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EEEPY Plan Framework and Neighborhood Assets, Issues and Opportunities



The EEEPY Neighborhood Plan will address the elements of the City of Madison Comprehensive Plan:

- issues and opportunities,
- housing,
- transportation,
- utilities and community facilities,
- agricultural, natural and cultural resources,
- economic development,
- intergovernmental cooperation,
- land use,
- implementation

Below is a framework for the EEEPY plan

- Executive Summary
- Introduction
- Existing Conditions
- Land Use, Housing and Urban Design (includes historic and cultural resources, and utilities)
- Intergovernmental Cooperation
- Community Health and Wellness
- Transportation
- Economic Development
- Parks and Open Space
- Natural and Agricultural Resources
- Implementation

Assets, Issues, and Opportunities

The community and EEEPY SC have provided input on assets, issues and opportunities in the EEEPY planning study area. A compilation of neighborhood assets, issues and opportunities organized by Comprehensive Plan element and neighborhood plan framework begins below. More exploration and discussion is underway by the SC and through focus groups and interviews in the community. The next step will be development of draft goals, objectives, policies and recommendations to address the issues:

Land Use, Housing and Urban Design			
Sub-category	Assets	Issues/Concerns	Opportunities
Land Use and Housing	<ul style="list-style-type: none"> ○ Interesting mix of uses including a variety of businesses ○ Land use and housing diversity ○ Affordable area to live in ○ Industrial space this close in to the City is an asset – let’s preserve it 	<ul style="list-style-type: none"> ○ Large empty asphalt lot and invasive plants on Sony property. ○ Many houses are not designed for mobility challenged people. 	<ul style="list-style-type: none"> ○ Maintain affordability of neighborhood as Capitol East Gateway Corridor, Union Corners and potential redevelopment proceeds. ○ Advice/modest remodeling help for seniors wishing to age in place – many houses are not designed for mobility-challenged people. ○ Other development opportunities include open lots along Aberg Avenue and the rail corridor near Fordem/Johnson intersection ○ Yahara area is an asset as the entryway to the North side of the City ○ MATC potential move creates a major redevelopment opportunity that should be addressed with the neighborhood plan ○ Isthmus Montessori School is looking for another location – perhaps Sony site? ○ Group Health would like to add a clinic on the east side – what about MATC site ○ Salvation Army is selling its property – what about Group Health or another large clinic – good transportation access and visibility
Urban Design	<ul style="list-style-type: none"> ○ Myrtle Street area in Eken Park Neighborhood should be preserved, is a real asset ○ Historic bungalow character of Emerson East Neighborhood should be preserved and highlighted ○ East High School is a beautiful, historic building 	<ul style="list-style-type: none"> ○ Lack of commercial corridor identity (e.g. like Willy Street) ○ E. Johnson/1st Street Emerson East entrance corridor is not aesthetically pleasing ○ Some commercial areas like North Street look a little tired. ○ Neighborhood needs an identity (add public art, etc.) 	<ul style="list-style-type: none"> ○ Revitalize 1st & Johnson to Pennsylvania & Commercial corridor. ○ Make the area more aesthetically appealing through plantings and other streetscape improvements. ○ Consider undergrounding utility wires/poles to improve urban canopy in neighborhood ○ Consider changing façade murals on properties on e. Johnson near 1st Street similar to the brick wall on Mother Fools. ○ Commercial corridor improvements such as additional pedestrian lights, banners identifying neighborhood (see Grand Rapids MI example), landscaping, and other amenities ○ Consider façade improvements to buildings – use the City’s Façade Grant Improvement Program, CDBG dollars, other. ○ Improve Building Code enforcement. ○ Bring back our outdoor metal postal boxes (may be an asset for mobility challenged people – but U.S. Postal Service is trying to cut costs and will probably never return the boxes – people can put their

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			<p>outgoing mail in their own mailboxes to be picked up by their mail carrier)</p> <ul style="list-style-type: none"> o Union Corners redevelopment has the potential to become a driving landmark.
Intergovernmental Cooperation			
Sub-category	Assets	Issues/Concerns	Opportunities
			<ul style="list-style-type: none"> o A Town of Madison island is located in the planning area between Sherman and Fordem Avenues. The Town will be absorbed into the City of Madison starting in 2022. Thus, this area will become the responsibility of the City and should be planned for. o Coordinate planning efforts with Town and Village of Maple Bluff.
Community Health and Wellness			
Sub-category	Assets	Issues/Concerns	Opportunities
<ul style="list-style-type: none"> • Food access • Where do you buy your food? Do you grow vegetables and fruits? If you don't, but would like to, please share any barriers that prevent you from doing so. 	<ul style="list-style-type: none"> o Mostly Woodman's and the local farmers market, we also have a garden plot in our backyard. o We have a front yard garden, get a CSA and shop at Willy Street Co-op, farmers markets and Copp's. o Woodman's, Jenifer Street Market, farmers market. Yes, we have a garden. 	<ul style="list-style-type: none"> o No access to fresh food. o Access to open, sunny land to garden for food is a health concern. o Shop at Woodman's and Jenifer Street Market. There is some intense interest in urban agriculture in the Emerson East Neighborhood. Hard to locate community gardens due to industrial residue in soils in First-Johnson-Pennsylvania corridor. o Woodman's/HyVee. I have three dogs and my neighbor has a huge sugar maple that provides too much shade for vegetables. No community gardens near enough. o Why are people tending to buy their groceries at Woodman's? Pierce's and Copp's are more expensive, hard to get to o No neighborhood farmer's market – Eugster's sets up a farm market stand at the corner of Commercial and Fordem Avenues – but this is only a seasonal option 	<ul style="list-style-type: none"> o Would love a close, walkable community garden! o I'd like to see the plan consider sites for a community garden (s). o Do have McCormick Community Gardens which may expand next season into Washington Manor Park o Could promote raised garden beds at peoples' homes and offer starter kits with materials to build the beds, seeds, etc. o Would like to see more backyard greenhouses – are they permitted? o I buy food at Woodman's, Will Street Co-op and farmers' market. I grow much of my own food in a community garden 7 miles from my home. I'd like to grow food closer to home both to reduce driving but also to connect with my community. o I grow a lot of organic veggies – I have a big yard – I'm lucky – I'll be happy to help others with organic gardening. o 1. Woodman's 2. Willy Street Co-op 3. CSA Share 2x/mo. Would like to grow more at home – I have tomatoes and berries of all kinds. o I do not grow vegetables and fruits. I buy food at Willy Street Co-op, Cap Center Foods, Madison Fresh Market. We need more grocery stores in the neighborhood in walking and biking distance. o Willy Street Co-op. Occasionally other stores including Jenifer Street Market, Pierces, Copp's on S. Park Street, Cap Center Foods. Would like food store on Lake Mendota side of 'hood.
<ul style="list-style-type: none"> • Environmental quality 		<ul style="list-style-type: none"> o Airport noise. o Noise from Oscar Mayer plant. o Noise from rail corridor. o Contaminated soil. o Air quality. o Demetral Park along Pennsylvania Avenue near 1st Street soil is contaminated o Bernsten's Foundry machine smells are an issue – company could mitigate this with plantings – plantings could also be used to mitigate the rail corridor noise – plant in large empty spaces along corridor 	
<ul style="list-style-type: none"> • Crime and safety 		<ul style="list-style-type: none"> o The Avenue Apts. sometimes rent to problem tenants – drug dealing, loud, abusive, litter, etc. Generally problems are handled well by police & MDC property manager. o Crime is a concern for me – there seems to be a lot of break-ins in the neighborhood – the homeless people who sleep at Burr Jones hand around in the neighborhood – I live alone and it's a concern. o Petty theft. o There are small pockets of criminal activity that have a large impact. o Drug activity happening next block up from Moland Avenue 	<ul style="list-style-type: none"> o More lighting on paths.
<ul style="list-style-type: none"> • Community health 	<ul style="list-style-type: none"> • Socio-economic and racial diversity. 	<ul style="list-style-type: none"> o Pond on property behind the Esquire Club is a mosquito haven. o Snow and ice removal by City should be improved – greatly impacts anyone with mobility challenges 	
<ul style="list-style-type: none"> • Individual health 		<ul style="list-style-type: none"> o Getting out for exercise in the winter. o Lack of indoor exercise facilities near enough my house that I would go to. 	<ul style="list-style-type: none"> o Indoor treadmills, etc. for winter use. o Organized exercise classes in Tenney Park, Demetral Field, James Madison Park, Eken Park, Washington Manor Park (similar to Chicago parks aerobics and yoga classes in parks in Summer – some are free).

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Community Health and Wellness, continued			
Sub-category	Assets	Issues/Concerns	Opportunities
<ul style="list-style-type: none"> Social cohesion 	<ul style="list-style-type: none"> Hartmeyer Ice Arena – but difficult for public to access as the public skating hours are very limited FEED Kitchen Eken Park Neighborhood Association Malt House, Dexter’s, Tip Top Tavern Hawthorne Library – what about requesting that it move to Fiore shopping center with future redevelopment? 	<ul style="list-style-type: none"> No community center – what about Tenney-Lapham Park shelter, Bashford United Methodist Church, maybe do not need a community center? Significant internal and exterior barriers in this planning area Emerson East and Eken Park Neighborhoods blend into each other Yahara area is isolated/cut off by Maple Bluff Need more public gathering places – can schools host more community events? Library does not have enough meeting space What can we do to help mitigate cold season – Minneapolis park has a structure covered with reflective metal Issue – littering is still a problem around East High School 	<ul style="list-style-type: none"> More neighborhood social events – in parks – might be nice. “Soup kitchen” meet-n-eat idea for simple evening neighborhood drop-in. Community kitchens. Meet-n-eat idea for evening neighborhood get together. More of a neighborhood center. Make Music Madison event by my house was great – community building. Encourage schools to engage in more community service projects to better their neighborhoods
<ul style="list-style-type: none"> What do you like most about area schools. What are your perceptions of these schools? 	<ul style="list-style-type: none"> They seem active and welcoming. I have some experience with Emerson, and it is a nice place. Emerson has a nice playground. Isthmus Montessori Academy is new to area w/plans to apply for charter status. No kids – don’t really have a perception of schools, except that when I ride the bus in the morning it’s full of east high students. I think this is great, but maybe Metro could look into an extra 27 or East High shuttle during peak a.m. hours. I love Emerson School. The principals. We have a challenging population and good leadership is tackling the job pretty well. Neighborhood setting. Diversity in income and background, I am an East High 2003 grad. Glad to see the ACT scores are still good, worried a bit about violent/gang crime. I don’t know enough about them – I go to East high to vote and it seems okay. They seem active and welcoming. I have some experience with Emerson, and it is a nice place. There are good schools with conscientious teachers. The schools should be getting better support funding from state and federal government. No kids, but I love the principal at Emerson and have had good experience with staff at East High School. I wish I knew more about what was going on at the schools. 		
<ul style="list-style-type: none"> What do you do for fun in the neighborhood? Exercise? Other? 	<ul style="list-style-type: none"> Walk, use parks, library (technically not in the neighborhood). Walk, bike. Walk my dog, occasionally run/bike on Starkweather Creek Path. Occasionally go to Dexter’s but usually travel out of neighborhood for entertainment/eating out. Walk dog, bike or walk to do errands/garage sales, visit local bakery or tavern. Play with kids at Graaskamp Park or Demetral. Go to 4&20 with family. Visit with neighbors often – block parties! Go for lots of walks with family. Yoga at Main Street Yoga, workout at Ford’s Gym, visit with neighbors – book club, restaurants, coffee shops – 4&20, Alchemy, Choclaterian. I bike to the [Capital] Square – a lot – farmers’ market, Concerts on the Square, etc. Bike, play kickball, drink on the porch or local bars. Walk my dogs – it’s the way I’ve met all of my neighbors. Walking, parks for the kids and dogs. I also play ultimate Frisbee at both Burr Jones and Demetral. Music, garden, bike, network, cook-outs – would like more public art space. Visit the library, watch birds, admire gardens. Sad Frugal Muse is leaving – cultural centers (even Bookstores) are important. Read, walk. Walk around Tenney Park. Media consumption – movies, etc. Neighborhood music festivals. Read, walk, bike, go to movies. Neighborhood should have a movie theatre. It’s unfortunate that Frugal Muse and Dorn Hardware stores closed. 		

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Transportation			
Sub-category	Assets	Issues/Concerns	Opportunities
<ul style="list-style-type: none"> Pedestrian/bike safety and accessibility 	<ul style="list-style-type: none"> Bike path along Yahara improved my quality of life enormously – I use it for walking. Yahara River bikepath is great. Highly walkable neighborhood with easy access to major Schenk-Atwood amenities via major arterial – E. Washington Avenue 	<ul style="list-style-type: none"> E. Johnson Street near 1st Street is in bad/unsafe condition, particularly for people riding bikes and mopeds. Too many cars running red light at 1st Street going east Shortens the crossing time so you get stuck on median. Traffic/pedestrian/bike safety at 2nd Street Lighting at night not great for biking on streets. Pedestrian infrastructure is lacking; bicycle infrastructure lacking east of Yahara. Crossing the street on 1st Street, specifically at Dayton & Johnson Streets. I take the bus occasionally that picks up at 1st & Dayton, it is tough to find a good time to cross. Cars constantly block the intersection, making it dangerous and sometimes impossible to cross. At E. Johnson Street, even though there are signs for cars to yield to bikes and pedestrians, I often have to wait and be extremely vigilant when trying to cross. Really, the only thing I worry about is getting hit by a car when walking and biking. Difficult to bike safely down Fordem/Sherman – no access to northside via bike. Crossing E. Washington by foot – especially w/stroller – is unsafe. Lack of sidewalks along Packers Avenue bordering Demetral Field Unsafe to bike down Fordem Avenue and E. Johnson Street Traffic safety is a problem at intersection of Fordem Avenue/E. Johnson Street Difficult/dangerous to cross E. Washington Avenue Neighborhood is very dark at night. Some areas are not well-lit – Hoard Street could use pedestrian scale lighting – lighting is assessable to the property owner Inconsistent lighting along Myrtle Street, Moland Avenue and Coolidge Street Biking is better than it's ever been – biggest problem is lack of well-lit places to lock bikes -- make sure that they're functional and not just attractive 	<ul style="list-style-type: none"> More people out on our sidewalks makes it more fun and friendly to be outdoors. Otherwise cars can dominate in too many areas. Improve pedestrian safety on major crossings (E. Washington, Commercial, Packers) <ul style="list-style-type: none"> 1st Street & Packers Avenue crossing is DANGEROUS! I frequently need to yield to vehicles when walking & biking even though I have the walk light. Bump-outs of curbs at 2nd Street Expand median at 2nd Street so it is safe to stand in middle of intersection. Zebra crossing at 2nd Street No idea regarding 1st Street, that intersection is crazy. Does East High need more bike racks? Bike racks in other locations? More streetlights would be great – one light per block is not enough. Some sort of bridge, or other method to connect the bike boulevard on E. Dayton prior to Yahara to E. Johnson Street Safer pedestrian crossings. Car-sharing. Traffic calming. Need North Corridor bikepath that actually goes someplace. Rail corridor underutilized – should be passenger rail; train depot. Connect all the bike path pieces that exist in this area (plan area). The bike paths in our neighborhood need to be connected to form a cohesive unit. Right now there are just bits and pieces that look as though they have no purpose. Better bike paths from Emerson Neighborhood to Sherman Middle School – yes it is really a difficult ride to Sherman, negotiating all the intersections and traffic, especially for school age kids (3). External bike path (Burr Jones) over train tracks, behind Fiore – connect to E. Mifflin Street (3). Connect our bike paths Johnson by 2nd/3rd/4th, Shopko Dr. and Pankratz, Fordem/1st Street intersection, Oscar Mayer and Sherman Middle School area. Build Bus Rapid Transit line on E. Washington (2). Better directions on Johnson/2nd Streets at end of new bike path. Consider blinking pedestrian lights on E. Washington Avenue similar to the blinking lights on E. Johnson Street near Milios, 4&20 and East high properties.
<ul style="list-style-type: none"> Speeding and traffic 	<ul style="list-style-type: none"> 2nd and 6th Street traffic circles are effective at calming traffic 	<ul style="list-style-type: none"> Over-emphasis on convenience for drivers – leads to carelessness, aggressive driving. High speed traffic on E. Washington (and on side streets) – conflicts on sidewalks between pedestrians and bicyclists. Lack of fresh fruits and vegetables and other healthy foods at local outlets. Speeding on Hoard Street Traffic on Johnson Street Traffic. Even small reductions in bus service area a big concern – such as moving all #28s to Fordem rather than Sherman. Traffic/speeding – mostly E. Washington but also North Street Traffic on E. Washington Avenue Reduce risk of bike/car accidents at E. Johnson and 1st Street Cars often are surprised by bikes going both ways on same side – bikes are hidden behind corner shrubs going west. 	<ul style="list-style-type: none"> Change driver culture to look for and stop for people [who are] not in cars. Move more traffic off of E. Johnson Street Traffic calming on Hoard Street Better police enforcement of speed and red light compliance on E. Washington @ 4th and 1st Streets. Lighting on Demetral/East High bike path (e.g. the kind on short poles that are more guides than lighting, enough to not hit dog walkers). Themed traffic circles. B-cycle station in our neighborhood!

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Transportation, continued			
Sub-category	Assets	Issues/Concerns	Opportunities
<ul style="list-style-type: none"> Rail and car sharing 			<ul style="list-style-type: none"> Commuter rail on E. Wash! More car sharing locations near Tenney Park and more reasonable price (2). Train station.
<ul style="list-style-type: none"> Barriers to improving health and safety 		<ul style="list-style-type: none"> Traffic Engineering; residents, especially older generations, resistant to change. Traffic engineers ☺ 	
<ul style="list-style-type: none"> Do you use Madison Metro? Why or why not? If you do, please comment on whether or not you believe this service could be improved, and how? 	<ul style="list-style-type: none"> Yes, great resource, very convenient. Occasionally. Great service in Emerson neighborhood. Yes, to avoid parking downtown/drunk driving. The service for me is great! I have access to both East Washington and Johnson Street buses, I have no complaints. Yes, add #10 route is great! Takes me to work at Hilldale!! Sometimes – use it to avoid winter driving and when car is in shop (job requires me to run errands or attend meetings where busing is not too useful). Our neighborhood is situated to make excellent use of Metro; unfortunately our modern lives still “encourage” us to drive in order to maintain control of everything. 	<ul style="list-style-type: none"> If taking the bus to work did not require taking two buses and three times the amount of time, I would ride the bus. Use rarely, mostly to get downtown. That service is good. I don’t use it to get to work because nearest stop is more than 1.5 miles from my work place. Yes, usually in bad weather (winter) – more frequent buses on evenings and weekends. No, not convenient service to work place – American Family on far east side. No. Need bus shelters under ped/bike bridge over E. Washington Avenue at Marquette Street This is a heavily used stop. The bridge has openings in it and when it rains, collects and eventually dumps onto people waiting for the bus underneath; also, large bridge columns create a major wind tunnel effect for bus riders 	<ul style="list-style-type: none"> Every day! I wish the 27 ran later, both in the morning and evening. I wish the 10 was easier to understand! Also more frequent Route 6 service to/from MATC – or Bus Rapid Transit down E. Washington Ave! Yes. I think service on weekends could be improved.

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Economic Development			
Sub-category	Assets	Issues/Concerns	Opportunities
<ul style="list-style-type: none"> • Employment • Do you work in the neighborhood? Six people responded and all said no. a. What are the advantages and disadvantages to working in this neighborhood? <ul style="list-style-type: none"> ○ Good transportation and a variety of daily services (restaurants, cleaners, convenience stores) nearby or on Atwood or Willy Street. ○ Low paying jobs. b. If you don't work in the neighborhood, where do you work? <ul style="list-style-type: none"> ○ Downtown, northeast/Truax. ○ Willy Street & Paterson – 2 miles from home. ○ Near west side, south of Lake Wingra and east of Seminole Highway. ○ Near mid-westside. ○ University campus and north east side (Manufacturers Drive). ○ Capitol Square. ○ Hilldale area. ○ Retired. ○ On campus. ○ 1500 Block of East Washington Avenue. • Are you aware of any job opportunities at businesses in this neighborhood? <ul style="list-style-type: none"> ○ No (2). ○ Not in my profession. ○ Not for me. ○ Haven't really looked. ○ No, except Milio's hires a lot I think. ○ Isthmus Montessori Academy (Sherman Avenue) – will be expanding, employment opportunities. 	<ul style="list-style-type: none"> ○ Formal dining places along N. Sherman such as Belle Italia and Esquire Club 		<p>Suggestions for connecting neighborhood residents with job opportunities:</p> <ul style="list-style-type: none"> ○ I like the model of Sector 67 – incubator for entrepreneurs, creative centers where people can make their own occupation. ○ Isthmus Montessori Academy (Sherman Avenue) – will be expanding, employment opportunities. ○ Surveys of neighborhood resources and support for new local start-ups to meet unmet needs. ○ Maybe the nearby job center could do outreach in neighborhoods. Also, big employers in area could have job fairs at MATC-Commercial Avenue campus. ○ Communication outlets – listservs, sites, neighborhood association meetings. I doubt there is heavy demand for employees here, especially for good paying gigs. ○ Mixed zoning, example 4 + 20 Bakery/Milio's, neighborhood hangouts, home-based business. Website or Facebook page sponsored by Planning Council or community center; posting jobs at kiosk at the (future) Union Corners. ○ Post them on neighborhood listservs. ○ Job Center and Internet. <p>What types of businesses/employment do you think is missing from the neighborhood?</p> <ul style="list-style-type: none"> ○ Need more walkable/bikeable neighborhood businesses. Too many empty/underutilized storefronts. ○ Loss of Frugal Muse is a blow. Need resources like this in the area – video, etc. Cell phone/computer repair. ○ Locally focused, sustainable companies. We love 4 + 20 bakery! ○ Grocery like we had when Sentry was in Fiore or Kohl's at Union Corners. ○ Small neighborhood style grocery store. ○ Food markets. ○ Not Willy Street Co-op. ○ Less expensive grocery than Willy Street Co-op. ○ Bike shop. ○ Furniture making to turn urban trees into furniture. Nothing polluting. Small hardware store. Art gallery. Home health agency. Home improvement business focusing on weather-proofing, energy-efficiency type work, particularly retrofitting older housing stock. ○ Utilitarian: Hardware, pharmacy, grocery, etc. ○ More formal local dining closer than Atwood. Love the bars but a nice quiet meal is nice too. ○ Restaurants. 4 + 20 is great but open only for breakfast/lunch. ○ Light manufacturing, third party solar installation, and community supported energy. ○ 4 + 20/Milio's was a <u>great</u> addition – would like to see more small commercial mixed-use in residential areas. ○ Not sure if this is appropriate but would like Red Letter News to cease and desist. ○ Mini movie theater. ○ Interview Dane County Job Center to find out it needs from the City and neighborhood ○ What is going on at the Northgate Shopping Center – why are so many businesses closing? Perhaps tenants not well suited ○ Could try to attract nicer restaurants to go in along the Pennsylvania Avenue corridor – not fast food

Parks and Open Space			
Sub-category	Assets	Issues/Concerns	Opportunities
<ul style="list-style-type: none"> Recreational activities 	<p>What types of recreational activities do you engage in and where?</p> <ul style="list-style-type: none"> Softball (Olbrich), walking (Yahara Riverway bike paths), tavern hanging out – Harmony, Dexter’s, beach swimming. Bike, walk, play with kids at Demetral. Community gardening. Currently in a garden 7 miles from home. Biking – everywhere! (Start at home, as far as New Glarus). Kickball at Demetral. MSCR Fitness. I like to walk through Burr Jones field and over to Tenney Park with my dogs. I do a lot of walking, I like to walk down Dayton to Johnson to the Starkweather Creek path and return down Atwood. Biking, frisbee, sky watching, music. Biking, canoeing, knitting. Walks, sports (tennis, basketball), kickball. Walks in neighborhood along Starkweather Creek; and at other city parks. Gardening in my too small backyard. Want more community garden space. Birdwatching along Starkweather Creek. Bicycling, walking, outdoor games, gardening. Diverse group of park and open spaces Sherman Terrace has good access to parks and open space amenities <p>If you have kids, where do they play?</p> <ul style="list-style-type: none"> Grasskamp Park (not a City park), Emerson playground, Tenney Park, playground, skating, fishing. On our block, Emerson School playground, Demetral, Grasskamp Park on East Mifflin Street. Grasskamp just seems shady, the sand pit is used by dogs, the digging toy is almost useless because there is not enough sand. Only two swings lead to a lot of fights when we go with the neighbors. Yes, Tenney Park complex commons and pool. When family members visit who are kids, we play at the Eken Park playground. <p>How do you use area parks and open spaces? Demetral Field? Eken Park? Washington Manor Park? Other? What do you like best about these parks and open spaces? Is there anything missing?</p> <ul style="list-style-type: none"> Play and picnic in Grasskamp, rarely visit other parks. Walk through Burr Jones to get to Yahara bike path. Walk to and through Tenney Park. Skating in Tenney. We live closer to Burr Jones Park – would like more family friendly opportunities, like a playground, picnic benches, etc. Connect bike path to East Mifflin Street. Community garden at Burr Jones or Demetral? Grasskamp Park (Mifflin and 2nd Street) for playing on the equipment. Kickball at Demetral, walks along the paths. Like that the parks are well maintained and paths plowed. I like watching people playing Frisbee golf at Burr Jones. It’s also a good place to meet others with their dogs for a little play time. Ultimate Frisbee and walks, play areas, dog park. I love the music events at Demetral! Had a nice baby shower gathering at Burrows Pavilion. Frisbee, soccer, tennis (East High), watch fireworks, prairie flowers at Demetral, sunsets! We walk the dog to the dog parks and in Demetral. League kickball at Demetral. For walks, playing Frisbee, watching birds, playgrounds. Need more benches. Need more community garden spaces, fruit trees, and wildlife corridors. I think along some park edges and bike paths there are neglected sites that could have better plants. Walk dog and bike through Demetral and Burr Jones. 	<ul style="list-style-type: none"> The homeless people who gather at Burr Jones can be intimidating and I sometimes avoid going that way. Could there be more of a police presence? 	<ul style="list-style-type: none"> Burr Jones Field – improve access for canoes and kayaks I play ultimate Frisbee at Burr Jones and Demetral, please keep these fields available to us! We need more multi-use possibilities because the area lacks social gathering places – like a sculpture garden in Burr Jones and edible landscaping (fruit and nut trees and bushes) and water features. Also parks should be open to all – not judging poor/homeless/transient people but making sure others feel welcome and safe, too. Would like edible landscaping – fruit and nut trees and bushes, and water features in parks. Consider re-visiting greenspace/park use to include gathering and storing water, native plants for pollinators, community gardens. No kids, but I do notice a group of kids skateboarding in the streets around my house. Would be great if they had a park to go to – Demetral seems to be a good opportunity. Who owns the Hartmeyer Ice Arena? Possible recreational opportunity for neighborhoods to take advantage of Need lighting along new bike path in Washington Manor Park – perhaps could add photovoltaic lights Also could use a shelter at Washington Manor Park

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Natural and Agricultural Resources			
Sub-Category	Assets	Issues	Opportunities
		<p>Top Three Most Important Natural Resource Concerns for Your Neighborhood</p> <p>Air</p> <ul style="list-style-type: none"> ○ Air quality issues from manufacturing (Webcrafters metal manufacturing). ○ Air - industry? Reduce traffic emissions. ○ Air quality impacts from E. Washington traffic. ○ Webcrafters air quality issues – moved all but two of printing presses to Town of Westport Plant – using oxidizers at the remaining two to mitigate smells and toxin concerns – may remove remaining presses to Westport <p>Water</p> <ul style="list-style-type: none"> ○ Water quality – runoff from pesticide use and fertilizers. ○ Water – access to clean water and building up water resources to reduce impact of future droughts. ○ Water quality in Starkweather Creek (and the lakes). ○ Water quality and quantity. Living in a filled wetland leads to challenges with flooded basements/yards in wet season; water quality at some wells in area is a concern too. ○ Well water quality. ○ Water – rain water collection protects lakes from runoff; build retention. ○ Clean lakes, well water. ○ Water quality. ○ Flooding at 3rd Street/E. Johnson Street <p>Land</p> <ul style="list-style-type: none"> ○ Land use – increasing density, utilization of vacant space. ○ Brownfields in our park and other recreational areas. ○ I am concerned about the overall bee and other pollinator populations, and encouraging native plantings and community gardens instead of vast turf parklands would help these vulnerable creatures. ○ Soil – rehabilitating/rebuilding soil that’s been polluted so food can be grown in it safely. ○ Soil – lots of neighborhood is on fill, some brownfields in area. Where to get information on this. ○ Soil – keep organic waste in neighborhood, too valuable to haul off – lose nutrients. ○ Trees. ○ Land. Considering it used to be a dump. Last I heard the land was too toxic to host community gardens. <p>Wildlife</p> <ul style="list-style-type: none"> ○ Wildlife habitat is scarce and precious. ○ Polluted soil and thus ground/drinking water. ○ There is an active red tail hawk’s nest near corner of 1st & E. Mifflin – anyway we can protect the nest? <p>Social, Climate Change, Natural Resource Accessibility, Litter</p> <ul style="list-style-type: none"> ○ Climate change. ○ Woods and water accessible near Burr Jones – otherwise all other natural resources are found in our yards. ○ Litter from East High students going to local fast food outlets. ○ Social infrastructure – adding social gathering spaces to encourage neighbor-neighbor interaction. 	<ul style="list-style-type: none"> ○ Improve sustainability of area. ○ Add rain gardens to mitigate flooding near 3rd Street/E. Johnson intersection ○ Access to Yahara from our side of the neighborhood is wasted. No real destination or inviting setting – feels forgotten. ○ I think there should be some sort of incentive for diverting rain water from gutters to the ground such as reducing the “hard surface” charge in the sewer fees. ○ Make sure the Little League fields at the end of North Street get zoned. ○ Concerned about herbicide use by others; over-mowing of lawns at businesses; also, improving wildlife habitat along Starkweather Creek. ○ I’d like to see more education/impervious surface fees. If we are truly going to address climate change, we need to appropriately price parking city-wide – on-street parking included. ○ We need to plan our lives, neighborhoods, lifestyles to reduce or eliminate our carbon footprint. MG&E needs to get out of the fossil fuel industry. Support solar, wind, biomass alternatives. Build local resiliency of network across resilient communities. I would favor a tax for each auto parked in city. ○ Focus on long-term sustainability care for people and the planet as we plan. ○ (IMHO) Native plantings are incongruous with human habitat, maybe on periphery or buffers. A native plant needs to be in its habitat not a replacement for exotic hedgerow, etc. ○ Let’s tear up our streets – more permeable pavement, less run-off of cars. Let’s have more Park n’ Rides Make Madison a ‘car-free town’ (GOAL). ○ I participated in the Green Madison program – did several energy saving improvements to my home – it’s a shame more households didn’t participate – could we be better at getting information out to our neighbors? ○ Recycle, recycle, recycle; closed loop planning on everything; allow third party solar investments; allow composting toilets; allow community solar ovens. ○ We need a radical shift in our infrastructure – not a token. I understand efficient is a ‘low hanging fruit and first, easiest measure.

Natural and Agricultural Resources, continued			
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<ul style="list-style-type: none"> Energy efficiency and other resource conservation measures 			<p>Please share energy efficiency and other resource conservation measures that you or your landlord has undertaken where you live? Moved to fluorescent and CFL lighting, low-flow water fixtures.</p> <ul style="list-style-type: none"> All bulbs are CFL, low or no VOC products, use city composting, purchase energy efficient appliances when affordable, will tackle other projects as money allows. Low-flow toilets and shower heads. Bicycle commuting, energy efficient appliances, weatherization. Recently conducted an extensive air sealing/insulation project that took advantage of the Green Madison Program. Built a front-yard orchard of fruit trees and bushes and then redirected gutters from half the house into it, eliminating 100% of water flowing into the street gutters. This is not a rain garden – it is a rain yard. Adding infrastructure and upgrading to energy efficient appliances as possible. Low-flow toilet and shower-head. Hat-roof – super insulated roof. Small fridge. High efficiency furnace/water combo. Low-mow yards w/wildlife gardens. Shower-heads/faucets, bulbs, toilet, insulation – need to do more and we know what to do but need \$ and time. Had energy audit done, switched to gas water heater, not sure which city/state/federal programs we qualified for but looking to replace windows and add more insulation. Energy efficient water heater and furnace, both power-vented. Mass insulating in attic crawl spaces, dense-packed ceiling slants, foamed basement sill boxes and underneath addition that was poorly insulated. Low-flow toilet. Yes, I'd like to learn more. <p>Do you maintain native plantings and/or a rain garden in your yard or common space if you live in an apartment or condo? Other places in the neighborhood? Would you like to learn more about native landscaping?</p> <ul style="list-style-type: none"> No, but would be interested in native plantings. We have native plantings in our yard. Yes, do maintain native plantings/rain garden. Native plantings and edible landscaping should be encouraged more in public and private. Native plantings in front and back. I have enough information, thanks. Yes – we have a little prairie ☺ We have 4 (!) rain barrels. Would like more clarity on what can/cannot be planted in terrace—rain gardens okay? Some native planting, rain barrels and personal composting. I grow lots of organic food in my yard and tons of flowers – some native, most not – I'd be happy to help others with organic gardening. No I don't, and yes I would love to learn more.