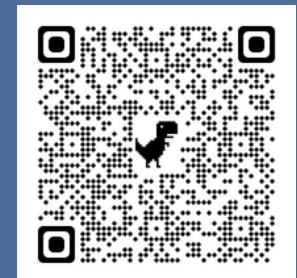




Cristina Carvajal  
Executive Director  
[www.wisconsin ecolatinos.com](http://www.wisconsin ecolatinos.com)

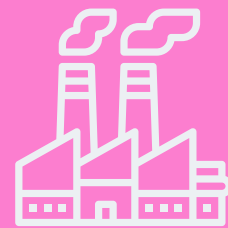






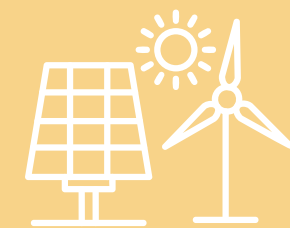
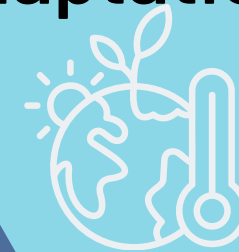
**Environmental  
Literacy**

**Pollution and  
Health**



**Advocacy**

**Climate Change  
Action and  
Adaptation**



**Equitable Transition  
to Clean Energy**

**ENVIRONMENTAL JUSTICE**



# OUTREACH AND EDUCATION

# TU AGUA PROJECT

- WATER GUARDIAN
- SCIENCE BEHIND “TU AGUA”
- LEADERSHIP AND “TU AGUA”



UW Arboretum, UW Extension,  
Water Action Volunteers

2023 – 2024 – 2025



# BILINGUAL STREAM WATER MONITORING TRAINING WATER ACTION VOLUNTEERS



## COMMUNITY SCIENCE



# NEIGHBORHOOD FOREST PROJECT



SCHOOLS AND RESIDENTIAL  
INCREASING THE TREE CANOPY IN  
SOUTH MADISON  
WITH URBAN TREE ALLIANCE

# TREE STEWARD CUIDADOR DE ARBOLES



PARTNERSHIP WITH UW  
EXTENSION



# POLLUTION AND HEALTH

# PFAS AWARENESS CAMPAIGN

## HIGHLIGHTS FROM OUR PFAS OUTREACH EFFORTS

PFAS (forever chemicals) are harmful substances found in everyday products and water supplies. **Here's how our outreach is making a difference!**



1000

In-person individuals  
reached



18000

Digital Marketing Reach



100

PFAS-Free pans and  
water filters distributed

Thank you Public Health Madison  
and Dane County for sponsoring  
this PFAS awareness campaign



Prevention campaign in collaboration with  
Wisconsin Ecolatinos and the Catholic  
Multicultural Center



# POLLUTION AND HEALTH

REDUCE PLASTIC USE



# FILTER- NOT- BOTTLE ADVOCACY

Digital Marketing Reach  
Prevention campaign in collaboration The Plastic pollution  
coalition



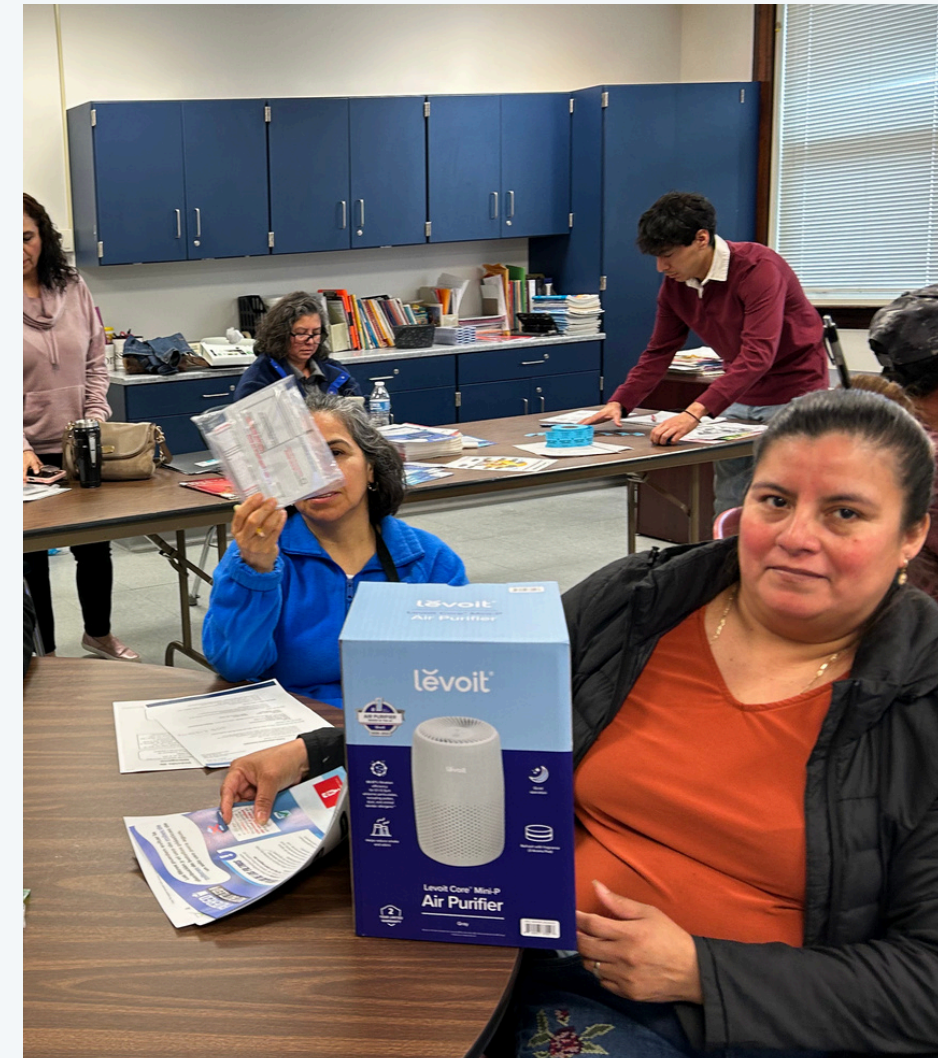
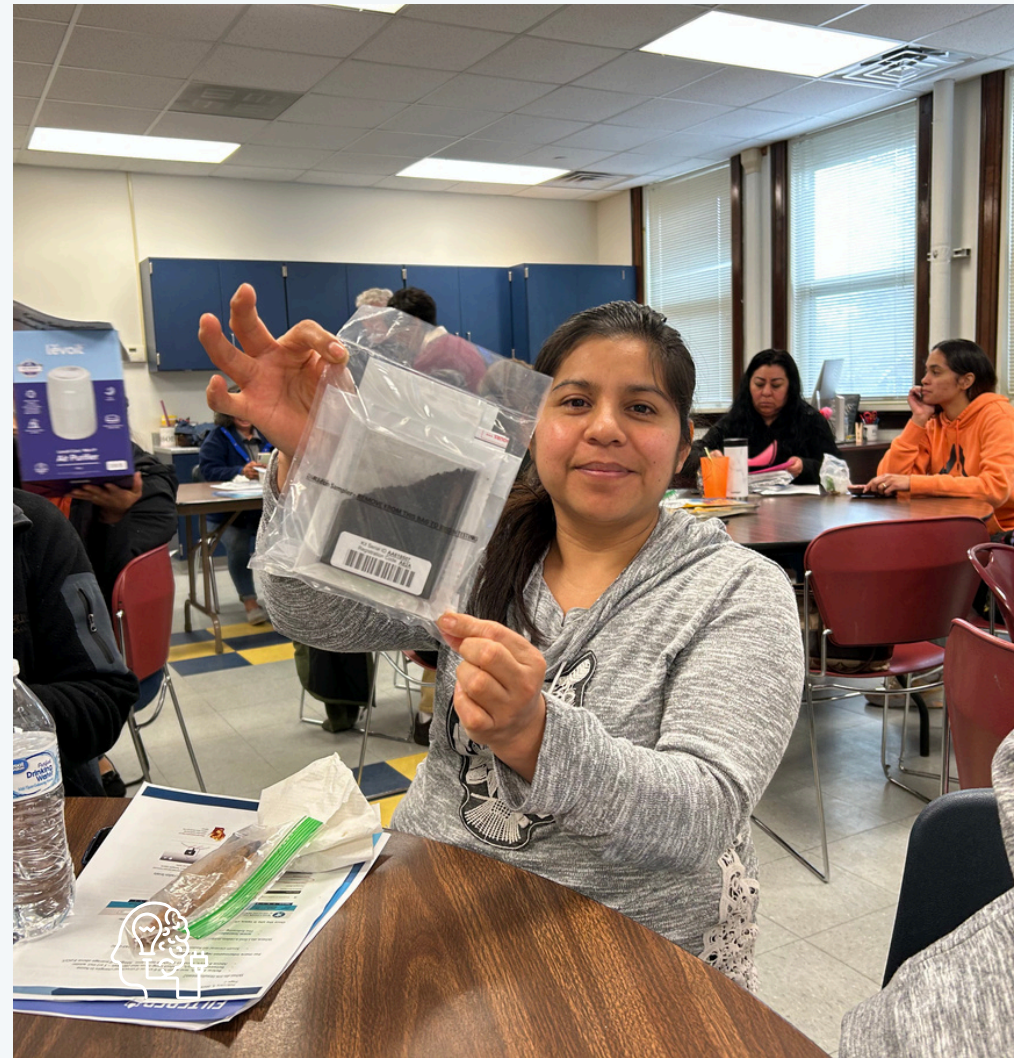


# POLLUTION AND HEALTH

## INDOOR AIR QUALITY

Educational  
Camping in  
Southcentral WI

## INDOOR AIR QUALITY



Awareness campaign funded by Site Evaluation Program |  
Hazard Assessment Section  
Wisconsin Department of Health Services





# DANE COUNTY HOME ENERGY EFFICIENCY GUIDES

**Qualify for  
Government  
Home  
Upgrades Up to  
\$10,000**



- Heating and cooling equipment
- Doors – Windows
- Appliances
- Bill energy assistance and weatherization programs



**For more information on how to apply, contact:**



TEXT

**608-616-5202**



**info@wisconsincolatinos.org**







# Bilingual Environmental Conservation Fair El día de la Tierra 2024





*Thank  
you!*