on Farmland Preservation 2023-05-10.pdf](#)
[Smart Growth's Concerns about Report from Task Force on Farmland Preservation](#)
[MGO 2.27 Memo - Farmland Preservation Task Force Report.pdf](#)
[Public Submittal - FPTF.pdf](#)
[Public Comment 05-16-23.pdf](#)
[Public Comment 05-22-23](#)
[053123-060623_CC_public_comments.pdf](#)
[Fey Comments to Council 6-6-23.pdf](#)
[Caton Campbell Public Comment 20230606.pdf](#)
[Task Force on Farmland Preservation Final Report 6-12-23.pdf](#)

Motion to adopt the final report of the Task Force on Farmland Preservation made by Kemble. Second by Evers.

Vidaver inquires about the timelines in the report. Kemble suggests that the timelines are related to the implementation of the recommendation, which should be feasible within the periods outlined. Caton Campbell clarifies that the timelines relate to the timelines of various bodies to complete their work. Evers suggests that some work can be done immediately, while other parts need to be longer-term, but that this is captured in the report.

Evers shares that the Task Force was highly effective, and that there should be no perception that this document presents multiple new lenses around equity when comparing economic and ecological sustainability.

Kemble shares history of the Task Force: legislators didn't have policy guidelines to make informed decisions about development on existing farmland, and the final product can be used in the future to help

Motion approved with unanimous consent.

REPORT FROM THE CHAIR

3. [72741](#) Madison Food Policy Council Chair

Leete shared updates on MFPC structure, moving from workgroups to business reports that can better capture breadth of MFPC priority areas identified in "retreat" meetings of January and February 2023.

Members expressed interest joining new conversations around food access, food economy, food system planning, and regional agriculture. New updates around food system assessment and evaluation will be provided going forward as well.

REGULAR BUSINESS REPORTS

4. [72192](#) Regional Food System Planning

The USDA Regional Planning Grant was submitted on May 2.

5. [72193](#) Regional Agriculture and Food Sovereignty

No report.

6. [77772](#)

Dane Food Access Network

Emergency food partners are reporting a dramatic increase in demand. Many new users have emerged as well as deepening of need for existing pantry and emergency food users. Organizations are not in crisis, but are concerned that current trends are unsustainable.

7. [72198](#)

Madison Metropolitan School District

No report.

8. [72199](#)

Double Dollars Program

Double Dollars Program set to open in Dane County in June. New markets have been added in Verona and Sun Prairie.

9. [72197](#)

Community Gardens

Following the dissolution of the Town of Madison, its three community gardens have been absorbed along with it: one (Southdale Community Garden) into the City of Fitchburg system, managed locally and overseen by the Parks department, two into the City of Madison - Fraust Park and Heifetz Park Community Gardens, which have been added to the lease Rooted WI has with the City of Madison for most community gardens on city land.

Upcoming event: The Dane County Community Garden Summit will be held June 15, 16th and 17th at three different gardens in Madison, hosted by Rooted WI and UW-Extension Madison. More details and registration information can be found at <https://danegardens.net/conference/>

10. [77773](#)

Food System Assessment

Extension evaluation of the SEED grants is underway. Baseline assessments of new HRAP programs will be completed as well.

Statewide Farm to Food Access program looking at connecting growers to areas of need.

Interest in identifying needs and opportunities for Afghan immigrants and refugees in food system entrepreneurship.

11. [72200](#)

Johns Hopkins Center for a Livable Future - Community of Learning Practice

Kemble and members of Dane County Food Council went to an in-person convening of the Community of Learning and Practice in Jackson, Mississippi in April. The event was a powerful opportunity to connect with national partners that have only otherwise been meeting virtually. The Mississippi Food Justice Network hosted the event.

STAFF REPORTS

12. [72194](#) Business Development Specialist

No report

13. [72195](#) Public Health Madison & Dane County

The federal Public Health Emergency came to an end on May 11.

14. [72196](#) Extension Dane County, UW-Madison

2023 Dane County Partners in Equity (PIE) Food Project Grants – A total of \$20K was awarded to 12 organizations: Kids from Wisconsin, F.O.S.T.E.R. of Dane County, Goodman Community Center, Mission Nutrition DeForest, Padres e Hijos en Acción, Americorps Farm to School Specialists at Oregon School District, Bayview Foundation, Kidlinks, Neighborhood House Community Center, REAP Food Group, The River Food Pantry, and Sunshine Place. Details here: <https://www.countyofdane.com/PressDetail/11241>

Dane Demonstration Farm Network – Dane County Land & Water Resources Department (LWRD) will be establishing a Demonstration Farm Network in Dane County to conduct on-farm research and to facilitate learning opportunities. LWRD will be identifying potential farms through the summer of 2023. Farmers who participate as a demonstration farm are eligible for an incentive payment. If interested in participating, reach out to Kim Meyer at Dane County LWRD at 608-445-1474. Details: <https://www.countyofdane.com/PressDetail/11223>

Upcoming food systems educational events on the UW-Madison Extension Dane County website (<https://dane.extension.wisc.edu/>) include the Dane County Master Gardener Plant Sale on Sunday, May 21 (11am-3pm) and gardening education programs.

ANNOUNCEMENTS

Badger Rock is having annual plant giveaway 5/20 from 10am-2pm.

ADJOURNMENT

Motion to adjourn the MFPC made by Rudd. Second by Day Farnsworth.
Motion approved by unanimous approval at 6:47PM.