



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, April 4, 2018

5:30 PM

30 W. Mifflin St. Rm. 1000
10th Floor

CALL TO ORDER / ROLL CALL

Convened by Chair Fey at 5:36 PM.

Present: 18 - Rebecca Kemble; Ledell Zellers; Arvina Martin; Nan Fey; Nathan S. Clarke; Kellie A. Strinz; Alexia M. Kulwicz; Elisabeth C. Reynolds; Steve Youngbauer; Christopher G. Brockel; Henry D. Aschauer; Martin H. Bailkey; Lindsey Day Farnsworth; Claire Mance; Devika J. Suri; Satya V. Rhodes-Conway; Kyle Richmond and Erica C. Anderson

Absent: 1 - Teal M. Staniforth

OTHERS PRESENT

George Reistad (Food Policy Coordinator), Nick Heckman (Public Health Food Policy Analyst), Ben Van Pelt (American Heart Association, member of Healthy Retail Work Group).

APPROVAL OF MINUTES

Motion to approve made by Rhodes-Conway. Second by Kemble. Motion passed with a voice vote.

Action Item Page 1, attachments do not need to be there. Names of present and missing need to be added.

Motion passed with a voice vote

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

Members disclosed certain relationships with SEED Grant recommendations:

Kellie Strinz - Bayview Foundation

Erica Anderson - Double Dollars program

Martin Bailkey - Michael Fields Agriculture Institute

Steve Youngbauer - MMSD School Nutrition

ACTION ITEMS**50662**

Approving the allocation of \$50,000 in previously authorized funds from Miscellaneous Appropriations to fund eleven (11) proposals received during the 2018 Madison Food Policy Council "SEED" Grants funding process, and authorizing the Mayor and City Clerk to enter into agreements with the associated agencies, organizations, groups, and individuals to implement the designated projects or programs.

Attachments: [50662 v1.pdf](#)
[2018 SEED Grant Recommendations CoM Alders.pdf](#)

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- 2018 Applicants
- 2018 Recommended Funding

Compared to 2017, this year's recipients are better distributed throughout the city and across Food Access Improvement Map Areas of Focus; the eleven recommended projects are in nine aldermanic districts. Reistad clarified that Neighborhood Food Solutions is a nonprofit managed by Robert Pierce; production will occur outside the city, but training and sales will occur within Madison and District 14.

Motion made to approve funding recommendations Richmond, second by Rhodes Conway. Motion passed with a voice vote. Bailkey and Strinz recused.

51022

Accepting the Food Trust's Report - "An Analysis of the Madison Healthy Retail Access Program - January 2018"

Attachments: [Report: Analysis of the Madison Healthy Retail Access Program \(Jan 2018\).pd](#)

Accepting the Food Trust's Report - "An Analysis of the Madison Healthy Retail Access Program - January 2018" Attachments: Report: Analysis of the Madison Healthy Retail Access Program (Jan 2018).

The Healthy Retail Access Workgroup met with Brian Lang from the Food Trust on March 22 via teleconference to discuss the recommendations of the report. Generally speaking, HRAP is a combination of a Healthy Food Financing Initiative and a Healthy Corner Store program, with the unusual problem of having sufficient funding without adequate administrative support. Short term goal for the workgroup is to work on improving the application process.

Ben Van Pelt from the American Heart Association (AHA) registered public comment in support of the Food Trust's report and encouraged the MFPC to accept the recommendations. Further information about the AHA's role in supporting the Food Trust's development of this report is available in the attached letter of support. Van Pelt emphasized that recommendations

including increased staff capacity, development of benchmarks for evaluation, and improvements to the application process. AHA desires to bring Brian Lang out to Madison later in 2018 for further discussion on implementation.

Motion to recommend acceptance of the report made by Rhodes-Conway.
Second by Day-Farnsworth. Motion passed with a voice vote.

WORK GROUP REPORTS

[51023](#) Community Engagement April 2018

Will be holding a meeting later in April, or in early May.

[51024](#) Comprehensive Plan April 2018

The council received an explanatory memorandum and draft Progress Report on the Work Group's efforts since January 2017. MFPC members are encouraged to fill out the survey circulated by Day-Farnsworth about food system planning prioritization. The Imagine Madison team will present the "draft plan" to the MFPC at the May 2 meeting.

Richmond and Bailkey spoke at 3/28/18 Dane County Food Council meeting about the MFPC's comprehensive planning/food systems planning process. Collaborative work between DCFC and MFPC workgroups.

[51025](#) Food Waste Work Group April 2018

The Food Waste Reduction Task Force held a meeting on Wednesday, March 28. We were joined in our meeting by Bryan Johnson, the Recycling Coordinator for City of Madison Streets, to get an update on the organics waste collection pilot. The pilot is now reaching 1,110 households and a handful of businesses in various parts of the city but is experiencing difficulty on two fronts: 1) non-organic waste is being dumped into the bins leading to "contaminated" deliveries that are either expensive or impossible to digest and 2) there is a lack of facilities to take and digest the material. The City does not want to give up on the project and is looking a possible reset to the program or other tweaks to make it run smoother. The Task Force also received a final draft of the Food Recovery Guide from our interns and is now going through edits at the committee level, with hopes of completion in the next few months. Finally, we received a quick update from the food waste plate study conducted in February at Leopold School. We also plan to reach out to DPI and Madison Schools to work on a pilot Sharing Table project in the next school year.

[51026](#) Healthy Retail Work Group April 2018

See action item, Legistar 51022.

[51027](#) Healthy Marketing and Procurement April 2018

No update.

51028 Pollinator Protection April 2018

The Pollinator Protection Work Group met on March 14th to finalize the Resolution and mailing list of staff and alders to be notified of its likely introduction to the Common Council in April. Official signs announcing Madison's participation in the Bee City USA program are not ready yet. Reistad is responding to a survey about the City's participation in the Monarch Pledge program and will share it with the Work Group when it's been completed. Reistad will also look for a meeting time with the City's IT Department about adding the Pollinator Habitat Suitability map for public access.

51029 SEED Grant Funding April 2018

Attachments: [2018ApplicantsCombined.pdf](#)
[2018RecommendedFundingCombined.pdf](#)

See action item, Legistar 50662.

51030 Urban Agriculture April 2018

The joint city/county Urban Agriculture Work Group met on March 20th, and continued its exploration of current issues by inviting Bryan Johnson, City of Madison Recycling Coordinator, who described his efforts and challenges to further the city's pilot organic waste collection program. He believes that the Work Group and the city and county FPCs can 'bang the drum' for both the program and how residents should participate properly. While the Work Group has not made a working commitment to solid waste/composting advocacy, it could support other groups with long-term commitments, and coordinate advocacy support from various community actors (including the Gardens Network). The next scheduled meeting is Tuesday, April 17th. The issue area to be covered will be Urban Agriculture Infrastructure and Regulation.

UPDATES**51031** Community Gardens Update April 2018

On March 8th, the Parks Division held a "public information meeting" to solicit input on its proposed amendment to the master plan of Rennebohm Park for an expansion of the garden space; the amendment was supported by 2/3 of attendees at the meeting. Additional input was received by email (2 votes in support, 7 votes in opposition). On March 14th, the master plan amendment was approved by the Board of Park Commissioners with the caveat that there would be no further expansion of this garden. Staff will be meeting with representatives of the garden about the construction that will be taking place (to move the pedestrian path and expand the water system) before fencing and planting can proceed. Next meeting with stakeholders is set for April 13.

51032 Dane County Food Council Update April 2018

Presentation by MFPC members on city comprehensive plan process. Food Waste and Recovery and Urban Ag joint task forces met (see reports above). Equity and Access workgroup is looking to develop a plan for the Partners in Equity grant-making process. There is a new applicant for Organic Certification Approval Program.

51033 Food Policy Coordinator Update April 2018

Reistad participated in Dane Co Climate Change Council – Ag, Food, and Forestry Working Group. Food waste will be most likely engagement point for the Food Policy Council. Rennebohm Park Garden expansion authorized @ 3/14 Board of Parks Commissioners meeting.

51034 Madison Metropolitan School District Update April 2018

Food Truck will kick off on Tuesday 4/10 at 11am at La Follette High School; meals will be available to any student, regardless of paid/free/reduced status. A meeting has been scheduled with Chris Jameson in April to discuss the waste study at Leopold School. Will explore next steps and opportunities. Sharing and “No Thank You” tables are being explored as options for reducing waste.

51035 Oscar Mayer Strategic Assessment Committee Update April 2018

March 13 presentation by Day-Farnsworth and Reistad is available through Madison City Channel, focuses on needs of wholesale producers and consumers. Next meeting will be held on Monday 4/9 at Goodman Library on South Park Street; topics include equitable economic development.

51036 Public Health Madison and Dane County Update April 2018

Farm Bill and SNAP are proving highly partisan and likelihood of a new Farm Bill seems difficult in the current environment.

51037 Public Market Development Update April 2018

No report. Next meeting Thursday 4/26.

ANNOUNCEMENTS

Taste of the Public Market is 4/21. Contact Dan Kennelly if you are interested in helping set up. Location: MATC downtown.

Silverwood Park Arbor Day celebration of 330 year old oak tree on April 28.

Reistad and Heckman making a presentation at Health and Hunger Summit in the Dells on April 9.

ADJOURNMENT

Motion to adjourn made by Clarke. Second by Day-Farnsworth. Motion approved with a voice vote at 7:07PM.